

LIFE

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HIS INTIMATE, PERSONAL LETTERS
BIGGEST SUNKEN TREASURE FIND



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20 CENTS

JANUARY 9, 1956

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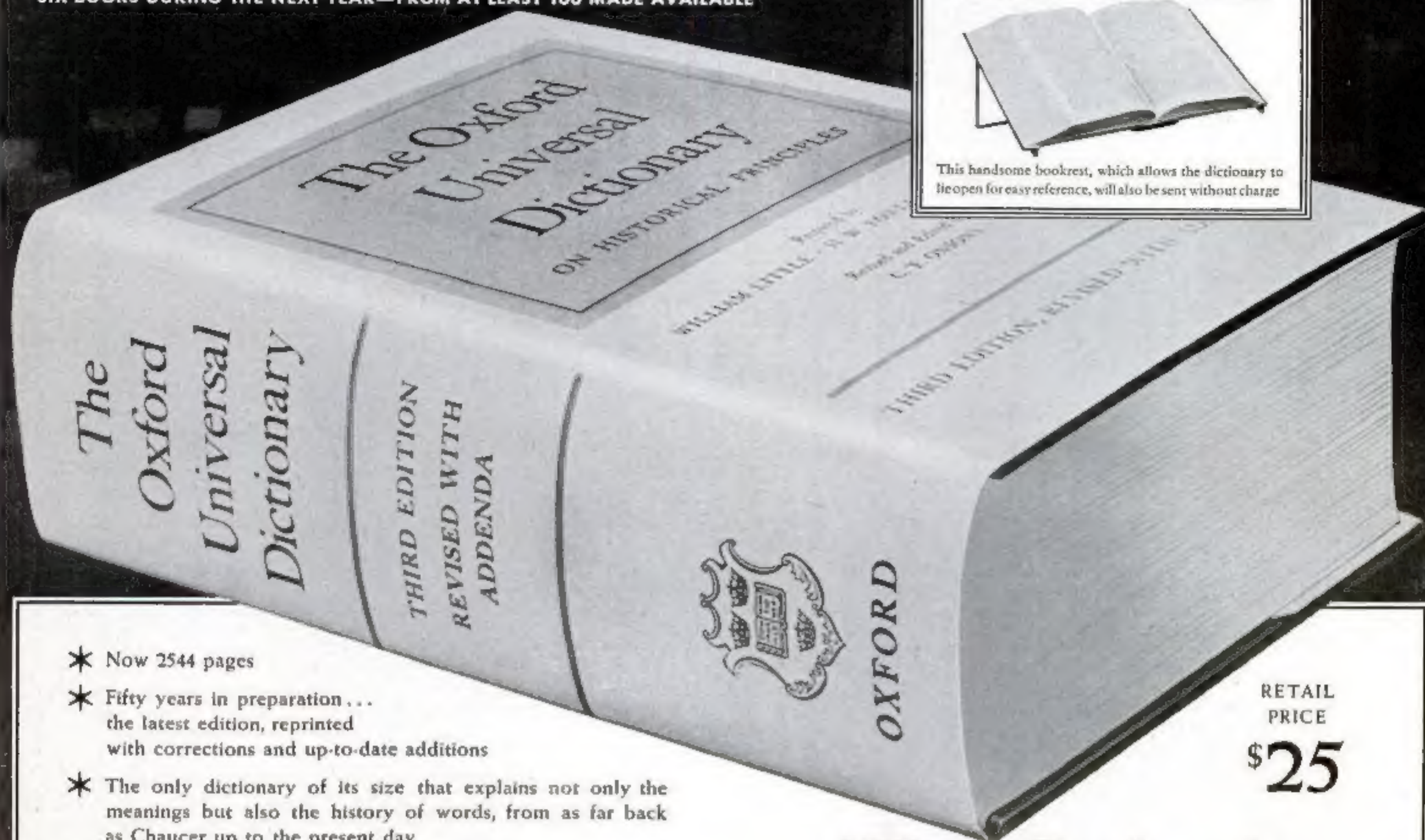
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SPEAKING OF PICTURES



ONE BRASH BABE created by Witting hoisted her leg onto his knee (above) while another plopped into his lap (below) for glass of champagne.



PLAYING JOCKEY WAS MOST DIFFICULT PICTURE-CARTOON WITTING TRIED. IN

ARTIST GETS IN

Whenever his money runs low Verner Witting, a freewheeling Danish artist who has studied in art schools from Stockholm to Paris, dreams up a few cartoons and sells them to European magazines and newspapers. He ran short of funds recently in Hamburg, Germany and, while thinking of new ideas for cartoons, hit



DRAWING HE TRIED TO LEAVE OUT PART OF HORSE HIS LEG WOULD COVER, AND OESTRILD HAD TO TIME FLASH TO THE INSTANT WITTING JUMPED ON HORSE

OWN FLASHLIGHT CARTOONS

instead on a new way to make them. He joined forces with a photographer friend, Herbert Oestrild. Oestrild set up his camera in an apartment, turned off all the lights and opened the camera shutter. With a flashlight, Witting drew a broken-backed race horse in the air which registered as an image on the film. Then

he turned off his flashlight and jumped into a sitting position in the air where he had drawn the horse. Oestrild set off a flash and the double exposure (*above*) of the real rider on the outlined horse was made. Witting produced several pictures of himself in his daydream drawings and so far has made \$315 from them.

WOLLEY SEGAP



NO, NO, MORTIMER!

You've spelled it backwards
Not WOLLEY SEGAP...

It's 'YELLOW PAGES'.

You know... when you're
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LETTERS TO THE EDITORS

LEUKEMIA HOSPITAL

Sirs:

I brushed tears aside and for once didn't hear my boys' noisy clamor while I read your heart-rending article "Comfort as Sorrow Comes" (LIFE, Dec. 5).

MRS. MILDRED S. GALE
Springfield, Mass.

Sirs:

It is indeed comforting to read your article on the "City of Hope." I lost a 3-year-old daughter to this dreaded disease, so deeply feel the importance of parental participation in the hospital program. My daughter was in a hospital that believed parents must suffer alone.

MARY ANN DAZEY
Columbus, Miss.

O'NEILS' MONEY MACHINE

Sirs:

I read with interest your article on that great and good family, the O'Neils ("The O'Neils' Money Machine," LIFE, Dec. 5). While Mr. Coughlan has done a lively reporting job, I am sure his account of the acquisition of Aerojet has not correctly reflected the attitude of William F. O'Neil toward scientists and engineers.

In 1939 I was asked by Dr. von Karman, and his colleagues at Cal Tech, whether a company should be formed to manufacture rocket power plants. Investigation showed that industry was not yet prepared for the idea of rockets. The only solution was to harness the energies of these scientists in their own organization. I organized Aerojet. It is untrue to say that General Tire was called in because little had been accomplished. I called General Tire in for the opposite reason, namely, our existing orders and potential orders aggregated millions of dollars, whereas our capital was only \$68,000. General Tire also brought in men who contributed to the administration of Aerojet. The fact remains that without the scientists and engineers acting in executive capacities Aerojet would not exist today.

ANDREW G. HALEY
Washington, D.C.

HIKING TO HOUNDS

Sirs:

As an owner of a 3-month-old basset hound named Sadly, I was personally insulted by your article on bassetts ("Hiking to Hounds," LIFE, Dec. 12). They are beautiful, friendly and expert hunters. If they didn't catch a rabbit there was none around.

GEORGE WEISS JR.
New York, N.Y.

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ROLLER SKATER BOB HEINRICHS SHOOTS THE DUCK

MISSING THE DUCK

Sirs:

In case you are interested, Bob Heinrichs finally did shoot the duck ("Missing the Duck," LIFE, Dec. 12). Here (above) is the proof.

GEORGE P. MILLER
Milwaukee, Wis.

LET'S NOT QUIT

Sirs:

I am very pleased with LIFE's editorial, "Let's Not Quit While Winning" (LIFE, Dec. 5). Having had nine years' experience in staffing major construction and engineering projects around the globe, I agree we should continue our interest in technical and economic aid to Asian countries. Probably the greatest good coming out of the U.S. billions poured into foreign countries since World War II has accrued from construction and engineering programs by which we gave something tangible on which to base their economic growth. As you said, it is no longer a question whether we can afford to continue our technical and economic aid programs abroad, it is a question as to whether we can afford not to do it considering the Soviet interest in these same Asian countries.

GEORGE E. FISCHER
Los Angeles, Calif.

1980'S THINGS TO COME

Sirs:

Your editorial, "1980's Shape of Things to Come" (LIFE, Dec. 12), was interesting. Yet it ended on the note of man's inability to be satisfied. Nineteen eighty's shape as well as 3080's shape would be sad indeed if the prosperity and security are based on the prophesied material accomplishments of men. The first semblance of real prosperity and security will be the fruits of attainment with our Creator. Whether we are riding in guided missiles or on mules will be of little consequence.

S. JOSEPH MAREK
Poplar Bluff, Mo.

NATIONAL SCHOOL MEETING

Sirs:

The two-to-one majority favoring federal aid to education ("A National Meeting on Schools Rings the Bell for Federal Aid," LIFE, Dec. 12) should have come as no surprise. In proportion as the need for additional school funds has grown, the local opposition to added revenue via further increases in property, income or sales taxes has also grown, leaving federal aid as the sole remaining potential source upon which any solid majority could agree.

ERNEST W. MANDEVILLE
Allenhurst, N.J.

'OPERATION PORK LIFT'

Sirs:

I read with interest "'Operation Pork Lift'" (LIFE, Dec. 12). Here in Kewanee, Ill., "Hog Capital of the World," we held a "Hog Capital Barbecue." To do something about the current severe drop in the price of pork, we had a hog roundup (below) of more than 500 hogs down the main street of town, climaxed by a pork chop barbecue in which some 12,000 pork chop sandwiches barbecued over an open pit were served at 10¢ per sandwich, including a cup of milk.

FUER D. JERNBERG JR.
Kewanee, Ill.



KEWANEE HOG ROUNDUP

SEA'S SAD, SILENT MYSTERY

Sirs:

Your article on the mystery of the *Jovita* ("A Sad and Silent Mystery of the Sea," LIFE, Dec. 12) was most interesting. But I would like to know what ever became of that other mystery ship, the *Mary Celeste*, which was found deserted in the Atlantic.

D. C. FAUBER
Dunsmuir, Calif.

● The *Mary Celeste* was repaired at Gibraltar and went to sea again under several different masters and crews. Always considered a "hooon ship," she was finally totally wrecked on a reef off Haiti in 1885.—ED.

EPIC OF MAN

Sirs:

"The Dawn of Religion" (LIFE, Dec. 12) and the fine Epic of Man articles should be stimulating to teachers and professors of science, anthropology, archaeology and religion. There are too many persons in the profession of teaching and science who do not have the courage to present the fruits of their higher learning.

WALTER R. OKLITZ
Elkhart, Ind.

Sirs:

The Christian conscience cannot but cry out in rebellion to the spirit of gross atheism expressed in "The Dawn of Religion." The whole article

HEY!
*don't throw that gift
 electric razor away!*

Just use Williams Lectric Shave before you shave
 —you'll get closer, more comfortable
 electric shaves with any razor

For every man who is discouraged by the way his new gift razor works, here's a remarkable *before-shave* lotion *guaranteed* to give results.

No matter what make of razor it is—no matter how much you like it already—you'll find Williams Lectric Shave gives you a closer, more comfortable shave than you ever thought possible. Cooling, soothing Lectric Shave goes on like a lotion—*then* you shave:

1. It sets up your beard for closer and cleaner shaves.
2. It lubricates your skin for faster and far more comfortable shaving.
3. It *instantly* evaporates perspiration . . . does away with irritating perspiration drag.

And Williams Lectric Shave is good for your razor, too. It lubricates the cutting head for faster, easier action.

Williams Lectric Shave insures closer, more comfortable shaves with *any* electric razor

WILLIAMS
Lectric Shave



STOP! It's not the razor's fault!



All you need is Williams Lectric Shave . . .
 Put some on your face *before* you shave



Williams Lectric Shave sets up beard . . . lubricates skin . . . evaporates perspiration . . . gives you better shaves with *any* razor—*any* time!

Acid Indigestion? Heartburn? Gas?



Fix it On The Spot!

**Millions of Americans take TUMS
wherever they go—fix Acid Indigestion,
Heartburn—FAST!**

Acid indigestion catches up with practically all of us . . . sometimes in the darnedest places. But with TUMS in your pocket or purse you can get relief that's fast, sure and wonderful—no matter what you are doing.

Handy TUMS, as tasty as candy mints, neutralize excess stomach acid almost instantly . . . making acid indigestion, gas and heartburn

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So take your TUMS wherever you go. No glass—no water needed. And instead of suffering when acid indigestion strikes—fix it on the spot this handy modern way.



THREE ROLL PACK, 25¢—AND YOU CAN'T BUY SAFER, SUREER RELIEF

LETTERS TO THE EDITORS CONTINUED

is based on subjective deductions of minds possessed of evolutionary preconceptions.

ROY W. MCKINNEY JR.
Minister

East Point, Ga.

Sirs:

I notice that many of the Stone Age males are clean shaven. I am in a quandary as to how this occurred in an age in which there were no razors.

CHARLES E. WILEY
Philadelphia, Pa.

● Flint knives may have been used as razors. In the extreme cold of that period breath would have condensed on beards, freezing hunters' faces. Pygmies of the Andaman Islands, in the Bay of Bengal, still shave with flint knives.—ED.

Sirs:

How nice of you to arrange for the ancient cave dwellers to meet the modern ones in Sweden ("Underground Sweden") in the same issue. Neanderthal Man, in his bear or buffalo headdress, meeting his modern cousin in some underground hide-out should feel quite at home.

WENDELL T. CARD
Sylvania, Pa.

FRANCE, SELDOM CRISIS FREE

Sirs:

I am French-born and think Mr. Luethy's article is one of the very few which does France justice ("Why France Seldom Is Free of Crisis," LIFE, Dec. 19). It does not try to find futile excuses for a bad situation, or blame it all on lack of loyalty or on indifference. The truth usually hurts and the article does just that. Still it feels good, and this might be another small indication that the French are ready at last to face reality.

MONIQUE HUGER BROCKMANN
Bristol, Tenn.

A \$6 BILLION CHRISTMAS

Sirs:

After reading your article on holiday buying ("A \$6 Billion Christmas," LIFE, Dec. 19), I got down on my knees and thanked God that I was poor! I also thanked Him for children who found lots of fun playing with clothes pins, cereal boxes and imagination.

MRS. VIRGINIA JONES
Baltimore, Md.

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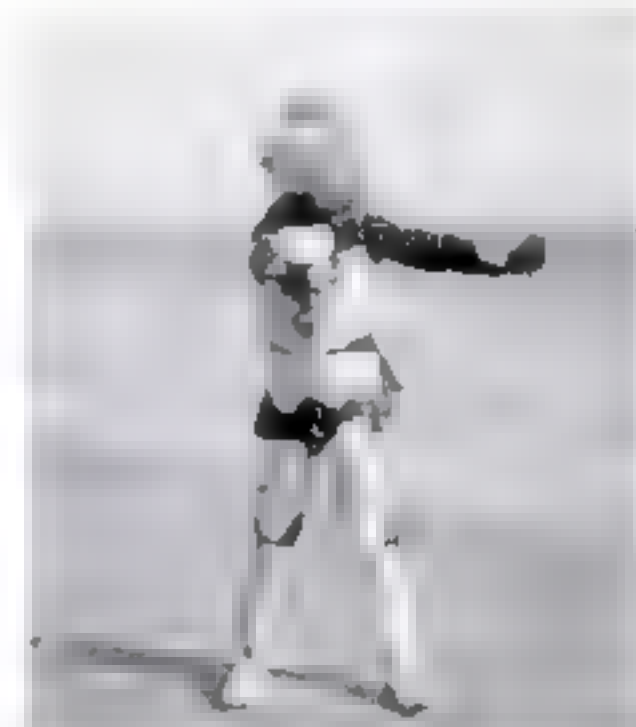
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Give to your newsdealer or to your local subscription representative or mail to LIFE, 540 N. Michigan Ave., Chicago 11, Ill. L-3401

Sirs:

Instead of my paying \$100 for a suit of armor, my 11-year-old son Dick made a suit of armor (*below*) out of papier-mâché; total cost, \$1.53 for aluminum paint. The crest on the helmet was made of gull feathers collected on the beaches of Ocean City. I'm sure Dick received more than \$.00 worth of pleasure and, more important, a sense of accomplishment.

MADEL BENNETT
Ocean City, N.J.



BENNETT'S \$1.53 SUIT OF ARMOR

CHRISTMAS LEGENDS

Sirs:

Nothing could be more exquisite or lovely than these drawings and legends ("Christmas Legends," Dec. 19). My granddaughters loved them. Many thanks to Artist James Lewicki.

MRS. SAMUEL D. JACKSON
Johnson City, Tenn.

Sirs:

The drawing of the Callicantzari of Macedonia is not very correct. According to Greek traditions the Callicantzari look more like humans than the dragons you have depicted. They are either lame, half blind or hunch-backed, with long hair, long nails. They wear funny little hats and iron shoes, eat snakes and frogs, also love a Greek type of pancakes (*tiganites*) which housewives traditionally prepare during Christmas. They are not as harmful to human beings as you made it appear. They tease all right, but their main preoccupation is to steal as much food as they can.

NICHOLAS RIZOPOULOS
New Haven, Conn.

● There are two main divisions of Callicantzari: those mentioned by Mr. Rizopoulos and those pictured by Artist Lewicki.—ED.

SUPERSONIC BAIL-OUT

Sirs:

Your article "Supersonic Bail-Out" (LIFE, Dec. 19) merely mentioned the fact that Smith's body was rescued minutes after his plunge and removed to a hospital. He was rescued so quickly because Division #2 of the U.S. Coast Guard Auxiliary was having a practice rescue operation near Laguna Beach, Calif. Smith's jet crashed near a cabin cruiser. The resulting geyser of water drowned the motor, but the owner was able to drag Smith's body out of the water without starting the engine since it fell so close. Meanwhile a Coast Guard ship had seen the geyser of water and had started for the scene.

JOHN W. LOOS
U.S. Coast Guard Auxiliary
Glendale, Calif.

Who ate my Post Toasties?



Trust a redhead to stand up for her rights...even in this man's world. Little sister wants Post Toasties and nothing else. They're the only corn flakes so crisp, so rich in golden-corn flavor. So, Mother, give Sis a break and hurry to the store for more. For goodness sake...get **Post Toasties!**



For your rugged little individualists... get Post Toasties in the handy new Redi-Pak! Eight separate servings... always crisp and fresh in these individually sealed boxes.

Something new behind this



● You couldn't ask for a tastier, more versatile soup than Heinz Cream of Tomato! Build school lunches around it—or use it as a pour-on sauce for leftovers. And see what a wonderful cooking ingredient this rich soup makes! You *know* it's good because it's *Heinz!*

famous label!

You can save almost half price on copper-bottom cookware of the finest quality with labels from these better-tasting

HEINZ CONDENSED SOUPS

NOW YOU'VE AN ADDED REASON for buying these high-quality Heinz Condensed Soups that cost you nothing extra! For with the famous labels from any Heinz Condensed Soups you save up to 50% on beautiful stainless-steel, copper-bottom Norrisware! And while you're acquiring this set of five exquisitely matched utensils, you'll be enjoying the deep-down, kettle-simmered flavor of soups as delicious as only Heinz expert chefs can make them. Try the rich, sustaining Heinz Vegetable Soups, the three Heinz Chicken Soups and other favorites. Remember, *any* Heinz Soup labels—with the offer printed inside or from cans already in your cupboard—are good for the Norrisware illustrated below!

● WATCH HEINZ "Studio 57" and "Captain Gallant of the Foreign Legion" every week on TV.

(2-quart Norrisware saucepan is shown in main color illustration.)

HERE'S HOW TO GET YOUR NORRISWARE:

● For each utensil, send 6 Heinz Condensed Soup labels—with check or money order to cover special-offer price—to H. J. Heinz Co., Box 28, Dept. 255-L-16, Pittsburgh 30, Pa.

Offer good only in continental U.S.A. and Hawaii. Offer expires August 31, 1954.



HERE'S HOW YOU CAN START COLLECTING ALL FIVE PIECES OF EXQUISITE NORRISWARE

- ★ STAINLESS STEEL • COPPER BOTTOM • VAPOR SEAL RING
- ★ ONLY NORRISWARE COMBINES ALL THESE MODERN FEATURES:
- ★ Vapor Seal Rim
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- ★ Extra-Thick Copper Bottom
- ★ Retractable Hanger Hook
- ★ Dripless Pouring
- ★ Cool Plastic Handle

Get all five pieces of NORRISWARE and save approximately \$18.75 under regular retail price.

● Full details of this great money-saving offer are printed on the inside of many Heinz Soup labels and on coupons available at your grocer's. All Heinz Soup labels are good for redemption!



It's great to "go steady" with this

*cool, clean
taste!*



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Here's the drink that's fun to be with—it has such a *sparkling* personality!

Seven-Up fairly tingles your thirst away—with a flavor that's *naturally* refreshing and full of tang. The c-o-o-l, clean taste *leaves* your mouth feeling cool and clean when you finish the bottle. No stickiness—no come-back thirst.

But take your time with 7-Up. Relish it. It's much too good to hurry with.

For a really "cool" date, whether you're out with the crowd, or home with the books, make *yours* 7-Up.

P. S. Try it with that hamburger next time. It's the *greatest!*

Watch "Soldiers of Fortune" for exciting TV adventure!

Nothing does it like Seven-Up!

You like it...
it likes you!



IN GORKY GARDEN MOSES LaMARR, WHO SINGS IN "PORGY AND BESS," REGALES A LENINGRAD GROUP WITH SPIRITUAL, "LITTLE DAVID, PLAY ON YOUR HARP"

THEY DON'T SOUND LIKE KHRUSHCHEV

RUSSIANS LIONIZE 'PORGY' CAST

In a week in which leaders of the Soviet Union informed their followers—and the West—that the cold war was on again, 85 Americans were scoring a whacking cultural and personal success for the U.S. in Party Boss Khrushchev's backyard. On Dec. 22 the company of *Porgy and Bess* pulled into Leningrad, the first American theater troupe ever to visit Russia. For five days, leading up to a sold-out opening night, ordinary Russians showed themelves pathetically eager to get next to their American

visitors. "It's crazy here," said Singer Earl Jackson, "but the people are warm."

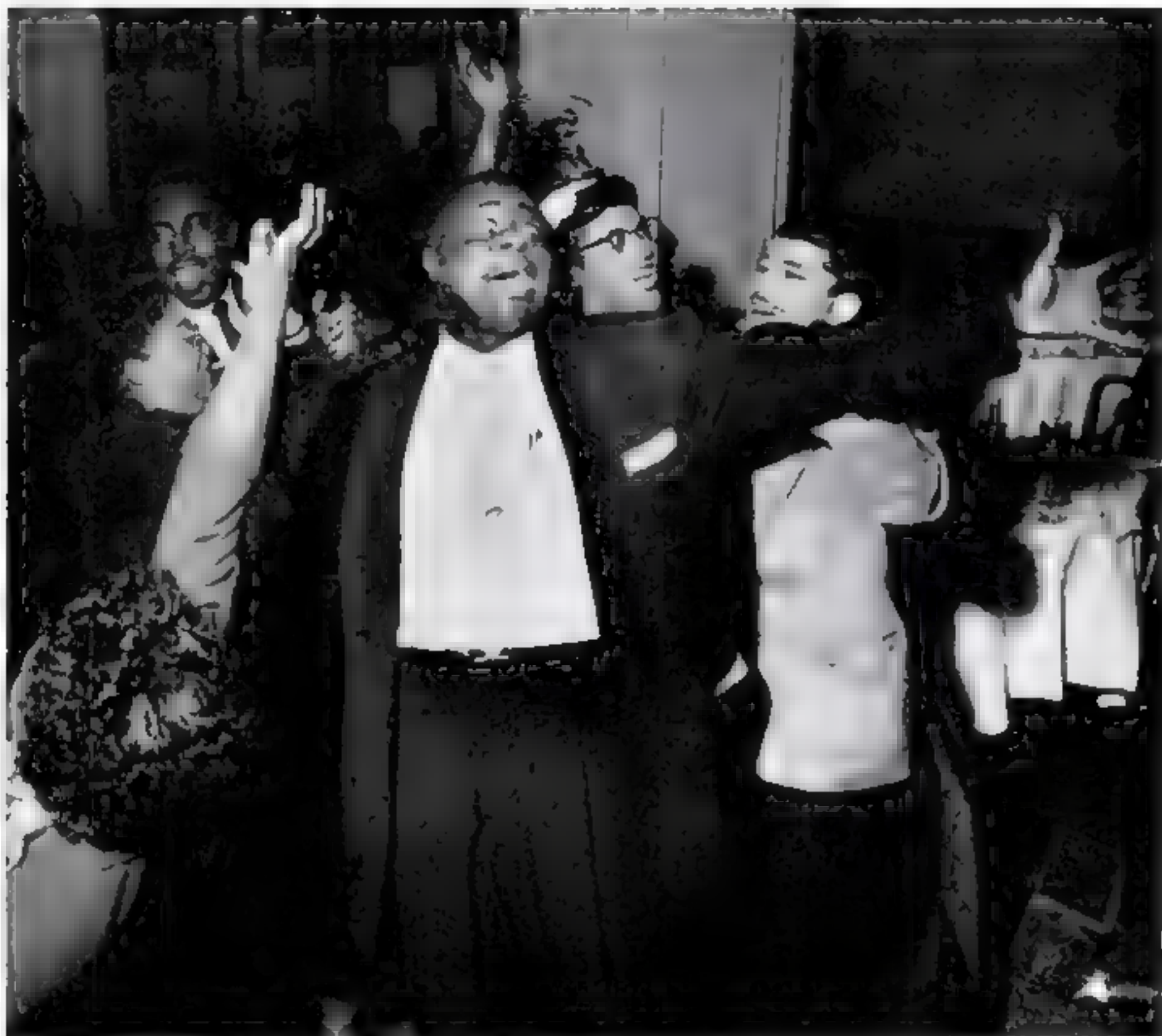
Porgy was invited to Russia following a series of international tours which became possibly the most successful cultural promotion ever sponsored by the State Department. From Peru to Yugoslavia the *Porgy* players, whom President Eisenhower applauded as "in a real sense, ambassadors of the arts," brought favorable publicity to the U.S. and helped counteract propaganda that Negroes are no more

than slaves in America. The Soviet Union itself sponsored the Russian tour, putting up \$150,000 for salaries and expenses. Its invitation came through in the heyday of the "Geneva spirit," which Khrushchev buried last week with a scornful attack on the U.S. and Eisenhower. But already the reaction in Leningrad to the *Porgy* cast, and to the American musical classic itself, had demonstrated how deeply curious the long-isolated Russian people remain about the non-Communist world.



JITTERBUG PUPIL, Vera Koklar-kaya, who asked Moses LaMarr to dance - *but not the jitterbug* - trying to copy his steps. Then she took nearly out of a swirl works into a step that leaves Moses "goggle-eyed."





CONTINUING HIGH JINKS took place at hotel when troupe threw its own Christmas party. The

ever-ebullient Moses LaMarr flings wide his arms in wild appreciation of a sizzling lick from trumpet.



← HIGH-FLYING ACTOR, Merritt Smith, leaps on platform with pants tucked inside cowboy boots.

ENRAPTURED RUSSIAN, Sculptor Timor Dugnetz, is carried away, joins Smith in dance routine.



AT JAM SESSION Earl Jackson sings *I Want You To Be My Baby* while Estin Mignott toots trumpet.

AN EPIC JAM SESSION AND A ROCKING JOINT

Although the gala Leningrad opening of *Porgy and Bess* took place five days after the cast arrived, the excitement started almost as soon as the company hit town. After attending a ballet, the *Porgy* troupe gathered in the dignified supper room of the ornate Hotel Astoria, where they were billeted. A local jazz band was playing bravely, but the small dance floor was empty as usual. Then the American visitors took over the room and staged a historic jam session that lasted well into the night. It is described here in jive talk by a participant, Actor Earl Jackson.

"Lorenzo Fuller had ten hanging from his arms; he decided to go scalp the piano. James Hawthorne Bey jumped on the tubs and started to wail. The tonsil parade went on and on; people were screaming all over the joint. Junior Mignott [above] had his ax and, man, how he wailed! Merritt hoofed all over the walls and tables until one of the Russian cats got the spirit and did a buck and wing that flipped everybody's wig. Then I fell in, cleared a swath, hit a peak and rocked the joint. Everything was copacabana, just like the tree—all root."



FERVENT THANKS are offered by Russians to Ned Wright for singing of *Sunny Side of the Street*.

'Porgy' in Russia CONTINUED

LAUGHS AROUND TOWN, TEARS FROM BAPTISTS



LANGUAGE LESSON is practiced by Moses LaMarr during intermission of opera *Khorantchuna* at Kirov

Theater. Consulting his Russian phrase book, he counts from one to 10 while his listeners laugh.



WELL-WISHERS mob *Porgy* couple, Helen Thigpen and Earl Jackson, who became engaged on tour.

Helen lifted child as crowds blocked traffic and honking horns of stalled cars could be heard for a mile.



HOLIDAY GREETINGS to families were recorded by cast and sent overseas by Moscow Radio. Ruby



Greene (left) sent greetings to Bronx; Merritt Smith to Jamaica, L.I.; Helen Ferguson to New York City.



AT BAPTIST CHURCH, where they were invited for Christmas vespers, *Porgy* members joined Pastor



WITH FERVENT HANDCLASPS Russian women say goodbye to Moses LaMarr as American actors



Mikhail Orlov, whose praying moved Rada Beggs to tears. Then Rada sang *Sweet Little Jesus Boy*



TEARFUL FAREWELLS, accompanied by waving handkerchiefs, were given by Russian congregation

to Americans, who wound up the Christmas service by singing *God Be with You till We Meet Again*.



file down church aisle at the conclusion of services. While admirers wished him merry Christmas and

shouted "God bless you" and "Thank you" in Russian, Moses, who understood not a word, kept

saying in English, "The same to you." The Baptist church has over three million adherents in Russia.



REHEARSAL of craps-shooting scene is held in hall of the Palace of Culture and Industrial Cooperatives

in front of the statues of Stalin and Lenin. Performances were given in the palace's auditorium.



CRAP-SHOOTING by the tenants of Catfish Row in *Porgy and Bess* proved fascinating to Russian audiences.

U.S. AMBASSADOR'S WIFE, Mrs. Charles Bohlen, rises to acknowledge the applause at premiere.



'Porgy' in Russia CONTINUED



WOMAN STREET-CLEANER worked on clearing of crowd's hoping to see actors report for rehearsals.

EARNING AN OVATION, REPAYING AN 'ANGEL'

Tickets for the 13 performances of *Porgy and Bess* were sold at Leningrad trade union headquarters at \$15 top and most people who lined up at the box office were turned away. U.S. and Russian flags hung side by side in the theater. Since no U.S. flags were available in Leningrad, the theater wardrobe seamstresses had hastily sewed some together.

During the first act the audience of 2,200 watching the story of Porgy who lost his Bess, applauded only briefly. Later on they were visibly shocked when Bess was seduced by Crown. "Too daring," murmured one high official to his wife. But though *Porgy* was less joyfully received than it had been in other places, the Russians got into the spirit of the end and gave it a 10-minute ovation.

From Leningrad *Porgy* moves to Moscow for 12 more showings. As an angel to capitalist show business, the Soviet government will be repaid in full on its \$50,000 investment.



OFFICIAL congratulations to *Porgy and Bess* cast are given after the show by Ambassador Bohlen.

PLAYFUL VISITORS, young actors, frolic around statues of Lenin and Stalin in the rehearsal hall. →





SURROUNDED BY WATER NEAR YUBA CITY, CALIF., A MOTHER HOLDS HER SON ON ROOF OF HER SUBMERGED CAR, MOMENTS LATER RESCUER ON A RAFT DROPPED



WATERY HOLIDAY comes to Yuba City (pop. 9,800), where lights, left on to greet page 10, are lost in the water which flows over the main street. Here

some 12,000 evacuees from nearby Marysville had gathered in ~~the street~~ ^{the street}. Then the swollen Feather River broke through a levee on a tributary town

A black and white photograph showing a highly textured, possibly liquid or granular surface. The texture consists of numerous small, dark, irregular shapes and ridges against a lighter background. In the upper left corner, there is a larger, darker, more solid-looking mass that appears to be part of the overall texture or a separate element. The lighting creates strong highlights and shadows, emphasizing the roughness of the surface.

FROM A HELICOPTER HELPED THEM TO SAFETY

FROM A HELICOPTER HELPED THEM TO SAFETY

FROM A HELICOPTER HELPED THEM TO SAFETY

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FROM A HELICOPTER HELPED THEM TO SAFETY



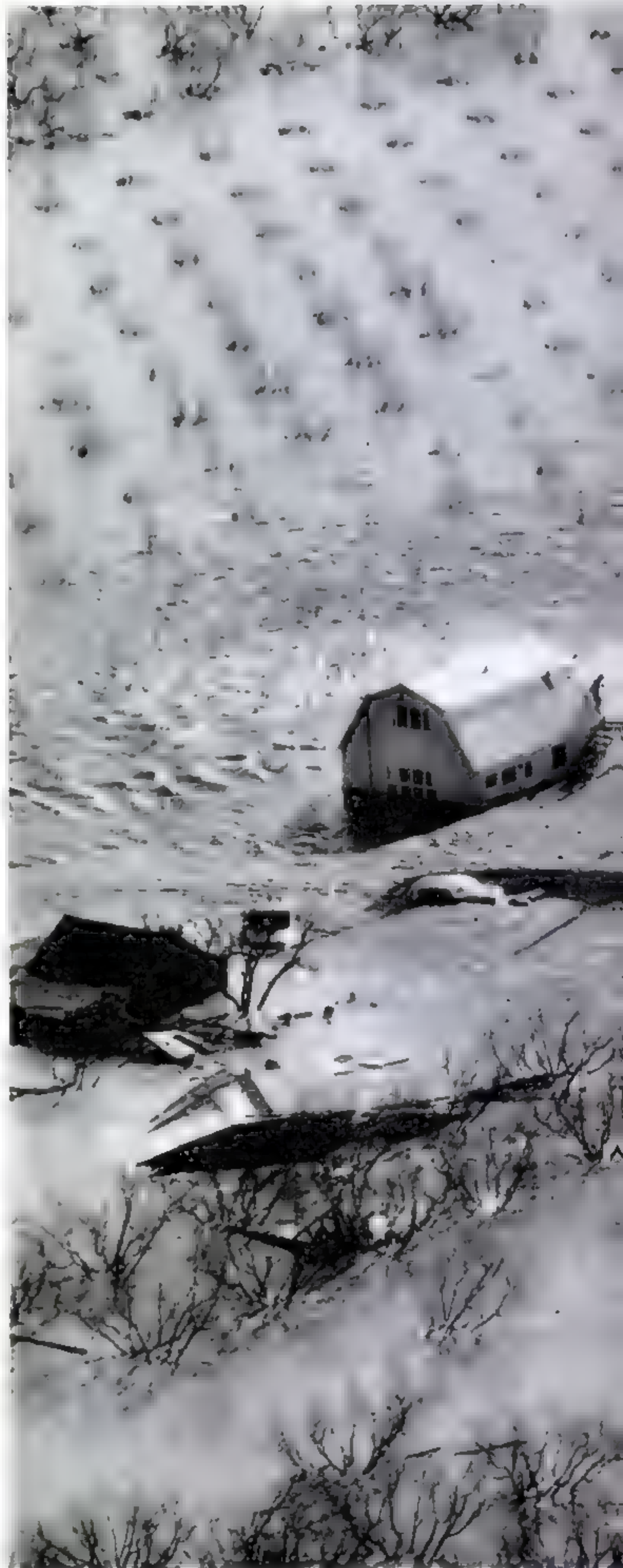


DRENCHED RABBIT finds safe on dry ground after it escaped the flood waters from Alameda Creek near Alvarado, Calif., where 300 homes were inundated.



PORCHED DEER, driven from shelter by the fast rising Russian River, takes refuge outside a house in severely damaged resort town of Healdsburg, Calif.

Floods CONTINUED



PERIL AMID RESCUE came near Yuba City when woman, being lifted in helicopter sling, plopped into the shallow water (right of barn) but was rescued again



DEATH AMID DEBRIS was found by deputy in →
Yuba City. Dead woman's family was saved on roof.



AS OPERATION SMILE TURNS TO OPERATION SCOWL, THERE IS BONUS FOR BOLD ACTION

A single week's headlines—a jet plane crashes in a crowded suburb, a girl is capriciously shot by a boy testing his rifle, hundreds of motorists die in auto crashes. Khrushchev warns that Russians possess an intercontinental missile. Truly, man inhabits a dangerous universe, from womb to tomb danger walks ever at his elbow. "In the morning they are like grass which groweth up . . . in the evening it is cut down, and withereth."

Moreover, danger seems to increase on just about the same scale as man multiplies the beneficial powers of energy. "Forces grasped his wrists," wrote Henry Adams, "and flung him about as though he had hold of a live wire or a runaway automobile. . . . Every day nature violently revolted causing . . . enormous destruction of property and life, while plainly laughing at man, who helplessly groaned and shrieked and shuddered but never for a single instant could stop. . . ."

The nature of danger changed too. A few centuries ago the greatest dangers were individual ones. In Sam Johnson's London it was not safe to go abroad at night. Americans now living can remember being endangered by one of the most primitive of weapons, the bow and arrow. But today, in ordered societies, life *for the individual* is much less hazardous than in primitive times, as LIFE's Epic of Man shows. Instead, the characteristic dangers of our time are collective ones—i.e., political and social. At the close of a year in which eight million autos were sold, we have made man so "mobile" as to make him, in our great cities, almost motionless. This sort of frustration may lessen urban accidents but it augments the annoyances contributing to that other growing danger, mental illness, in an increasingly complicated, fragmented society.

Our thundering boom conceals some collective dangers—for example, inflation, which has destroyed many past societies by making their money worthless. Yet even from businessmen, who should know better, there is a growing agitation for more inflation. The Democrats make quite outrageous demands for still greater squandering of farm surpluses. So we have this growing domestic danger.

But the biggest danger of our time is a global one, both physical and political. The physical danger is the power of thermonuclear weapons to obliterate entire societies. The political danger is global conquest by Communism, through the failure of still free societies to understand, and meet, its menace. Too few Westerners understand, as Dr. Adenauer observes with the wisdom of 80 years (see pp. 106, 107), that Communism is a kind of fanatic, secular religion. Its adherents prefer "truth," or what they think is truth, the gospel according to Marx, to freedom and inflexibly believe that it will sweep the world. The free world has not yet met the challenge properly because it fails to realize that the enemy has always had a grand strategy from which it never swerves. In this strategy such an interlude as Operation Smile at Geneva is merely "the pause that refreshes."

Such pauses are necessary, as G. F. Hudson observes in the current *New Leader*, because not even Communists "can live indefinitely in a state of maximum tension." But relaxation cannot be allowed to go on too long, since the image of a threatening enemy is required to justify continued deprivation and relentless control by the party apparatus. "How long would the Russian people continue to put up with the system," asks Hudson, "if they were once convinced that they were not living in a hostile world? . . . Cold war appears

to be the climate of health for a Communist party-state."

Evidently, the refreshing pause is already over. At the same time Khrushchev brandishes his intercontinental missile, he also personally attacks President Eisenhower for daring to send a Christmas prayer of liberation to the satellites. He ridicules the Open Sky proposal which so fired the world's imagination. So—again, the U.S., and the free world are upset, made nervous, their hopes frustrated by a characteristic Soviet zig-and-zag that is nothing more than the strategy as before, applying to whole nations the same sort of promise and denial which Communists use to disintegrate and brainwash individuals.

Our greatest need is a long-range strategy of our own, one made so clear that all our citizens can understand it, and so imperative that they can give to it a dedication as total as they would give in war.



Yet the Communists already are outflanking us. The free world keeps groping—amid the Communist smile-frown, carrot-stick tactics—for some sign that they don't really mean us harm. Meanwhile the Communists grasped the true meaning of Geneva and used it to the utmost, that it signified the start of *total* competition on every front by every means short of atomic war. Their disconcerting tour of India and Afghanistan, their successful intrusion of the Middle East are merely the first telling blows they have struck to show how well they do understand it.

It is time we stopped waiting to see what the Communists do next. Events make diplomacy, said Sir Edward Grey, not diplomacy events. But if our diplomacy is ever to succeed we must start shaping and exploiting events, rather than merely reacting to Communist-created ones. Bold action is needed, and needed now.

The American people will support it. The most impressive thing about the American people since the war is the way they have risen to every great demand made upon them—to create and support a United Nations, provide billions for a Marshall Plan, spend 34,000 lives and \$22 billion to stop aggression in Korea. Without batting an eyelash, they accepted the startling presidential proposal to let Communist planes overfly our defense plants. All this gives plain evidence that they and Congress will back strong action to the hilt. But they can't back it unless the President provides it.

It is the President who must demand that this national effort be on a scale as great as war, making clear that it may cost equally as much and may well last for 30 years. It is the battle of the century *for the century* and must be fought on every possible front, political, economic and psychological, until the enemy discovers for himself that the free way is stronger, and his peoples throw off their own slavery. The President must demand both action and patience—the patience not to get tired in so long a struggle. But patience must not be used to excuse inaction. If we are to win this struggle even 30 years hence we must make some progress every season, starting now. Our first premise must be that not another person or inch of ground shall be allowed to fall, uncontested, to the Communists. Force must be met with force wherever it appears. Wherever successful revolts against Soviet imperialism become feasible, we must help them. If all of this entails danger, as it does, we must face it. As General MacArthur has said, "There is no security on this earth. There is only opportunity." If we fail our opportunity, in this age of danger, the memory of man will despise us.



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Good!*

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Once a day . . . every day . . . SOUP!

SPEND WITH AN EASY MIND



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Here's a whiskey with a smooth, mellow taste from first sip to last.

That superb old-fashioned flavor simply can't be matched in any other whiskey.

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A LOOK AT THE WORLD'S WEEK



TIBETAN SUPERHIGHWAYS

Around Lhasa's Potala Palace, home of Tibet's Dalai Lama, 350 trucks were assembled. This picture, which arrived in the U.S. last week, shows ceremonies marking completion of two roads which link Tibet to Red China. The roads cover 2,722 miles. One of them spans 14 mountain ranges and 100 rivers. The estimated human cost: the work of 500,000 laborers for 3½ years and 50,000 dead of accidents, exhaustion and cold.

IN TRUMAN TERRITORY

Driving through Key West, Fla. on the start of his vacation, President Eisenhower encountered many reminders of his White House predecessors. En route from airport to naval base, he rode along Roosevelt Boulevard, turned into Truman Avenue and, waving at the crowds, rode past the Margaret-Truman Launderette. Before Ike's arrival—to be completely nonpartisan—Key West officials renamed one street Eisenhower Drive.





NEW U.N. MEMBERS LINED UP FOR A PORTRAIT

In the U.N. General Assembly chamber, the representatives of 10 new countries admitted to membership lined up after a complicated series of votes and vetoes. They are the first new members to appear in the U.N. since Indonesia was admitted five years ago. Left to right are Alberico Casardi, Italy; John Conway, Ireland; Kurt Waldheim, Austria; José de Erice, Spain; Nong Kimny, Cambodia, R.S.S. Cunewardene, Ceylon; Ouret

Sanvanavong, Laos; Josef Dolezal, Romania; Karoly Szarka, Hungary; Constantin Dimitracheanu, Romania; Janos Nagy, Hungary; Albano Nogueira, Portugal. Absent are representatives of newly admitted Albania, Bulgaria, Finland, Jordan, Libya and Nepal. Also absent are Outer Mongolia, whose application was vetoed by Nationalist China, and Japan, whose application was vetoed by Russia in reprisal for Nationalist China veto.



TWO FIDDLERS FROM UKRAINE

In Philadelphia's Academy of Music two famous violinists from the Ukraine recorded a double concerto under the baton of Eugene Ormandy (*right*). One, Isaac Stern (*center*), came to the U.S. when he was one, grew up in San Francisco. The other, David Oistrakh, grew up in Russia to become his country's greatest violinist and to be sent abroad as a Soviet showpiece. He started touring the U.S. during the Geneva cold war truce.

← REUNION AFTER FAMILY ROW

In Callander, Ont., Annette (*left*), Cecile and Yvonne (*right*) Dionne and their parents announced it had all been a misunderstanding. For four days their row had made headlines around the world. Papa Oliva Dionne had publicly berated the four survivors of his quintuplets for staying at their Montreal apartment instead of coming home Christmas. The fuss ended when three daughters (Marie was ill) came home for New Year's.

I hit the jackpot with my bonus gift of **WALLACE** **STERLING SILVER**

Wallace—and only Wallace—has this exciting Bonus Gift Offer. And am I smug I, little old me, have the answer to my serving piece problem. I've always wanted sterling serving pieces but thought I had to match my silver pattern. Well, the best people, including me,* now know they don't have to be the same. And at these prices, I'll have the best dressed table in town.

*Data from impeccable sources.



SPECIAL OFFER. THIS GROUP ONLY \$32.85

This set, in the elegant Grande Baroque pattern, consists of a Jelly Server, Butter Knife, Sugar Spoon, Cheese Server. The Cake Breaker is **FREE**.

FREE

Your Bonus Gift
Cake Breaker
\$12.00
Value



SPECIAL OFFER. THIS GROUP ONLY \$49.30

In popular Rose Point, the set has a Pie Server, Table Spoon, Gravy Ladle, Lemon Fork, Olive Fork. Buy this beautiful set and get the Flat Server **FREE**.

FREE

Your Bonus Gift
Flat Server
\$16.00
Value

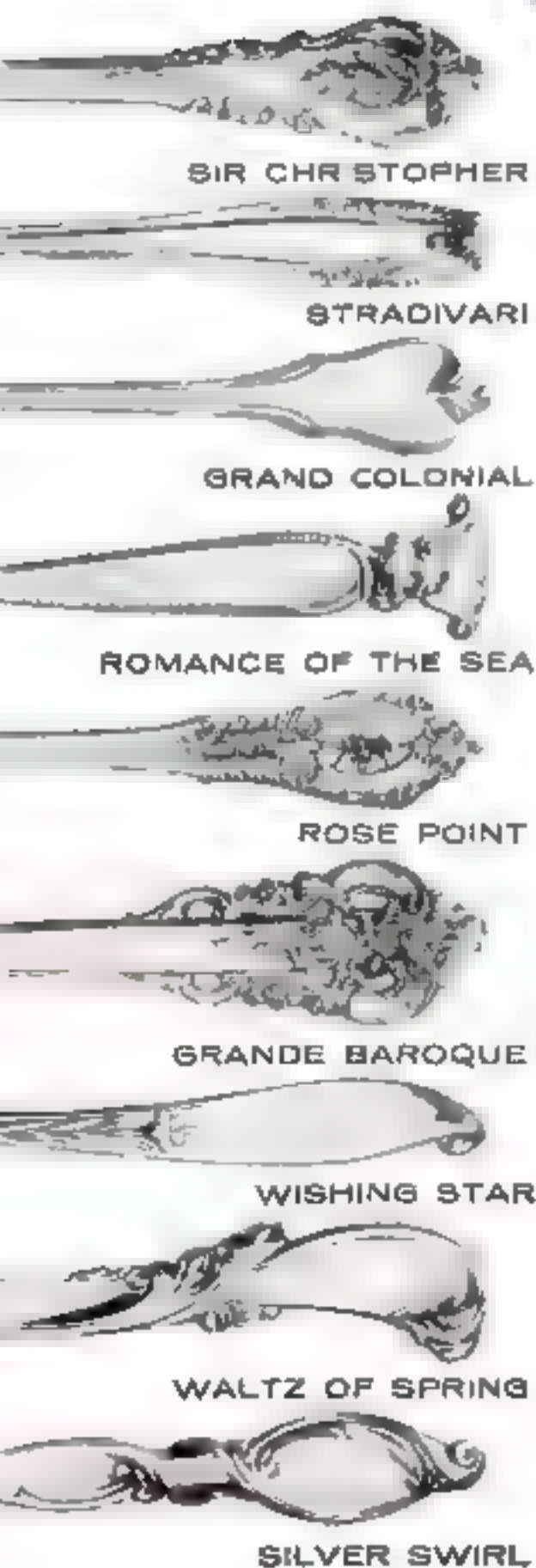


SPECIAL OFFER. THIS GROUP ONLY \$83.00

A magnificent set in the Waltz of Spring pattern. You buy this set with Table Spoon, Vegetable Spoon, Bon Bon Scoop, Large Salad Spoon, Cold Meat Fork, Cream Ladle and you will get this handsome Steak Carving Set **FREE**.

FREE

Your Bonus Gift
Steak Carving Set
\$25.00
Value



Prices vary slightly according to pattern. Bonus Gift Offer available in any of these nine patterns, all original creations of famed designer William S. Warren.

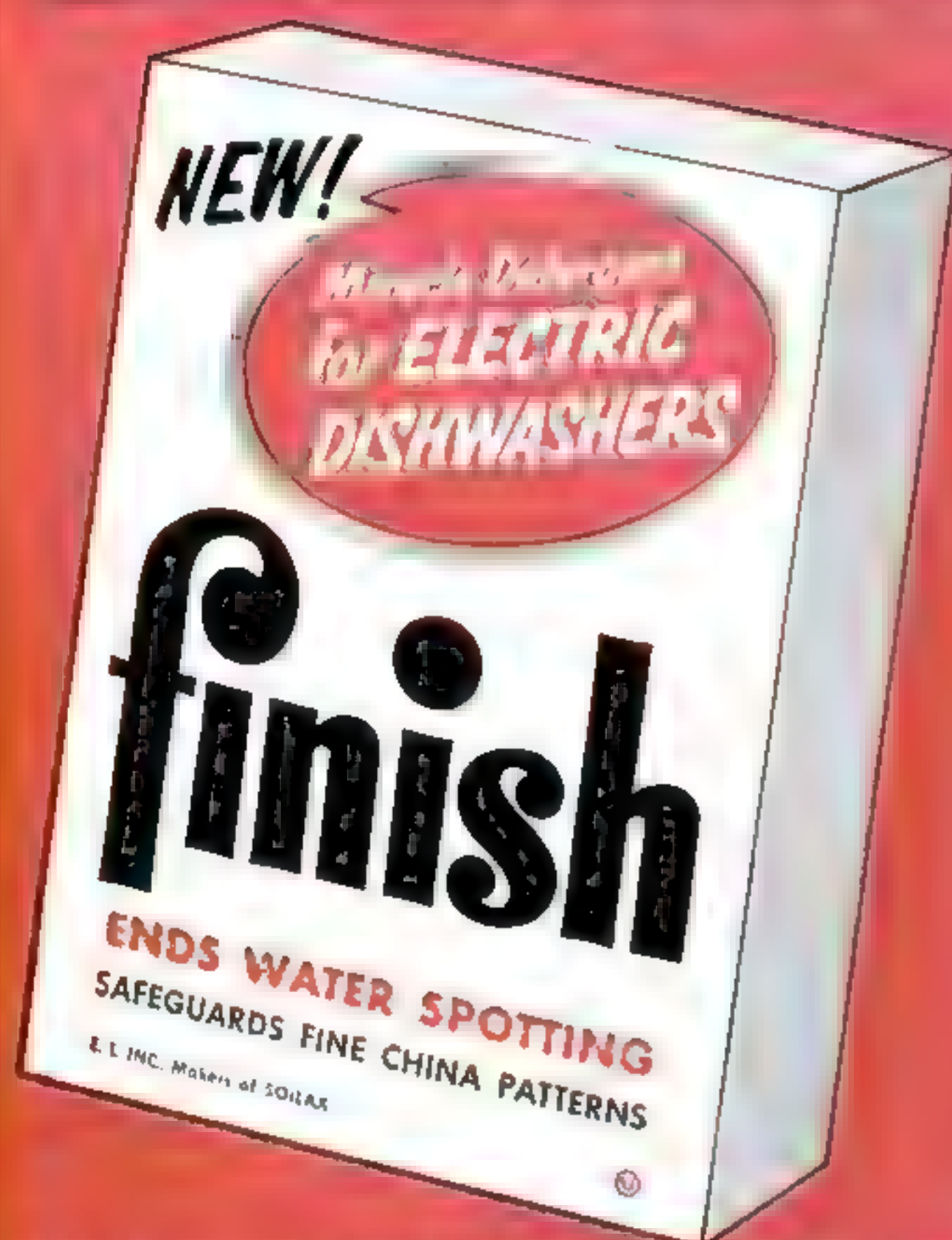
This Bonus Gift Offer at leading Jewelry and Department Stores Expires January 21, 1956

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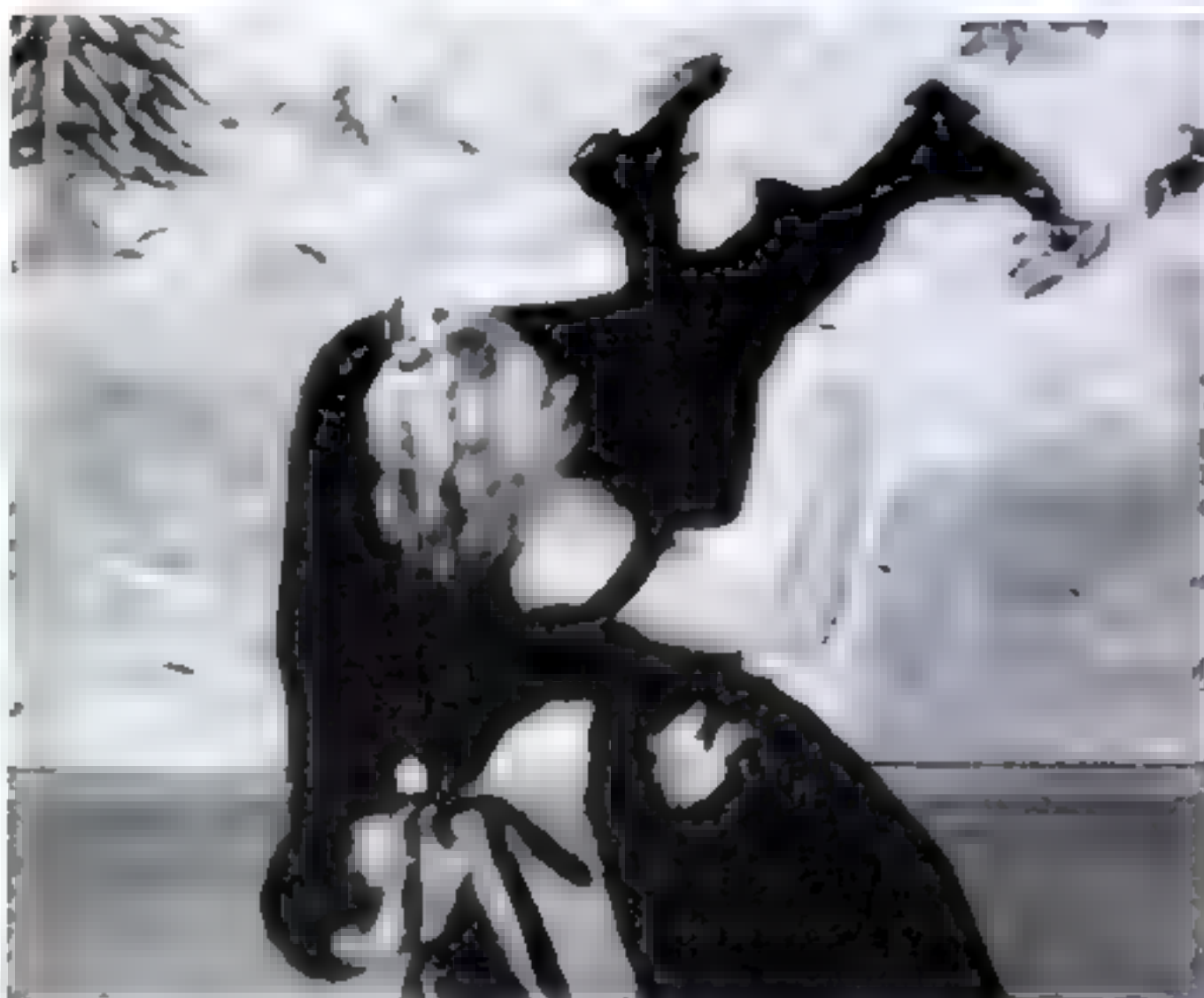
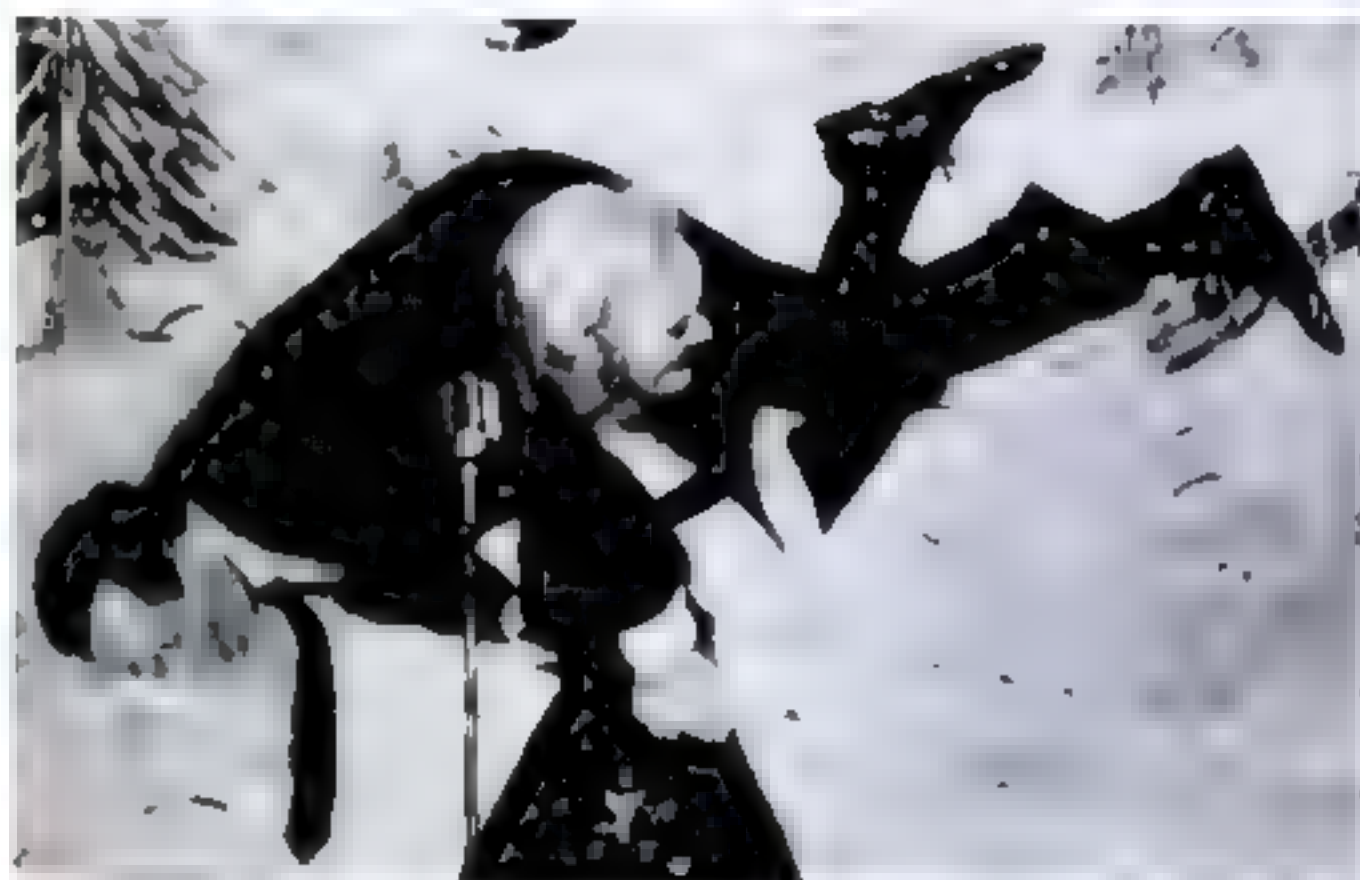
finish

ENDS WATER SPOTTING

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WORLD'S WEEK CONTINUED



TUMBLE FOR TUMBLING HOPE

The act, put on before GIs in Keflavik, Iceland, called for Bob Hope to be picked up by strong lady Joan Rhodes and be twirled about. It started well, then went sour and Hope landed in a heap. "This sort of thing can happen to anyone," said Hope, nursing a two-day headache.

ANNUAL ENGLANDER SLEEPSTAKES

\$25,000.00 **IN PRIZES**

JUST FOR NAMING THIS LITTLE SLEEPYHEAD

NO JINGLES...NO PUZZLES...NOTHING TO BUY

Free entry blanks at leading furniture and department stores

Wouldn't you like to win \$10,000? Or one of 1,016 other cash prizes?

Then just think up a name for the little snoozer shown here. That's all there is to it.

It's an exciting contest to introduce a great new mattress—Englander's Duro-Foam made of Goodyear foam latex with exclusive equalizer construction shown below (the same type of mattress used in the country's leading hotels).

How to Win

Pick up official entry blank and easy contest rules at your favorite department or furniture store. While you're there, look at the names we've given other Englander "Sleeping People." They'll give you lots of good ideas.

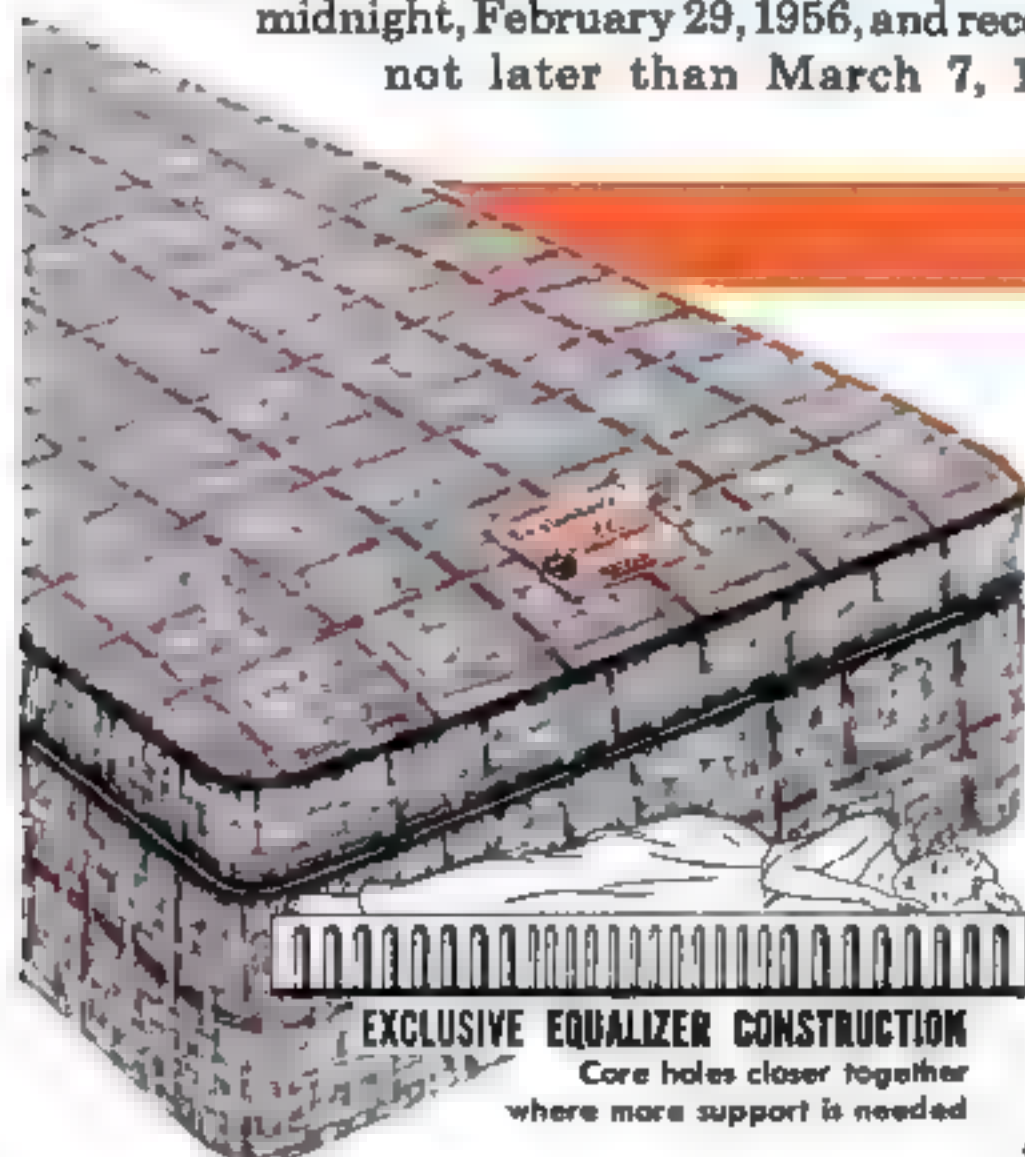
Visit your Englander store and see how easy it is to win one of the big prizes. Do it today. All entries must be postmarked not later than midnight, February 29, 1956, and received not later than March 7, 1956.



\$10,000⁰⁰ GRAND PRIZE
OVER 1,000 CASH PRIZES!

GRAND PRIZE \$10,000.00
2 Big Second Prizes 1,000.00
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10 Fourth Prizes 100.00
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Englander's new **DURO-FOAM** by Goodyear

Never before has a foam latex mattress with the Englander and Goodyear names been priced so low. But that's only during Englander's Sleepstakes. See the Duro-Foam today.

30-day free trial in your own home

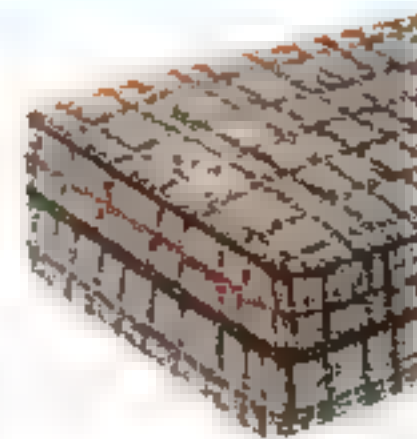
TWIN SIZE	Mattress Box Spring	} EACH	\$49 ⁷⁵
FULL SIZE	Mattress Box Spring		

See the new DURO-FOAM—and get entry blanks for Englander's \$25,000 SLEEPSTAKES—at your favorite store today!

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For a limited time only you can get a genuine Red-Line innerspring mattress at the lowest price ever. Patented Red Line construction keeps your spine level—the secret of a good night's sleep.

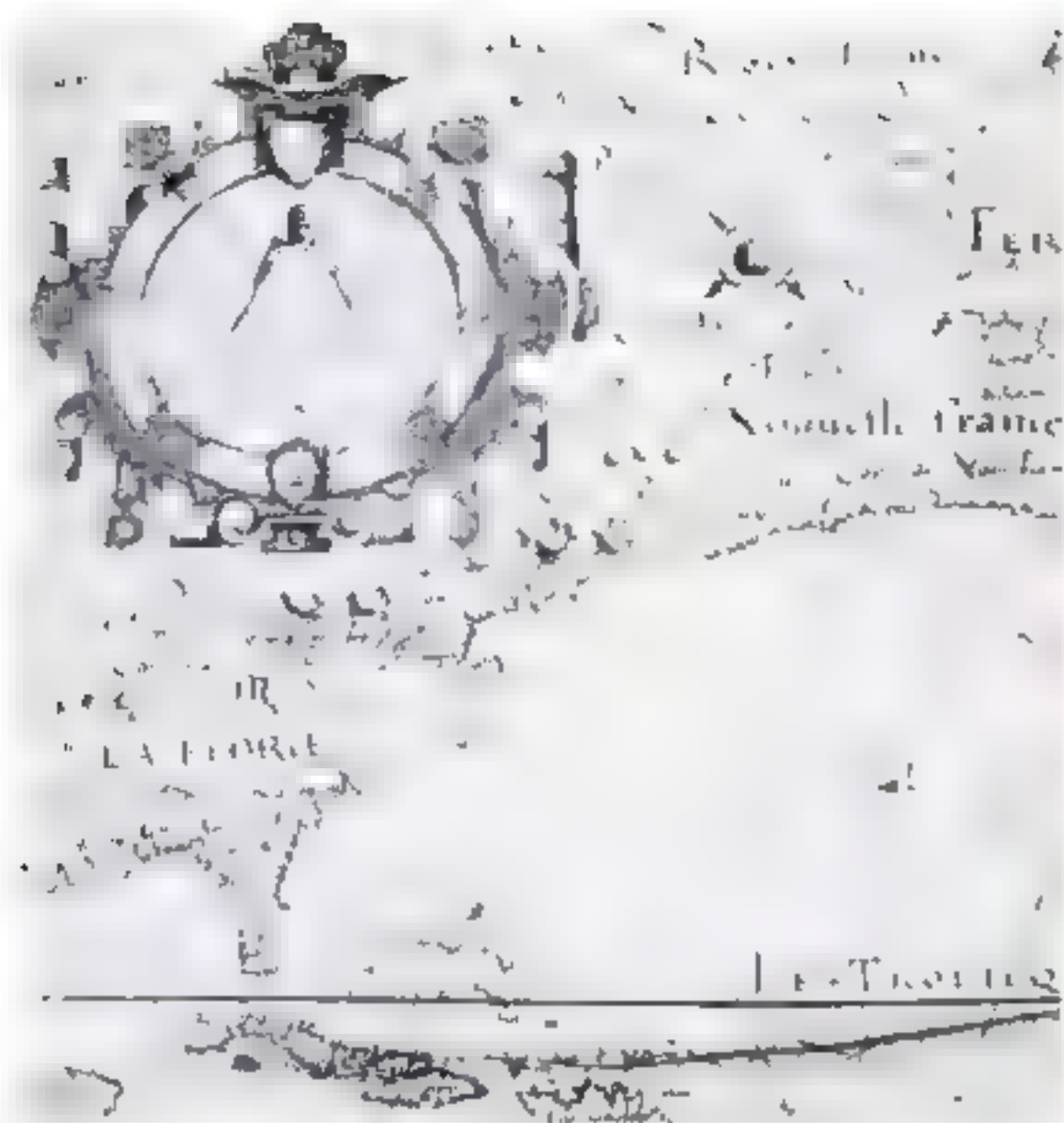
Mattress in full \$39⁷⁵
or twin size \$39⁷⁵
Matching box spring \$39⁷⁵



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TREASURE SHIP ROUTES around Bermuda (La Vermude) are shown on a 1583 French map. Dividers resemble those on wreck.

RICHEST TREASURE TROVE

**A Bermuda skindiver discovers
sunken bonanza 300 years old**

The magnificent, emerald-studded gold cross on the opposite page is one of the most valuable pieces of sunken treasure ever found. But it is only one part of what is the richest, most important discovery of underwater wealth made in the Western hemisphere in this century.

The discovery was made off Bermuda, where storms have clotted the reef-vent waters with the wreckage of nearly 300 ships. The discoverer was a skin-diving islander named Teddy Tucker, who for half of his 30 years has been diving into the reefs searching for salvage.

Five years ago in a coral pocket 12 miles off Hamilton Harbor, Tucker salvaged six cannon from a wreck he called "my old Spaniard"—although the nationality is still uncertain. Other work kept him from revisiting the wreck until last summer. Then, as he pawed through the hulk, which lay in 25 feet of water, he excitedly realized what he had come upon. He found a hand grenade, a mortar dated 1561 and, most significantly, a piece of gold.

By staying under water as much as five hours at a stretch, he crowded weeks of exploration into 10 days. Before bad weather moved in, he had found nine gold objects, 200 silver coins, 80 priceless artifacts. At that point he could stop to assess the full measure of his bonanza (*next page*).

THE CROSS, shown three times its actual size, was designed like bishop's and probably made in Spain or Italy around 1580. Emeralds are from Colombia. Pearls once hung from the tiny spikes.

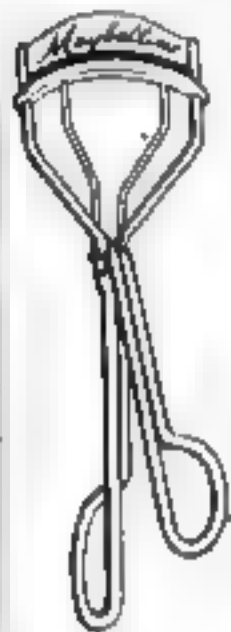
DISCOVERER who found the treasure, Teddy Tucker dives amid the coral-crusted frames of the wrecked ship (*left foreground*). Unlike most other skindivers, he wears no weights and works head down.



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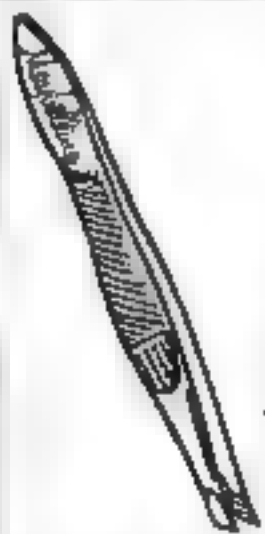
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designed with a grip that
can't slip—straight
or slant edge... 29¢

29¢

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for long, dark, velvety
lashes—Solid Form in
gorgeous gold tone vanity
case—or Cream Form in
smart kit

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SPECIALISTS IN EYE BEAUTY



SORTING THE TREASURE. Teddy Tucker (right), his wife Edna and daughter Wendy Sue (left) work in dining

room. Before them are French and Spanish coins, broken inkwell (foreground) and, at right, what may be an emu egg.

A 10-DAY WONDER, MORE TO COME

Shorebound for the winter, Tucker sorted his treasures (above). In exchange for his promise that the Bermuda government would have a chance to bid on any item he elects to sell, he was allowed to keep them.

Soon word of his amazing trove got out. A buyer, mindful of the antiquarian value of the cross, offered Tucker \$25,000 for it. There were other more important results. From the Smithsonian Institution came its curator of naval history, Mendel Peterson, to examine the treasures. American industrialist Edward Link, himself a successful and superbly equipped diver (LIFE, July 27, 1953) joined forces with Tucker. Both Tucker and Link are confident the present treasures are only the beginning. On pages 44 and 46 Curator Peterson explains the importance of Tucker's find.



SIGHTING A MUSKET. Mendel Peterson of Smithsonian Institution holds it on Tucker's shoulder as Robert Canton

and Ed Link look on. Matchlock weapon resembles one (above) held by European soldier in a book printed in 1619.



Here's How Bayer Aspirin Helps Millions **FEEL BETTER FAST!**



FIRST AID FOR COLDS—Winter weather means fun for the whole family. It also means that adults and youngsters alike will be catching more colds. That's why on winter days it's important to have both regular size and *flavored* Children's Size Bayer Aspirin handy—to use whenever one of you feels a cold coming on. Bayer Aspirin quickly relieves cold discomforts and reduces fever, too. It makes you feel better—*fast!*



HEADACHE GONE—There have probably been lots of times when a headache or some other common pain threatened to spoil your day. Bayer Aspirin works wonders when this happens. It relieves headache, backache, neuritic or neuralgic pain almost before you know it. That's how Bayer Aspirin saves the day for you.



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SORE THROAT SOOTHED—There's no need to let minor throat irritations make you uncomfortable. Just dissolve 3 to 5 tablets of Bayer Aspirin in a third of a glass of water and gargle every two hours, as long as necessary. This soothes your irritated throat membranes... makes you feel better... *fast!*

You can take Bayer Aspirin any time...

because no one has ever discovered a safer, faster and more effective pain relieving agent. It is used by millions more people than any other pain reliever—without stomach upset!

Feel Better Fast—Get BAYER ASPIRIN

THE SMART LOOK IS THE **BRYLCREEM** LOOK!



Instantly, Brylcreem improves your appearance. With the first application, your hair looks richer, healthier—more attractive! It's not greasy, not messy—*really* not greasy not messy; keeps your hair in place all day, looking soft and natural.

Brylcreem also *conditions* as it grooms . . . with massage relieves dryness and loose dandruff; leaves your hair and scalp clean, fresh, healthy-looking. So—try Brylcreem today. See how it keeps your hair lustrous and immaculate all day long. You'll soon discover why it's the world's largest selling hair dressing . . . why men buy over 50,000,000 packages a year! In tubes and jars—at drug counters everywhere!

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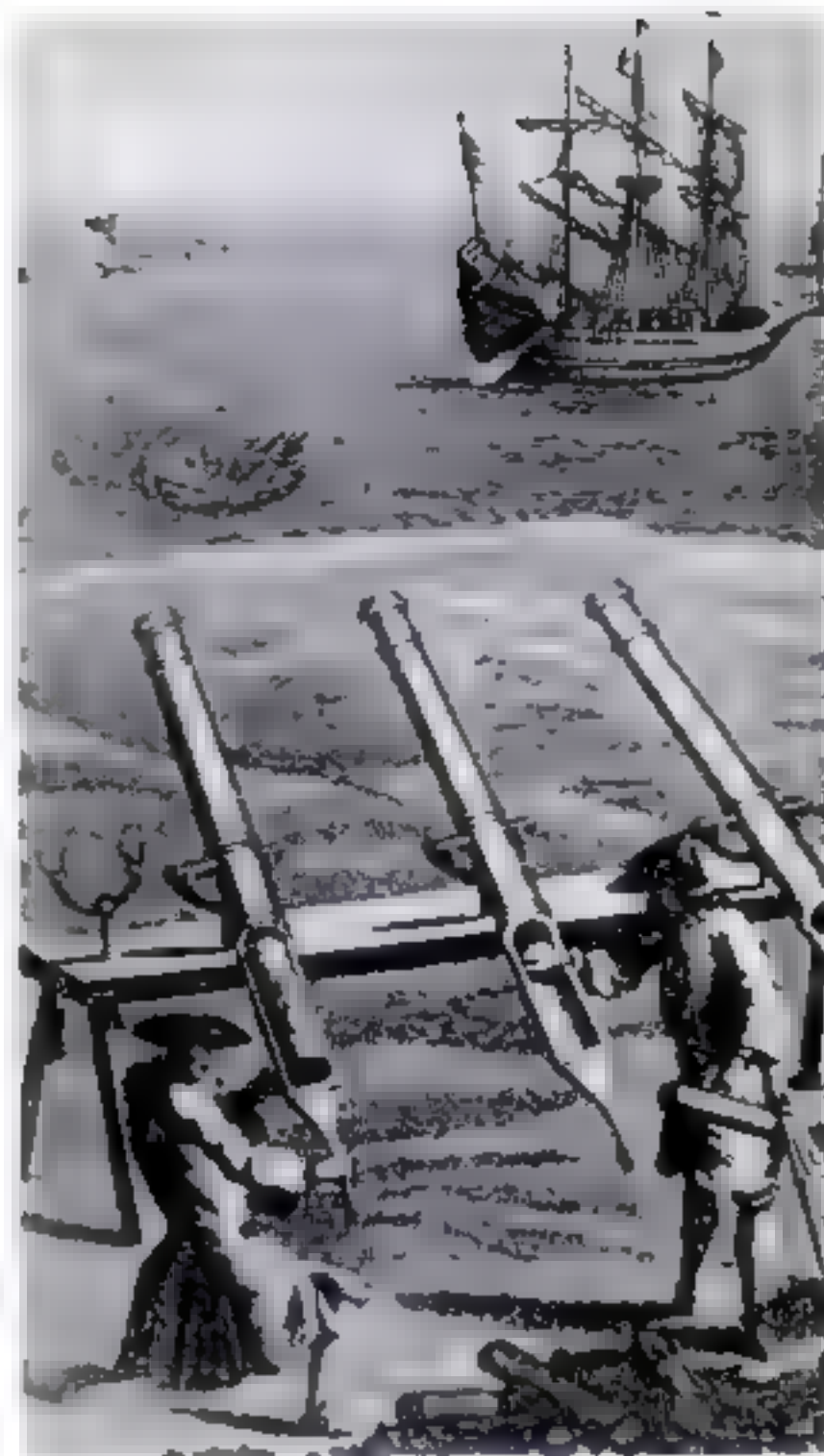


the rich cream that's

Not Greasy-Not Messy!

TREASURE CONTINUED

ANCIENT ARTILLERY, shown in an old print, are late 15th Century breach-loading swivel guns, used as shore defense against sea raiders (background).



SIMILAR WEAPONS, swivel guns they brought up from wreckage, are examined by Tucker (right) and Robert Canton alongside their diving launch.

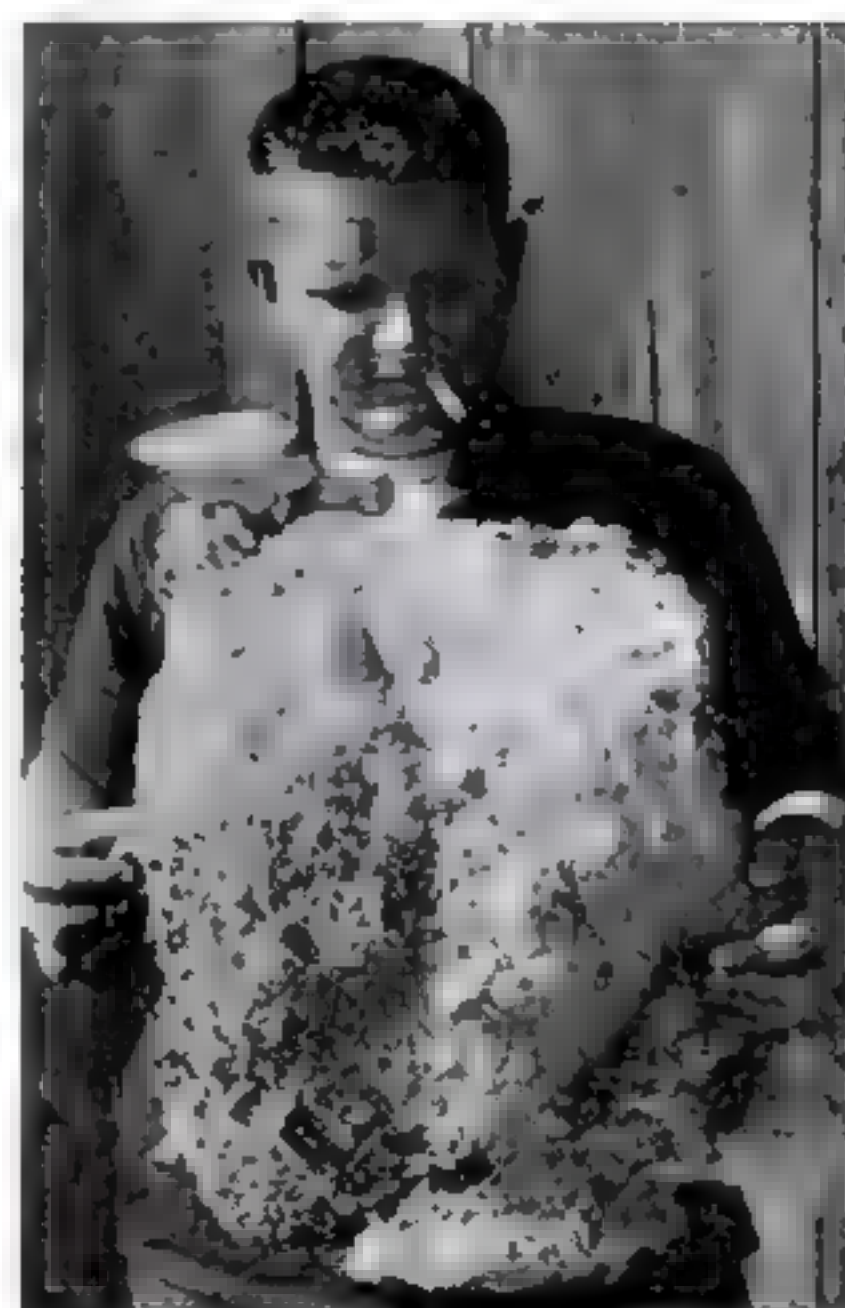




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BREASTPLATE made of steel, encrusted with coral and held in place by Teddy Tucker (left), has same shape as the breastplate shown in an old book on French armament (above).

THE SIGNIFICANCE OF TUCKER'S FIND

by MENDEL L. PETERSON

Curator of Naval History, Smithsonian Institution

Tucker's treasure includes many objects of importance to antiquarians. He found armaments—breech-loading swivel guns and the hollow brass spheres, which were hand grenades when filled with black powder. The ship's navigator was represented by beautiful little brass dividers and two accurately made timing glasses containing solidified mercury and encased in brass cylinders with sliding covers. The ship's surgeon was represented by a precisely made set of brass weights and an apothecary's mortar of bronze. There were pewter porringers, pewter plates, fragments of redware food containers, a perfect little pottery cruet for oil or vinegar. There were rare Indian artifacts of wood—a wooden staff with its intricately carved designs, bows of black palm wood and barbed arrows also of wood.

The large gold bar Tucker found bore the name "Pinto," probably to identify the bar as gold from the Pinto River in Colombia. It was stamped with the name of Don Hernandez, probably the official who had assayed the bar. The cakes appeared to have been cast in crude sand molds possibly at the site of the placer mining.

The silver coins produced a major piece of evidence. On a Spanish *real* piece the date 1592 faintly appeared under the corrosion. The iron cannon had the characteristic contours of guns of the late 16th Century and were all different from one another in shape. While matched batteries of guns were not common on regular naval vessels of the turn of the 17th Century, this lot was so varied in appearance that it suggests the catch-all armament of a pirate ship or privateer. The bronze mortar was signed "Petrus Van Den Ghein Me Fecit 1561." Peter Van den Ghein was a member of the prominent family of mortar founders of Mechelen in Belgium. He died in 1561 and this mortar is therefore one of the last made by him.

The evidence presented by the find and the circumstances of the wreck indicate that she probably sank between 1592 and 1609. The first date is definitely established by the dated coin found on the site. The latter year is that in which Bermuda was settled by Sir George Somers. It seems very unlikely that wreck of a ship which would have undoubtedly been known to Somers' community would have lain on the reefs and not have been salvaged by the Bermudian colonists.

Through the waters off "la Vermude" sailed uncounted French and English privateers or pirate ships, lured to the area by the Spanish ships which passed the islands bound for the Old World with the immense treasure from Spain's New World colonies. By 1570 the pirates had forced Spain to carry her plunder in fast, specially built warships called galleons which sailed in fleets for mutual protection. Still an occasional single ship dared the pirates by venturing onto the seas unescorted. All of these ships risked the same natural hazards of



MR. HOBBY SAYS—

**When this
is gone**

Have these ready

Sooner or later—probably sooner—you'll drain the last drops from your prized G & W Gold Mark Gift Decanter. When you do, continue to enjoy the same high-quality whiskey in its regular working-day bottle. Make it a Hobby: Ask for G & W Seven Star, Wight's Sherbrook, Mill Farm Bourbon and, of course, William Penn.



Best Bourbon buy

MILL FARM

Now 7 Years Old

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Popular people pick

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MILL FARM, STRAIGHT BOURBON WHISKEY, 86 PROOF; SEVEN STAR, BLENDED WHISKEY, 90 PROOF, 37½% STRAIGHT WHISKEY 6 YEARS OR MORE OLD, 62½% GRAIN NEUTRAL SPIRITS; WILLIAM PENN, BLENDED WHISKEY, 86.8 PROOF, 35% STRAIGHT WHISKEY 6 YEARS OR MORE OLD, 65% GRAIN NEUTRAL SPIRITS, GOODERHAM & WORTS, PEORIA, ILL.; SHERBROOK, STRAIGHT RYE WHISKEY, 86 PROOF, 7 YEARS OLD; THE FRANK L. WIGHT DISTILLING CO., LORELEY, MARYLAND.

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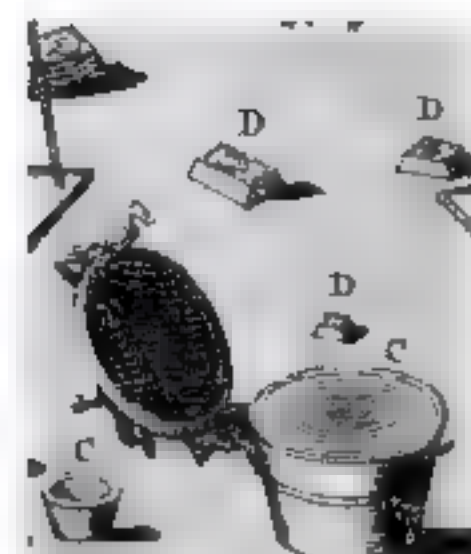
My wife select the Governor? Preposterous!

Good woman, my wife. But she's just too good-natured to believe one stretch sock is that much better than the others. As for me, I've known for some time that Esquire Socks' all-nylon Governor is incomparable. Think of it! One size fits all, and with impeccable neatness thanks to the new weight of this ribbed stretch sock. The moral of this story? Introduce your wife to the Governor—she'll recognize this wonderful buy! The new Governor® is in the gold and black "Golden Treasure" box, at \$1.

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"the smartest thing on two feet"

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SCALE WEIGHTS (left), found in the wreckage, closely resemble those in an old illustration at the Smithsonian which shows apothecary's gear (above).

TREASURE CONTINUED

adverse winds, cross currents and sudden storms. The coral reefs claimed Spanish galleon and French privateer, prey and predator, with fatal indifference.

If it can be shown that the articles of everyday use on the ship were French in origin—and we already know some of the pewter and many of the small coins to be—then it could be concluded that the wreck is that of a French pirate or privateer which had Spanish American loot aboard and was wrecked on its passage home to France. The location of her wreck on the reefs of Bermuda is perfectly in accord with our knowledge of the trade routes to and from the Indies. Bermuda was one of the key points on the route from the Caribbean to Europe.

The Tucker find is one example of those capsules of history which dot the reefs of Bermuda, the Florida Straits and the West Indies. Each of these wreck sites is a storehouse of historical objects and a systematic study of their contents would result in a threefold increase in knowledge of our past.

All the objects found in a wreck which is identified may be precisely dated to the day it sank. For example we can say of an object, "This was in use or in the channels of commerce on July 15, 1733 which was the day this ship sank." Such objects constitute a valuable reference for archaeologists working ashore where precise dating of objects is often difficult. Since many objects found on shipwreck sites are peculiar to shipboard use and are not found ashore, the only possibility of collecting them rests with underwater exploration. The collateral studies in the admiralty records in Europe in connection with the identification of wrecks turn up interesting and important facts concerning the shipping of the West Indies, Florida Straits and Bermuda areas which were so intimately connected with the maritime and commercial history of the English American Colonies and the United States.



BRASS DIVIDERS held by Amerigo Vespucci in a 16th Century woodcut (above) are nearly identical to those Tucker found in the wreckage (right).





Minute Maid presents America's Biggest Parade of Juice Values!

It's the juice-buying event of the year! A parade of values such as you've never seen! And it starts this week . . . featuring ten, yes, 10 delicious varieties of Minute Maid Fresh-Frozen Juices—the quality juices that are better for your health!

How many have you tasted? Check through the Minute Maid

varieties above for those you've missed. Then discover your new Minute Maid favorites, tomorrow, at your grocer's!

You're smart to stock up on *all* the delicious Minute Maid Juices, now, during America's biggest parade of juice values! Remember—Minute Maid Juices are better for your health!

Save 60¢

on this big 60-oz.

MINUTE MAID MIXER

It's Polyethylene! It's Unbreakable! It's Graduated! Won't absorb odor! Sanitary, safe! Won't become brittle!

• \$1.35 Value—Yours for 75¢

How to get yours: Send your name and address plus 75¢ in coins (no stamps, please) and the top of a 12-oz. Minute Maid Orange Juice tin—or two tops from any two 6-oz. Minute Maid Juices . . . to

MINUTE MAID, Box TC4, Blackstone, Mass.

Offer good only in Continental U. S. A. Void wherever taxed, prohibited or otherwise restricted





It's Hunt's...

It's got **Sweet-spice** flavor...

It's just what
Hamburgers need!

One taste and you'll know: Hunt's *Sweet-spice* flavor is the most delicious thing that ever happened to catsup! It enhances—never hides—the fine flavors of your favorite foods. Enjoy Hunt's Catsup at your house. Soon!

Deliciously yours!



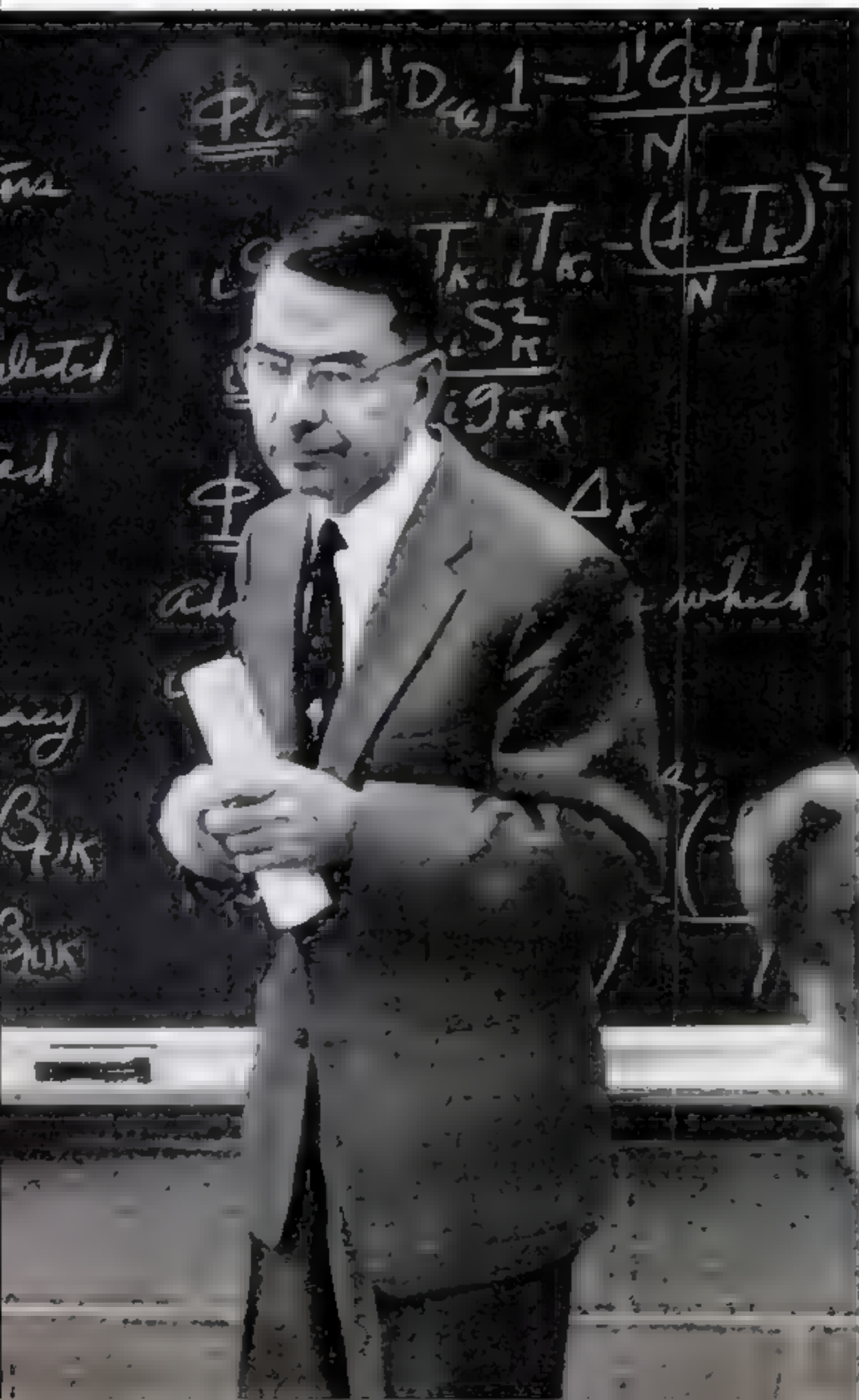
ACADEMIC FORM CHART

A University of Washington professor successfully predicts students' marks

Freshmen at the University of Washington use a surprising race-track argot when talking about marks they expect to get. "I'm 7-to-1 to get a C in Botany," one will say. The odds the students quote are not wishful guesses but the scientifically calculated predictions of Dr. Paul Horst (below), a psychologist who as head of the university's counseling and testing service has set up a system to forecast students' grades. On the basis of 2,233 freshmen tested in 1953, Horst proved 90% right as an academic tipster. One of his most successful sets of predictions involves his daughter, now a junior, whose form chart is shown at right.

















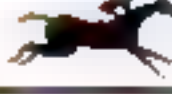

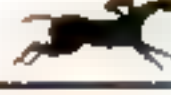

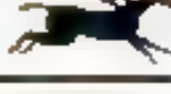



Dr. Horst's system is based on a student's high school record plus seven aptitude tests. The record and the results of the tests are fed into an electronic computer that processes them on the basis of the complicated mathematical formula shown on the blackboard below. It takes 328 multiplications and five seconds for the machine to come up with a prediction for 32 subjects that can be taken over four years at college.

Dr. Horst has warned students that his prophecies should be used only for guidance for his tests cannot measure incentive or motivation. One student for whom he forecast an over-all college average of 2.5 (4 equals an A) now has a 3.5 average. The student had a poor high school record and, as he admits himself, did not begin to study seriously until college. Most students use the predictions as guidance in planning courses. One junior explains, "The chart helped when I was interested in so many courses I couldn't make up my mind. It steered me away from courses where I would have done badly. I've sometimes thought I did better than I expected because the prediction was so encouraging."



SYLVIA'S FORM CHART

Chart of Dr. Horst's daughter Sylvia shows her performance compared with his prediction. Horses run toward 1 which equals A. Black are predicted grades, orange grades received. Column one shows odds for C or better. Sylvia's over-all average is 3.3, as forecast.

SUBJECT	ODDS	PREDICTED  ACTUAL 			
		2.5	3.0	3.5	4.0
ENGLISH	25:1	 3.1			
			 3.5		
HISTORY	7:1	 2.9			
			 3.0		
CHEMISTRY	7:1	 3.0			
					 4.0
PHYSICS	40:1			 3.9	
				 4.0	
SOCIOLOGY	15:1	 3.2			
				 4.0	
PSYCHOLOGY	15:1	 3.2			
			 3.5		
ANTHROPOLOGY	10:1	 3.1			
			 3.0		
FOREIGN LANGUAGE (FRENCH)	15:1		 3.4		
			 3.5		
PHILOSOPHY	10:1	 3.1			
			 3.0		
DRAMA	10:1	 3.1			
			 3.0		
UNIVERSITY AVERAGE	40:1	 3.3			
			 3.3		



A man unsure of the future . . . unprotected . . . vulnerable

Which man

Let this be the moment of decision. Right now, as you read these pages, you can elect to take one path or another...be one man or another. And to help with your individual problems, John Hancock has individual solutions. Plans to add to your enjoyment of living in later years . . . to assure your children's education...to pay off the mortgage and keep the family together!



A man who has planned for any eventuality

are you?

Every penny you put in a John Hancock policy is money well spent. Your benefits are *guaranteed*...and backed by the entire resources of John Hancock.

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MUTUAL LIFE INSURANCE COMPANY
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"GUARANTEED DOLLARS FOR YOU AND YOURS"

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Yes—I'm interested in providing protection for my family now, plus *guaranteed* dollars for myself at retirement. Please mail me your booklet showing the benefits I can get by setting aside _____\$2 a week; _____\$5 a week; _____\$10 a week.

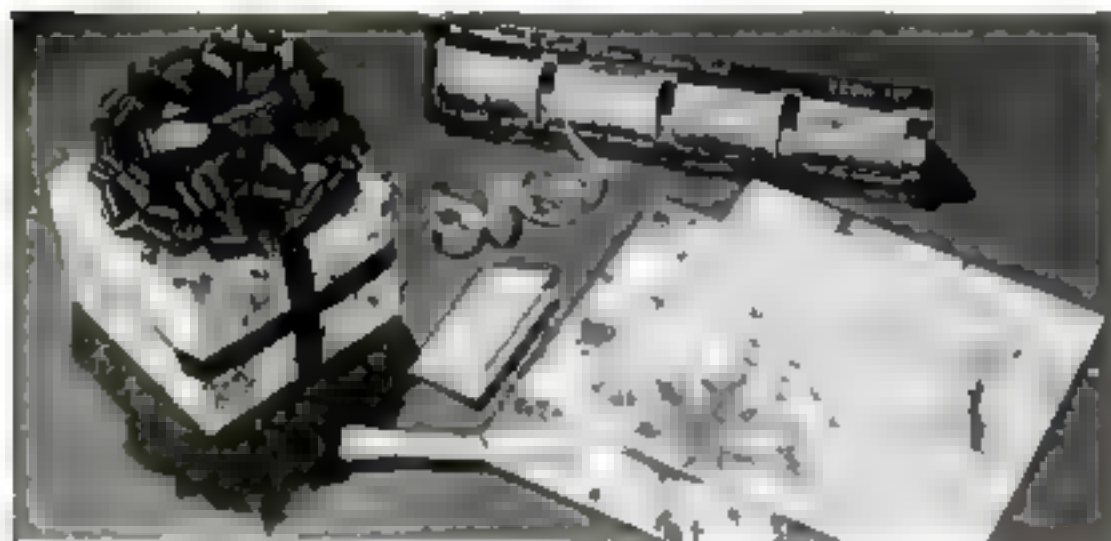
name.....age.....

address.....

Hallmark Ideas of the Month



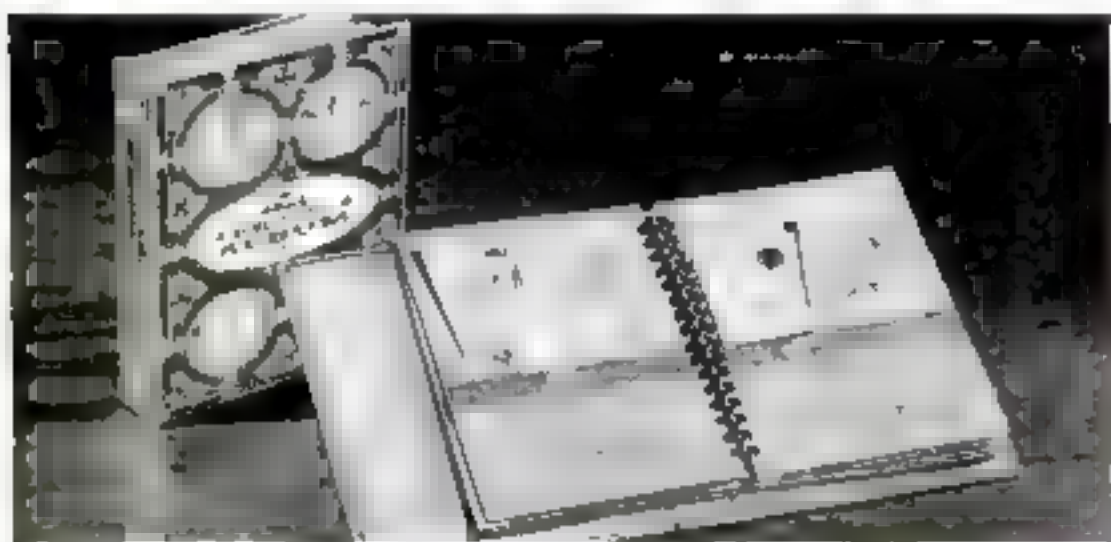
New Hallmark Pantomime Cards make actions speak louder than words. Another Hallmark "first," these clever cards tell hilarious stories with pictures rather than words. There are pantomime cards for birthdays, weddings, anniversaries, births and other occasions. Family and friends will appreciate the original humor of these Pantomime Story Cards.



Gay, colorful gift wraps from Hallmark—for the added touch that means so much. Your packages will have such an original, smartly styled look when you use Hallmark's matching papers, ribbons, tags and gift enclosure cards. Look for the beautiful, new 1956 gift wrap designs in the fine stores that feature Hallmark Cards on your very next shopping trip.



New Hallmark Decorated Note Papers—the perfect size for quick notes, extending an invitation, or saying "thank you." And they make such distinctive yet inexpensive gifts. You'll find a wide selection of these lovely Hallmark Note Papers at the fine stores that feature Hallmark Cards for as little as 59¢ a box.



Hallmark Remembrance Albums—a new gift idea! These unusual albums have monthly calendar pages and an introductory selection of 17 distinctive Hallmark Cards for all occasions. You merely jot down the birthday or other special events you want to remember on the proper calendar page—select the appropriate greeting card, and file it in the pocket of the corresponding page. They're a \$5.00 value, now on sale at a special introductory offer of \$3.75.

ON TV SUNDAY, JANUARY 8th

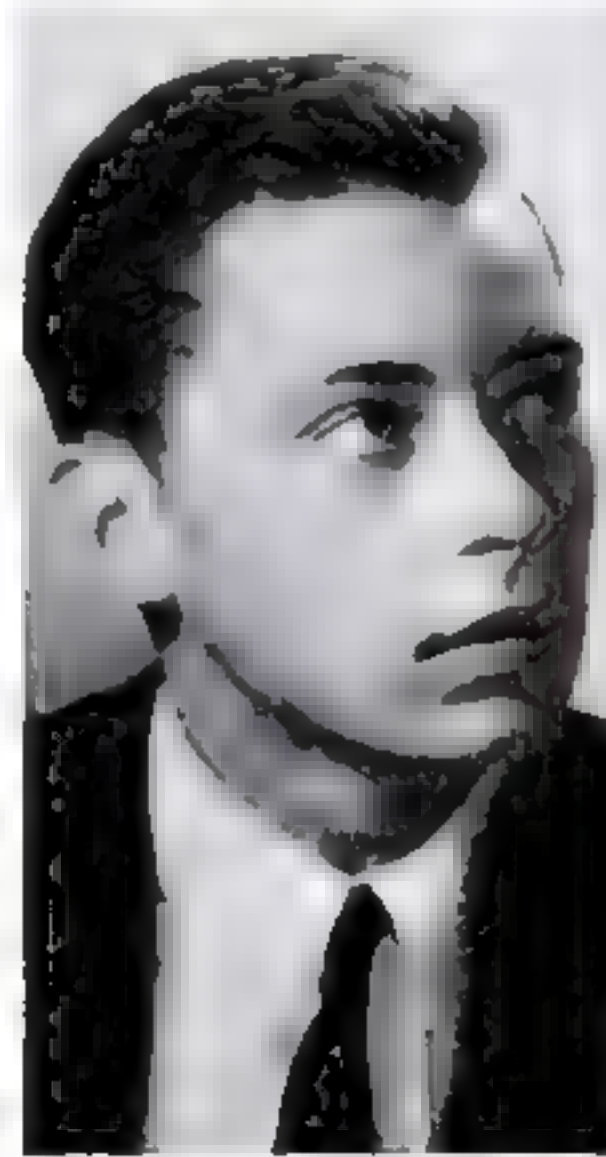
Maurice Evans presents

"THE CORN IS GREEN"

ON THE NEW HALLMARK HALL OF FAME



★ EVA LeGALLIENNE



★ JOHN KERR



★ JOAN LORRING

Also starring

★ CARMEN MATHEWS

★ MELVILLE COOPER

One of the first ladies of the theatre, Miss Eva LeGallienne, will be paired with the skyrocketing young stage and screen star of "Tea and Sympathy," John Kerr, in "The Corn is Green" on TV Sunday, January 8.

Miss LeGallienne has the role of "Miss Moffat"—the Victorian schoolmistress in a small Welsh mining town who has her own definite, non-Victorian ideas on education.

John Kerr will play the headstrong young Welsh boy who lives in dire poverty, but whose hidden intellectual talents cry out for development.

Joan Larring will recreate her wonderful movie role as the selfish Cockney wench who has different ideas from those of Miss Moffat for the young miner's future. Popular TV Star Carmen Mathews and stage and screen comic Melville Cooper will also star in this famous play by Emlyn Williams.

The relationship between Miss Moffat and her sensitive pupil makes a heartwarming story, and the conflict with the tempestuous girl adds excitement and suspense to this highly dramatic TV fare, directed by George Schaefer.

90 exciting minutes over the NBC-TV Network:

4 P.M. (EST), 3 P.M. (CST), 2 P.M. (MST), 1 P.M. (PST)

Remember Hallmark Cards...When you care enough to send the very best



Sunny Style of the Riviera

IT NOW COMES INTACT TO U.S.

The resort clothes of the French Riviera have always looked attractive in the beautiful settings shown here—sun-soaked rocks and shaded villages beside the blue Mediterranean. But when copied abroad, the styles have been watered down. This year the Riviera look is being exported, undiluted, in clothes manufactured in the region. They are well tailored, accented with pipings and superimposed decoration. Pants are long but swim suits are very bare, like one above which has a matching jacket (Gimbels, \$40). Now available in the U.S., the outfits will look fashionable any place in the sun.

Photographed for LIFE by MARK SHAW



YOKI, which comes to exaggerated V in back makes stand-away ne kime of a striped cotton overblouse (Frederick & Nelson, \$20). It is worn with slim white flannel slacks. Wearer is watching ancient game of boules which is played in Provençal villages each afternoon. Player in shorts is French Movie Director Henri Georges Clouzot (*The Wages of Fear*).



DOTS on cotton poplin are used for a chopped off smock which is gathered on wide band at V neck and is worn over abbreviated matching shorts (Macy's, \$22). This is patio of resort hotel in Juan les Pins.





STRIPES which are over two inches wide are intricately pleated to diminish the waistline of a scooped neck cotton dress (Marshall Field, \$65). Hotel terrace overlooks the yacht harbor at Juan les Pins.

TRICOLOR is copied in an outfit consisting of red espadri les, white and blue striped linen slacks and a navy linen pullover (Marshall Field, \$65). Outsize cowl collar is knit ribbing.

SPRIG in stripes is used for slacks and middie (Russek's, \$35) worn in winding street of St. Paul de Venice. Shorts and slacks are acceptable for visitors, but local women wear dark hats, dresses year round.





LITTLE BOY SUIT consists of a tailored box jacket and matching shorts in heavy corded cotton (Frederick & Nelson, \$40). The jacket is trimmed with brass

buttons, has red knit collar and cuffs. This road leads down from 13th Century fortress section of St. Paul de Vence, which still has its ancient bastion intact.



Pretty LU ANN SIMMS—star of TV and stage, and Columbia Recording artist—with her daughter Cindy

“I NEVER MAKE MY BEDS”*

“Please don’t get me wrong about those beds,” says Lu Ann Simms, in private life Mrs. Loring Buzzell. “The way I do it, they’re never really *unmade*. Pacific Contour Sheets fit so snug, just a pat to the bottom sheet, a tug to the top sheet . . . and the bed’s tidy. Not only that, Pacific Contour Bottom Sheets actually iron themselves on the bed.

“Believe me, with my TV schedule and a new baby to care for, I appreciate every minute Pacific Contour Sheets save me. Honestly, they’re terrific!”

CAUTION . . . Only Pacific Contour® Sheets—the first and only Contour sheets—give you a taut, smooth fit on all mattresses, including foam and extra-firm types.

- Unlike some “fitted” sheets, Pacific Contour Sheets keep their fit for the life of the sheet. They’re Sanforized®
- Only Pacific Contour Top Sheets have the unique Kick-fold . . . six extra s-t-r-e-t-c-h inches of toe room
- All Pacific Contour Sheets come in combed percale and muslins, in whites and pastels

NOW AT JANUARY WHITE SALE PRICES

Here’s what it takes to “make” beds the old-fashioned way:

White lines come from a tracer light on the wrist of a woman “making” a bed with flat sheets. Pull, yank, tug, tuck, fold, smooth . . . every day, just for the bottom sheet alone!



Beds dressed in Pacific Contour Sheets need no daily “making.”

White lines show just a pat and a smooth keeps Pacific Contour Sheets tidy. No wasted steps, no lining tugging or re-tucking. And with Pacific Contour Top Sheets, even blankets stay in place.



*** JUST A PAT AND A SMOOTH
—AND THEY’RE TIDY!**

PACIFIC Contour® SHEETS

Contour is the registered trademark for Pacific’s mattress-fitting sheets. *Pat. pend.
PACIFIC MILLS FABRICS, INC. 1407 BROADWAY NEW YORK 18, N. Y.
A DIVISION OF M. LOWENSTEIN & SONS, INC.



January

KING-SIZE SAVINGS

MORE KING-SIZE SAVINGS!

Rexall Glycerin Suppositories relieve constipation. Adult or infant. You save 7¢ over the small size. Jar of 24, only... **79¢**
 Rexall Biokets. Anesthetic, antibiotic throat troches. You save 32¢ over the small size. King-size vial of 35, just... **\$1.29**
 Rexall Milk of Magnesia. Big quart saves you 46¢ over the small size... **77¢**
 Rexall Petrofol Mineral Oil. Big quart saves you 29¢ over the small size... **89¢**
 Rexall Germatine. Powerful but painless germicide and disinfectant. Big 6-oz. bottle saves you 38¢ over the small size... **79¢**
 Rexall Mineral Oil. You save 78¢ over the small size. Full quart, just... **98¢**
 Rexall Hydrogen Peroxide. For medicinal purposes. 3%, 10 vol. You save 27¢ over the small size. Full pint, only... **45¢**
 Rexall Rubbing Alcohol. You save 9¢ over the small size. Full pint, only... **69¢**
 Rexall Super Plenamix Jr. Multi-vitamins for children ages 6-11. Just one a day provides 11 vitamins—plus liver concentrate, folic acid and iron! You save \$1.67 over the small size. 20-wk. supply, only **\$5.49**
 Rexall Plastic Quik-Bands. Flexible adhesive bandages, plain or mercurochrome. You save 12¢ over the small size. 47... **59¢**
 Rexall Milk of Magnesia Tablets. You save 65¢ over the small size. 250 for **95¢**
 Rexall "Reel-Roll" Cotton. Handy dispenser lets you tear off exact amount. You save 21¢ over small size. 3 oz. **65¢**
 Rexall Polymulsion for Children. Contains vitamins A, C, D, B₁ and B₂—pleasantly flavored, mixes easily with liquid—children love it. You save \$1.01 over the small size. Pint bottle, only... **\$3.59**

EVERYDAY VALUES

Rexall Liquid Saccharin Drops. Just two drops equal a teaspoonful of sugar. In 25 cc plastic squeeze-a-drop bottle, only... **65¢**
 Rexall De Luxe Toothbrushes. 6 medically-approved styles with Hyzon bristles; 2 with natural bristles. Ass'd. colors. Each only **59¢**
 Taylor's Cottage Chocolates. Lb. ... **\$1.30**
 American Custom Chocolates. Popular assortment of luxury chocolates. Lb., **\$2.00**

Famous Rexall Remedies

Rexall Oxy-Biotic Nose Drops. With antibiotic Tyrothricin to inhibit growth of bacteria. Relieve congestion. 1 oz. **98¢**
 Rexall Triple Action Cough Syrup. Quick-acting, penetrating, and soothing. For children, 3 oz., **79¢**; for adults, 4 oz. **98¢**
 Rexall Aspiroids. Cold capsules. 36... **79¢**
 Rexall Eysal Drops. In handy squeeze-a-drop plastic bottle. 1 oz., only... **79¢**
 Rexall Nasothrin Nasal Spray. Quickly relieves stuffed-up head, contains antibiotic to fight bacteria. ½ oz., only... **89¢**
 Rexall Tiny Tot Aspirin. 100, ½-gr. **35¢**
 Rexall Muciloid Bulk Laxative. Non-habit forming. 1-lb. box, only... **\$2.79**
 Rexall Cold Sore Ointment. ½ oz. ... **49¢**
 Rexall Monacet APC Tablets. For quick, 3-way relief from headache. 100... **79¢**
 Rexall Liquid Chest Rub relieves surface congestion and muscular soreness. Non-greasy. Use as rub or in vaporizer. 2 oz., **79¢**
 Rexall Orothrin. Antiseptic and antibiotic mouthwash-gargle. ½ pint, only... **98¢**
 Rexall Fungi-Rex for Athlete's Foot. Swiftly stops itching and smarting. Greaseless salve in 1½-ounce tube, only... **75¢**
 Rexall Analgesic Balm. Soothing aid for minor muscular soreness. 1-oz. tube... **65¢**
 Rexall Saccharin Tablets. ½ gr., 100, only **45¢**; 500, only **73¢**; bottle of 1000... **\$1.26**
 Rexall Quik-Band Plastic Dressings. Ass't. of 30 spots, patches and bandages. Only **39¢**
 Rexall Nistacalma Cream for itching, burning skin. Clinically tested. 1½ oz., **87¢**



REXALL ANAPAC COLD TABLETS give quick, yet prolonged 4-way relief from cold symptoms and discomfort—at all stages of your cold! Relieve sniffles and sneezing, and that tired, ache-all-over feeling! A proven combination of antihistamine, aspirin, phenace- 72 tablets tin, and caffeine. Get some **\$1.79** today! You'll feel better fast!

REXALL ASPIRIN in a money-saving, family-size bottle of 300 guaranteed 5-grain tablets. No finer, faster-acting aspirin at any price! Normally, you save 43¢ on this size, over the same quantity in smaller packages. And now you save an extra 20¢—during the 300 tablets month of January only! **99¢** Stock up now and save!

REXALL MI-31 ANTISEPTIC is our famous amber-color mouthwash, gargle and multi-purpose antiseptic. This big 24-oz. size normally saves you 47¢ over the same quantity bought in smaller bottles—and now even that regular money-saving price is reduced, so you 24 oz. save an extra 20¢! Stock up **89¢** on Rexall Mi-31 now and save!

**Double Your Money Back
If You Don't Agree
REXALL CHERROSOTE
Is The Best Cough Syrup
You've Ever Used!**

**1/2 PINT
only 98¢**



Double action—both soothes and quiets coughs due to minor bronchial irritations! Has 12 active ingredients; pleasant taste.

SAVE UP TO 1/2 ON THESE



Care Name Shampoo, Save ½ Now! Ideal for the whole family, because it effectively cleans all hair types. Works equally well in either hard or soft water—makes lots of lather and rinses out easily. 12 oz., reg. \$2.00, now... **\$1.00**

Care Name Hand Cream—½ Price! Greaseless, disappearing cream that keeps hands soft, lovely. Big 6¾-oz. jar, regularly \$2.50, now **\$1.25**

Care Name Dusting Powder, ½ Off! Made with the finest grade of pure white talc—safe for even baby's tender skin! This big 13-oz. box will last for months, and there's a huge velour puff inside. **\$1.50** \$3.00 value, now...

Stag Shave Lotion—½ Price! Big 12-oz. bottle, \$2.00 value... **\$1.00**
Stag Talc for men. In big 9-oz. shaker-top tin. Reg. \$1.00, now **59¢**

Rexall drug products are guaranteed to give satisfaction or your money back

when you buy the **ECONOMY SIZE!**



REXALL SUPER PLENAMINS give you your minimum daily requirement of all vitamins with known minimums—plus 12 valuable minerals—in a single daily tablet! Plus—true liver concentrate! And you get 1½ times your daily iron and iodine requirement. Start taking Rexall Super Plenamins today—you'll feel better fast! **144 tablets \$7.95**

REXALL BISMA-REX ANTACID. Gives fast, 4-way relay relief from the discomfort of acid-upset stomach. Proven combination of ingredients that vary in dissolving time—so relief is prolonged. Neutralizes acidity, aids in removing gas, relieves heartburn, and leaves a soothing, protective coating. **120 tablets \$2.09**

REXALL R.P.R. TABLETS for rapid pain relief! Speedier relief from pain of headache, neuralgia and discomfort of colds, and fast temporary relief from minor pain of rheumatism and arthritis. Two mild antacids help prevent stomach upset while 5 full grains of 125 tablets aspirin relieve pain almost instantly! A true super-aspirin! **\$1.23**

MORE EVERYDAY VALUES!

Rexall Nasal-Ator Inhaler. Pocket-size inhalator that lasts 2 to 3 months.49¢
Rexall Analgesic Liquid. A quick-acting liniment for sore muscles. 1½ oz.69¢
Rexall Lanolin. 1-oz. tube, only.29¢
Rexall Epithrin. Antibiotic salve for cuts, scratches, skin abrasions. 1 oz., only.79¢
Rexall Skin Antiseptic. Highly effective first aid for minor cuts. 1 oz., only.33¢
Rexall Epsom Salts. 1-pound box.41¢
Rexall Bisma-Rex Mates give quick yet prolonged relief from acid-upset stomach. 4 ingredients act in relay. 75 tablets. .89¢
Rexall Rex-Salvage for Burns. 1½ oz., 57¢
Rexall Witch Hazel. ½-pint bottle.37¢
Rexall Cod Liver Oil. 4 oz., 57¢; 8 oz., 95¢
Rexall Castor Oil. 1 oz., 22¢; 2 oz., 35¢
Rexall Boric Acid Powder. 2 oz., only 25¢
Rexall Multi-Vitamin Formula V-10. An excellent appetite stimulant. Pint. . . \$1.98
Rexall Cotton Squares. 40 ready-to-use cotton pads for cosmetics and nursery. 23¢
Ann Delafield Reducing Plan for Women. 30-day plan with big beauty book, appetite-reducing wafers and vitamins. . . . \$6.95
Ann Delafield Reducing Plan Refill. \$5.95
Ann Delafield All-Purpose Deep Cream. All your creams in one jar! 2 35-oz., \$1.50

Cara Nome Beauty Tips

Pure mild Cara Nome cosmetics are recommended for even the most delicate skin. Sold exclusively at Rexall Drug Stores.
Cara Nome Liquid Foundation blends perfectly for lovely finish. 1-oz. bottle. \$1.25
Cara Nome Liquid Blush. Smooth on for radiant, youthful-looking glow. . . . \$1.10
Cara Nome Permacreme Lipstick stays on, stays moist. 13 shades, each. . . \$1.10
Cara Nome Silicone Formula Lotion. Invisible "glove" protects hands during housework. 3-oz. squeeze-bottle. . . \$1.00
Cara Nome Liquid Lanolin Compound. A cleanser, lubricant, and softener for hair and skin. Giant 4-ounce bottle. . . . \$1.50
Cara Nome Deodorant Cream. For long-lasting after-bath freshness. 1-oz. jar, 60¢
Cara Nome Color Shampoo. Takes minutes, lasts months! 12 shades. Each. . . . \$1.25
Cara Nome "Natural Curl" Spray Hair Net keeps hairdo "picture perfect", sets pin-curls. Non-lacquer, not sticky. . \$1.25
Cara Nome Fast Permanent. Never "frizzy"! Has professional wave lotion. Choose from 3 types, each. \$1.50
Cara Nome Natural Curl Pin Curl Permanent with "Neutralock" neutralizer. \$1.50
Cara Nome Natural Curl Permanent for Little Girls. Gentle-acting; soft. . . \$1.50
Cara Nome Liquid Cleanser. \$1.50
Cara Nome Pat-A-Way Stick. . . . \$1.50

For Men Only

Rexall "Ready Shave" Shaving Cream. In giant Aerosol container. \$1.00
Stag Brushless Shave Cream. 4.8 oz., 50¢
Stag Hair Oil. 3-oz. bottle. 40¢

ECONOMY-SIZE JANUARY SPECIALS!



Adrienne Spray Hair Net—½ Price! Not greasy, nor will it leave your hair flaky! No lacquer. Helps control "ornery" hair, adds body and saves waves in damp weather. 11 oz. in push-button Aerosol. Reg. \$2, now only **\$1.00**

Cara Nome Hormone Cream, ½ Off! Contains 10,000 international units of natural hormones per ounce! 3¼-oz. jar, reg. \$3.00, now **\$1.50**

Cara Nome Lotions—Now ½ Price! Peach-blush pink Cara Nome, frosty-blue White Mink, or carefree yellow Springwood—each a delightfully different fragrance! Big 12-oz. bottles, regularly \$2.00 each, now each just **\$1.00**

Rexall Kleenex Antiseptic. Ruby-red mouthwash, gargle and breath sweetener. Kills germs fast! Big 24-oz. bottle, reg. \$1.09, now **89¢**

Rexall Luxury Tissues—Cut 16¢! A stock-up special—in your choice of white or dainty pastel colors. They're soft, yet strong. Now! Two big boxes of 500 tissues, a regular 79¢ value, yours during the month of January, only **63¢**

Etikays Aerosol Air Refresher. Save 40¢! Just push button to rid rooms of cooking and other unpleasant odors. 12 oz., reg. \$1.79, now **\$1.39**

Big January Savings

HELEN CORNELL BOBBY PINS Card of 90 (or 72 rubber tipped) 25¢. . . **19¢**
ROXBURY HOT WATER BOTTLE Fine quality rubber. 2-qt., \$1.79 value. . . **89¢**
BIG VALUE STATIONERY 125 large flat sheets; or 100 envelopes. Reg. 39¢, now. . **29¢**
ELECTREX HEATING PAD 3 positive heats. Color choice. Reg. \$6.95, now. . . **\$4.99**
INFRA-RED LAMP WITH STAND Has built-in reflector. Reg. \$3.98 **\$2.99**
CAPE COD VACUUM BOTTLE Keeps liquids hot or cold. Pint, \$1.75 val. **\$1.29**



YOUR REXALL DRUGGIST is a prescription specialist... dedicated to the health and welfare of your community.

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You can depend on any drug product that bears the name Rexall



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**SHERATON-
CADILLAC**

This is the heart of bustling Detroit. An excitingly modern hotel where you will find the very best of everything. Home of the famed Book Casino, one of the motor city's favorite places for dining and dancing. For fast, free Teletype reservations at any Sheraton, just call the Sheraton nearest you.

SHERATON
THE PROULDEST NAME IN
HOTELS

Coast to Coast in the U. S. A. and in Canada

NEW

Ronsonol Switch-spout

The fastest way to fill your lighter. No tip to pierce or cut. Convenient. Spill-proof. Opens and closes at the flick of your finger.

*The world's
greatest
lighter fuel!*

- ★ Burns clean.
- ★ Lasts longer
- ★ Pleasantly scented.

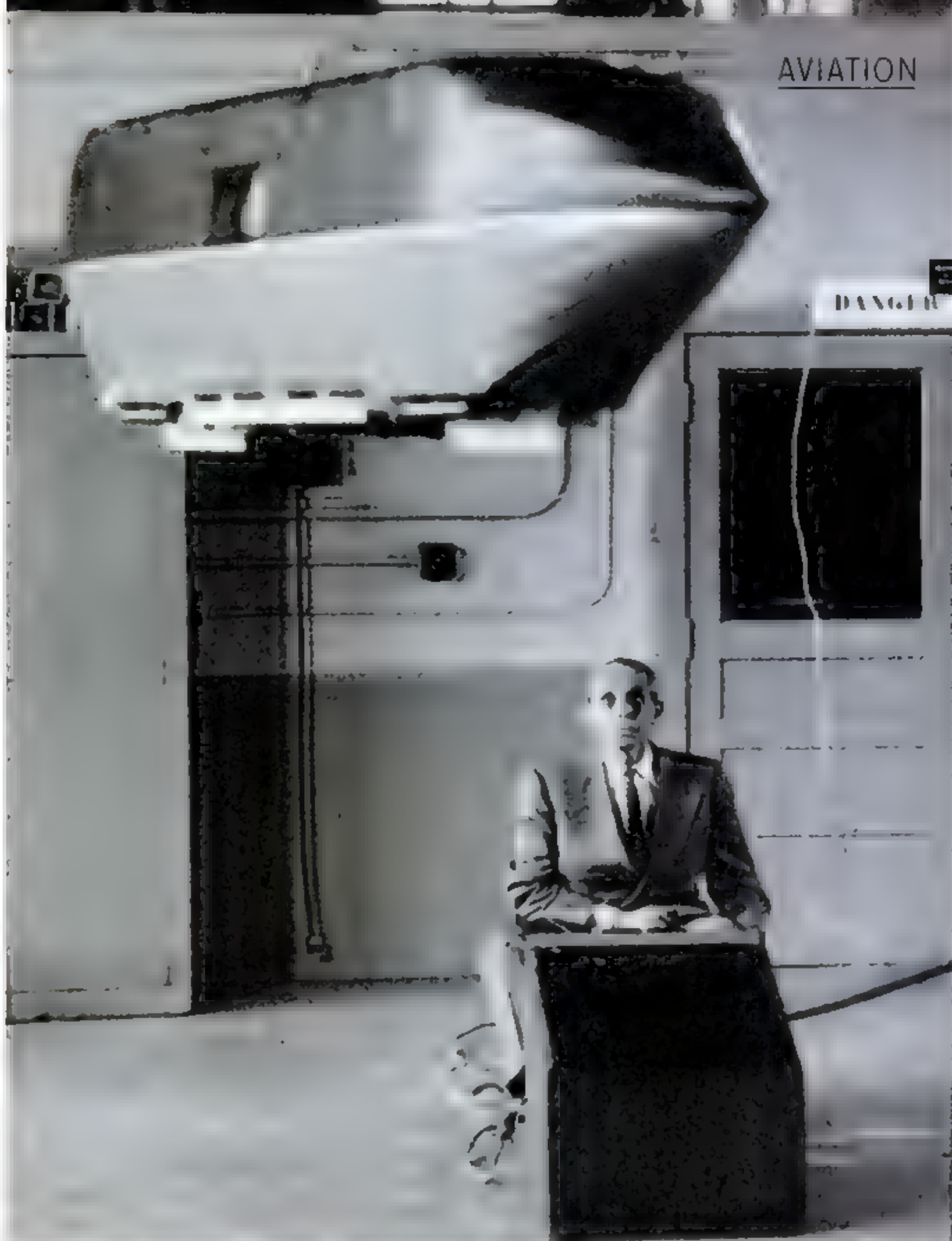
4 oz. 25c
8 oz. only 41c



RONSON

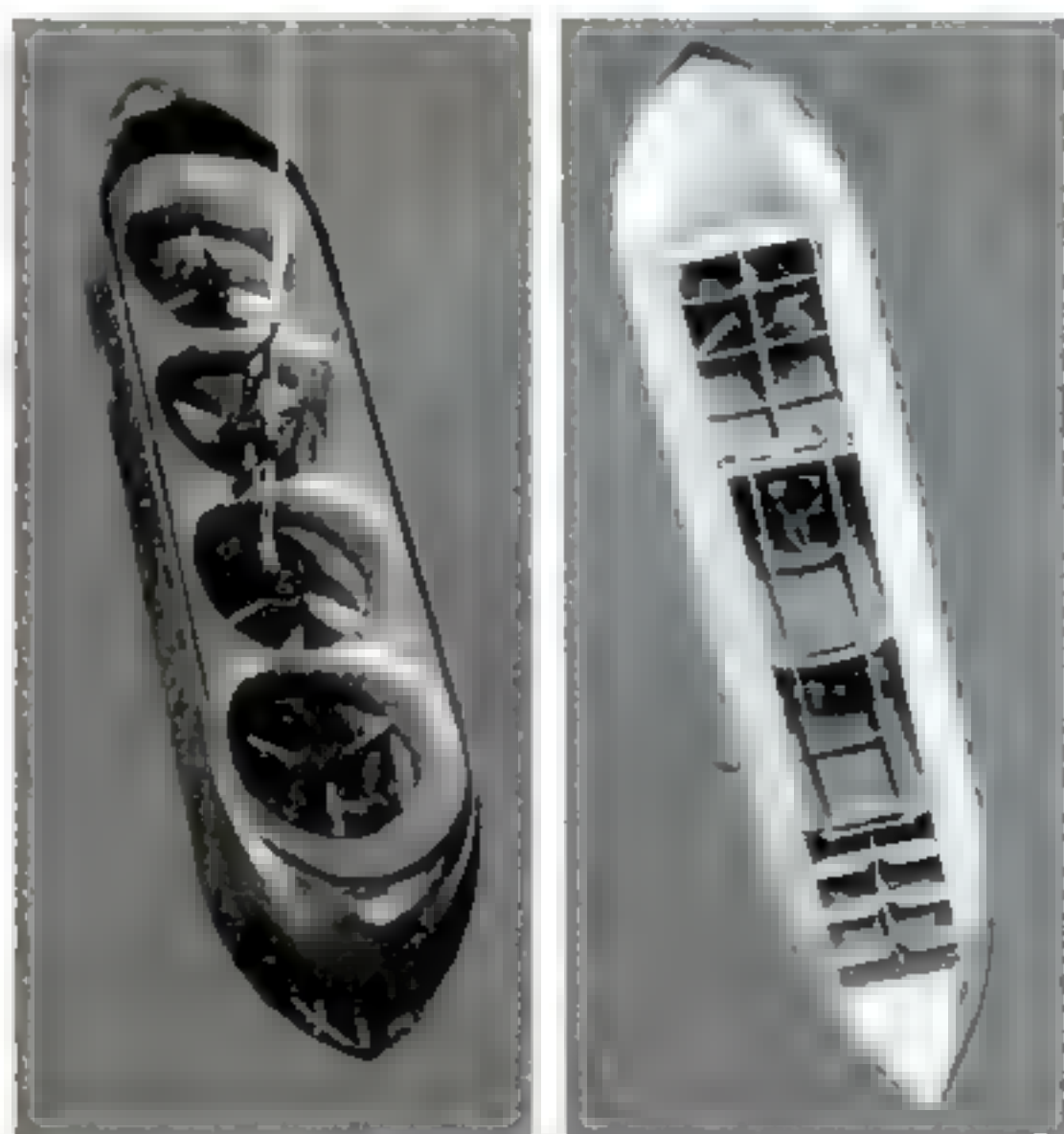
Maker of the World's Greatest Lighters

AVIATION



AIRBORNE AERODYNE SLOWLY CIRCLES ABOVE HANGAR FLOOR, GUIDED BY INVENTOR LIPPISCH AT CONTROL PANEL

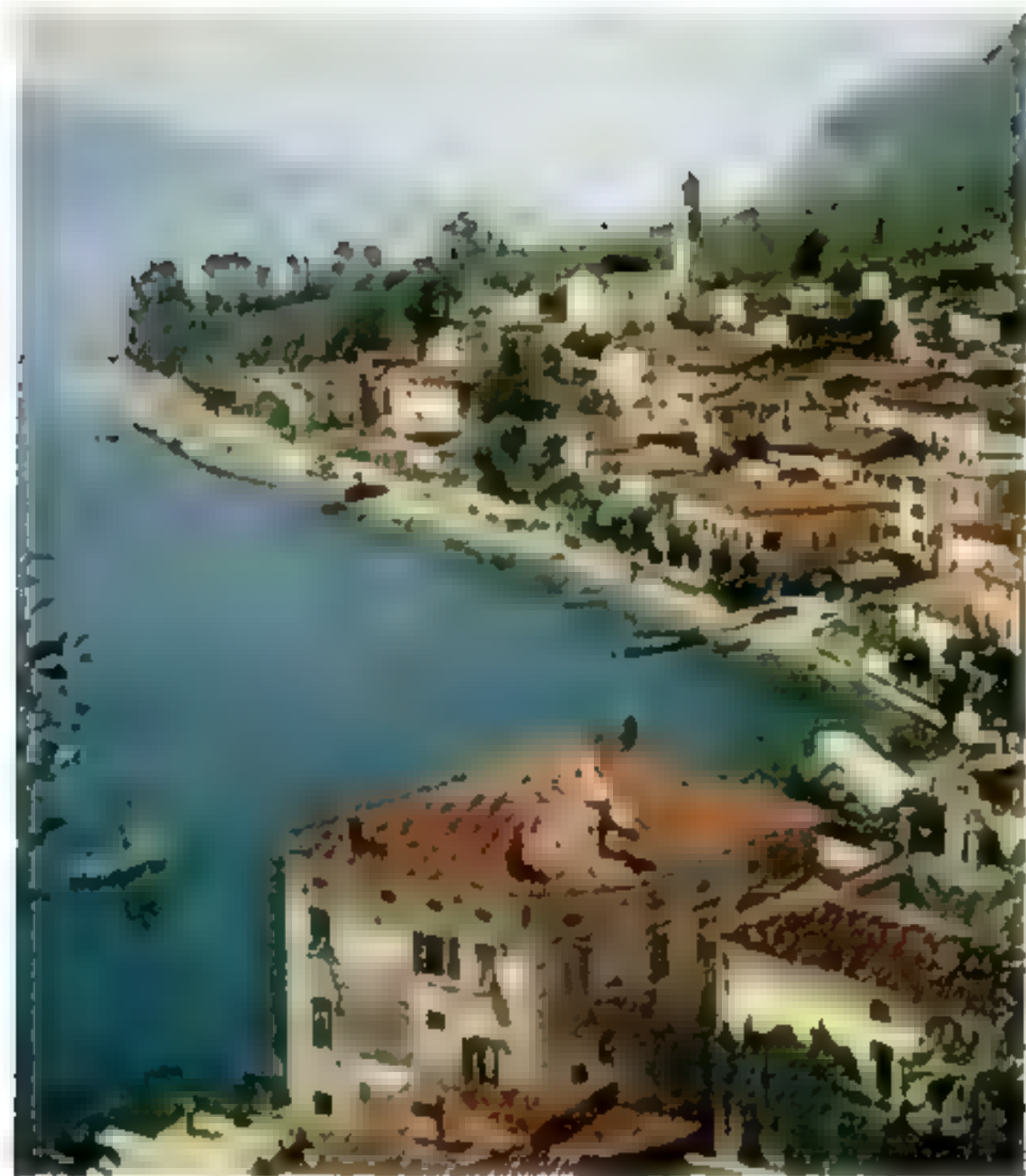
AIRCRAFT WITH NO WINGS



AIRCRAFT'S POWER PLANT is set of fans which draw air through top of model (left), expel it past louvers in its belly (right). When louvers tilt backward, plane goes forward. When they tilt forward, plane goes backward; when open, plane hovers.

A cigar-shaped object without wings or tail droned through the air last week inside a hangar in Cedar Rapids, Iowa. It was the Aerodyne, a revolutionary model aircraft designed by Alexander Lippisch, German aeronautics expert who now works for the Collins Radio Company. The Aerodyne is driven by fans which blast air past louvers in the belly with enough force to keep it airborne. By tilting the louvers the Aerodyne can be moved forward, backward or made to hover.

Since the wings of conventional planes heat up and cause drag at supersonic speeds, Lippisch thinks the wingless Aerodyne foreshadows the design of future jet-age aircraft. Suspecting that he may be right, the Office of Naval Research has given him a sizable sum to further his research.



LAKE GARDA - I.A.V.



"In 12 minutes you can sit down to a real Italian-style dinner!"

If you've always thought it took hours of simmering and stirring (or a trip to Italy) to get real Italian-style spaghetti—here's a pleasant surprise.

In just 12 minutes, fix a spaghetti dinner, real Italian-style—*right at home*. It's easy—with Chef Boy-Ar-Dee Spaghetti Dinner.

You get all the makings in one package. First a box of choice durum-wheat spaghetti—with directions for cooking so it comes out perfectly tender, not hard, not soggy.

Then the sauce—meat or mushroom—all ready to heat. Made with rich tomato and spices and the magical touch of a true Italian.

And to top everything off—a canister of nippy, grated Italian-style cheese. Serves 3—only about 14¢ a serving. Just try it!

You'll find the same Italian flavor in Chef's Spaghetti and Meat Balls, Ravioli and Sauces. Let Chef do the cooking—often!



CHIEF BOY-AR-DEE Spaghetti Dinner

with Meat or Mushroom Sauce





1915



1916



1917



1918



1923



1928

Again...

one of the most remarkable votes
of public confidence
in the history of American industry



1933



1934



1935



1936



1941



1942



1943



1944



1949



1950



1951



1952

Again in 1956... as in every single year for the
MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON



Look for this sign; there's a Goodyear dealer near you.





1919



1920



1921



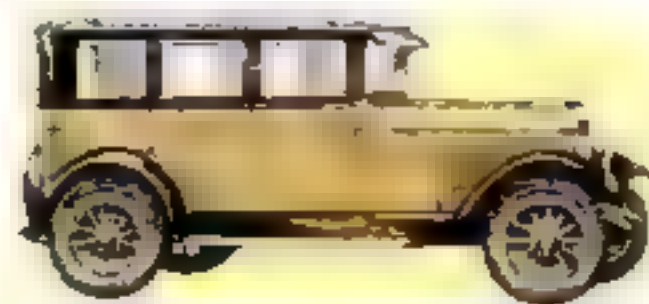
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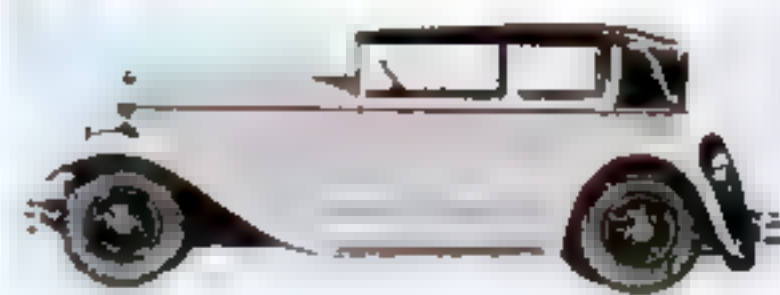
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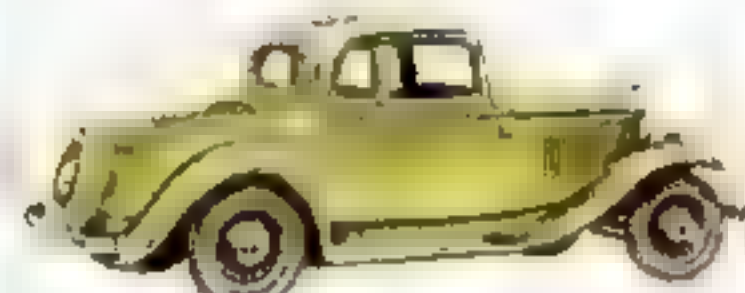
1929



1930



1931



1932



1937



1938



1939



1940



1945



1946



1947



1948



1953



1954



1955

past 41 years:
ANY OTHER KIND

EAR

Super-Cushion, T M, The Goodyear Tire & Rubber Company, Akron, Ohio

Leadership must be continually earned. And the All-New Tubeless DeLuxe Super-Cushion has done much to help Goodyear maintain its position as the world's leading tire maker.

This great, new ultra-modern tire, with Goodyear's exclusive Triple-Tempered 3-T Cord and Grip-Seal construction, has one of the most durable tire bodies ever produced.

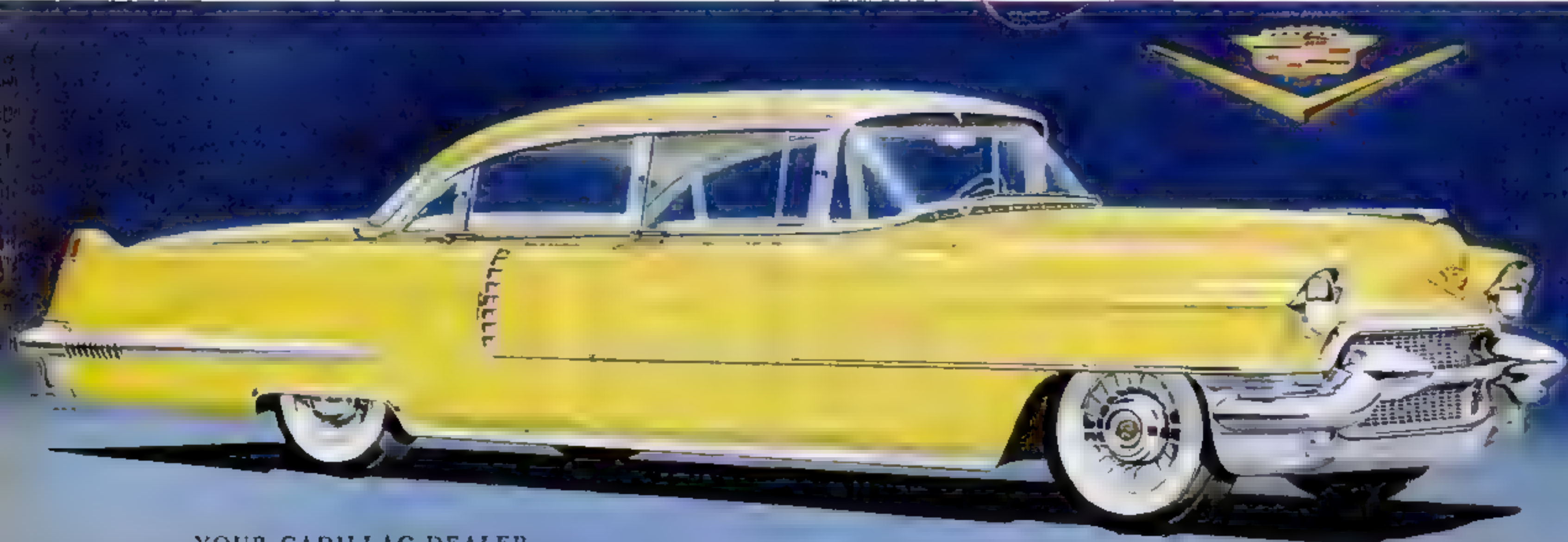
This revolutionary new kind of tubeless tire offers greater blowout and puncture protection, a smoother, safer ride and many more miles of wear. No wonder it's original equipment on leading 1956 cars! Goodyear, Akron 16, Ohio





Happy Resolution for a Happy New Year!

Cadillac



YOUR CADILLAC DEALER



ROMPING HAPPILY ACROSS A KENTUCKY PASTURE, NASHUA ENJOYS HIS FREEDOM BEFORE STARTING HIS RACING CAMPAIGN TO BAIL OUT HIS NEW OWNERS

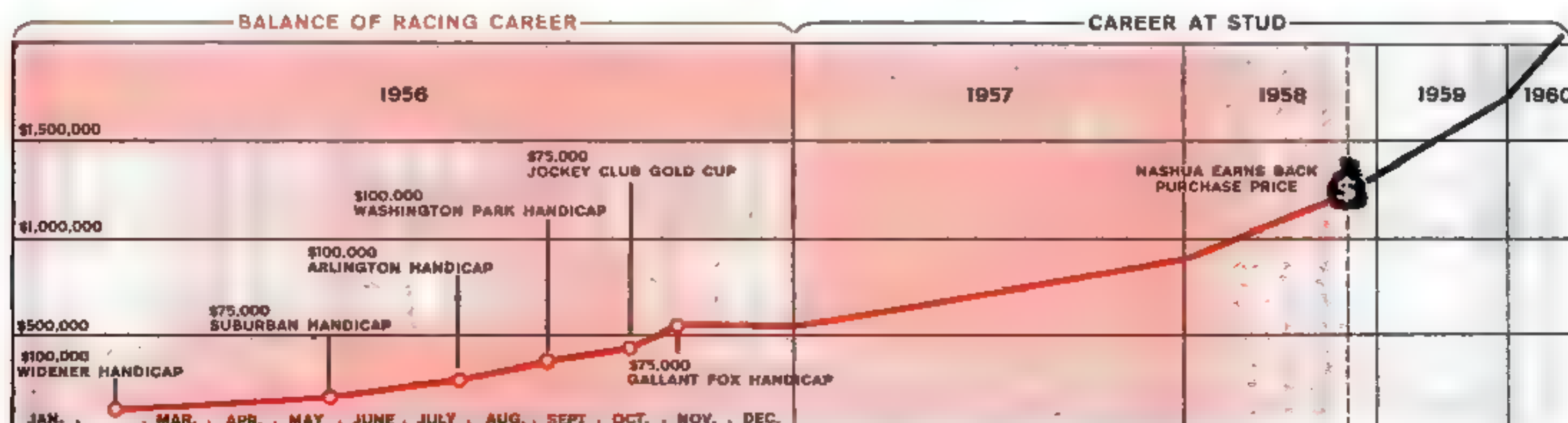
THE \$1,251,200 BARGAIN HORSE

TOP PRICE FOR NASHUA MAY PROVE CHEAP BECAUSE OF TAX BREAKS AND HIS EARNING POWER

In an age of spiraling prices even millionaires were aghast at the high cost of grade-A thoroughbred horseflesh. When Nashua last month went for a record \$1,251,200 in the sale of the stable of the late William Woodward Jr. the racing world thought it an extravagant price, even for so fine a horse as Nashua. But the new owners believed they had a bargain. Wealthy men in the very high income tax brackets, they could take advantage of the depreciation allowance the law permits on race horses. The initial investment on Nashua can be written off as depreciation in about five years and, instead of paying a good part of Nashua's earnings

out in income tax, the owners can keep it as depreciation allowance. If Nashua fails as a race horse or proves sterile at stud, they can still recoup most of their investment by putting him down as a tax loss.

Other horse buyers were impressed when they studied Nashua's potential earning power (chart below), together with the tax advantages. Nashua's new owners turned down an offer that would have netted them a quick profit. A flurry of million-dollar-plus bids was made for Swaps, Nashua's great rival. Amid all the high financial excitement he was causing, Nashua went back into training last week for the stakes races ahead.



NASHUA'S EARNING POTENTIAL for probable races in 1956 and following years at stud is charted here. By 1958, if everything goes according to plan, the

horse will have lifted his new owners out of the red and into black by paying off their original investment. He will still have years of earning power ahead.



NEW
BROMO QUININE®
GUARANTEES
YOU MORE
COMPLETE RELIEF
 than any other
 cold remedy!

Unlike aspirin and other less effective remedies, new Bromo Quinine is a real cold tablet. Its exclusive medicinal formula now contains an amazing new Citrus BioFlavonoid—plus the five potent cold-fighting ingredients that have made Bromo Quinine so famous. It now guarantees the most complete relief possible from all these cold miseries:

1. Runny or stuffy nose
2. Headache
3. Muscular aches and pains
4. Fever
5. Temporary irregularity

NEW BROMO QUININE—with a Citrus BioFlavonoid—is specifically designed to help relieve more cold symptoms than any other leading product.

**HERE'S NEW BROMO QUININE'S
 AMAZING GUARANTEE**

*If you have ever bought any cold remedy
 at any price—that brought you*

- MORE COMPLETE RELIEF
- FASTER RELIEF
- LONGER-LASTING RELIEF

*... simply return the unused tablets and
 your money will be promptly refunded.*



When you've got a real cold—
 get a real cold tablet

BROMO QUININE

THREE RICH MEN ON A HORSE

Although there are seven members of the syndicate that got Nashua, the three shown on this page own the majority interest. The details of managing Nashua's career will fall on one of the three. Leshe Combs II, who organized the syndicate. Nashua was reunited with his old trainer, Sunny Jim Fitzsimmons (*below*), who supervised Nashua during his two-year racing career when he won \$945,415. Fitzsimmons promptly started preparing the horse for his major goal: winning \$140,346 to put him ahead of Citation as the top money-winner of all time. But it is at stud that Nashua is expected to return most of the syndicate's outlay. When he is retired to stud in 1957, his fee will be \$10,000.



HORSE BREEDER Leshe Combs II, owner of Spendthrift Farm, led syndicate that paid previous U.S. record price for horse—\$500,000 for Alibhai.



INDUSTRIALIST John W. Hanes, a former undersecretary of the treasury, is a director of the huge Olin Mathieson Chemical Corporation.



BOND DEALER Chris J. Devine was given nickname of the "Wild Irishman of Wall Street" through his daring trading in government securities.



SKITTISH NASHUA, at start of training at Hialeah in Florida, is watched by his old trainer Sunny Jim Fitzsimmons who was hired by the new owners.

for HAPPY Salads



Milani's
1890®
FRENCH DRESSING

Favorite flavor on a salad artist's palate! Milani's 1890, of course! Artistry in salad-making starts with 1890—the nicest thing that ever happened to a salad!



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The Original
fredric arnold

Folding
Aluminum
Armchair

for
modern
living



Comfortable, durable and attractive, this versatile aluminum armchair by Fredric Arnold "fits in" with casual, modern living. An all-purpose chair designed for hours of enjoyment both indoors and out. Extra wide arms contribute to total relaxation. Strong, lightweight frame of Alcoa aluminum won't rust, resists scuffing and hard use. Bright green and white fabrics lend a festive air. Folds flat for easy storage.

Made by the world's largest producer of aluminum folding chairs, the Fredric Arnold Co., Brooklyn 1, N. Y.

Look for
this label!

It's your guide to
 the best in
 Aluminum Value!



ALUMINUM COMPANY OF AMERICA
 1628 Alcoa Building
 Pittsburgh 19, Pennsylvania

Stop "Soft-Bed" Backache!

AND SAVE AS NEVER BEFORE IN THIS GREAT NATIONAL

SALE!



THIS MATTRESS ADVERTISED IN THE JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION

for only **\$39⁷⁵**

FULL OR
TWIN SIZE

MATCHING BOX SPRING SAME PRICE

Price Subject to Change
Without Notice!



ALL 6 COMFORT AND HEALTH FEATURES NOW YOURS AT THIS SENSATIONALLY LOW PRICE

1. Beautiful heavyweight long-wearing coverings
2. Luxurious many layer felt padding—securely tufted
3. "Perm-A-Lator" insulation prolongs mattress life
4. Resilient Tempered Innerspring with hundreds of coils gives firm, healthful support to your entire back—as many doctors approve
5. "Serta Posture" upholstered box spring provides scientifically matched coil-over-coil support to complete your healthful sleep combination. Dustproof noise-proof construction on hardwood frame
6. Made by Serta—makers of the smooth top, "Perfect Sleeper" Mattress



* Trade Mark
© 1956 Serta Associates, Inc.

COMPARE WITH OTHER TUFTED MATTRESSES SELLING UP TO \$59.75!

Sale Starts Monday Jan. 9 and Continues for Limited Time Only!

Only Serta dares to offer you this famous "Serta-Posture" Mattress, built with healthful firmness many doctors recommend, now only at a deep-down price that defies comparison for quality so high! But remember, these drastic reductions are strictly limited and will be withdrawn immediately after sale. Check and compare the many luxury features—usually found in higher-priced nationally-advertised tufted mattresses. Then, hurry: buy now and save at better furniture and department stores coast-to-coast!

Manufactured by SERTA ASSOCIATES, INC. Executive Offices 666 Lake Shore Drive, Chicago 11, Illinois
Serta Associates, Inc., 42 Leading Mattress Manufacturer Members in the U.S.A., Hawaii and Canada.

TWO HATS FOR A ONE-HEADED MAN



By Richard G. Williams, Vice-President
The Frank H. Lee Company

Bill G., who lives near us in Montclair, wandered in one morning last week with a look of bewilderment slightly more intense than usual. Normally, I'd be inclined to chalk it off to an excess of Christmas frolic. He's been known to enjoy the holiday in grand style.

But this time his problem was real. He had received two Lee Hat Gift Certificates — from his wife and the Boss — and wanted the advice of an expert.

After swallowing the compliment *in toto*, I told him that first off we'd have to take inventory. We would look over his hat wardrobe and see where the holes were (not in the hats, merely in the collection). This was easy. He had one tired-looking snap brim that had gone through a goodly number of North Jersey winters, and a rather ancient felt with a crown as big as a bucket.

To begin with, Bill needed a good, classic business hat. I suggested the Lee Trinity. And then I told him he needed a Lee Tyrolean for his pleasure hours. A hat that would go perfectly with that new sport coat he got for Christmas.

Bill agreed that this was a good idea. After all, it was the Mrs.' and the Boss' money he was spending.

What pleased me most, though, was when he said "You know, Rich, I never realized it could be downright fun picking a hat. Most jokers like myself simply don't know how many hats a company like Lee makes. For me, this is a real beginning."

I smiled. My New Year was off to a very bright start.



Nashua CONTINUED



DREAM HORSE DRAWING was submitted by Karen McGuire after bank officials turned down bid in the Nashua sale but offered to buy her a horse.

DREAM HORSE FOR KAREN

Unconcerned with the complications of syndicate buying or with tax laws, 12-year-old Karen Ann McGuire of Valhalla, N.Y. sent in her own sealed bid at the Nashua sale. The offer of \$24.03, her life earnings, accompanied a letter expressing her desire for "a horse that no one will buy." The Hanover Bank of New York, which conducted the sale, had to reject her \$24.03 as a bid on Nashua. But it did do the best it could. Chipping in, the bank's officers got up \$600 to buy Karen a horse, which she gratefully named Hanover's Wishing Star.



GIFT HORSE is proudly shown by Karen to her friends. She picked out the 8-year-old chestnut gelding from a group of more than 100 saddle horses.

CORNS GO FAST!

Enjoy quick relief and speedily remove aching corns with soothing, cushioning, protective, world-famous Dr. Scholl's Zino-pads!

Dr. Scholl's Zino-pads

NOW! from famous-name appliances
WONDERBERRY CHAMPION
CHAMPION COPPER QUEEN
MERCURY... or ALBA
Aluminum with a choice of beautiful exterior finishes
ALUMINUM • CHROME • COPPER

FULLY AUTOMATIC
ELECTRIC APPLIANCES
equipped with
WESTINGHOUSE THERMOSTATS
A. Jumbo-Size FRYER-COOKER
B. Family Size SKILLET
Perforated Fryer, skillets, chafers, broilers, roasters
products of
MERIT Enterprises, Inc. • QUINN VILLAGE, NEW YORK

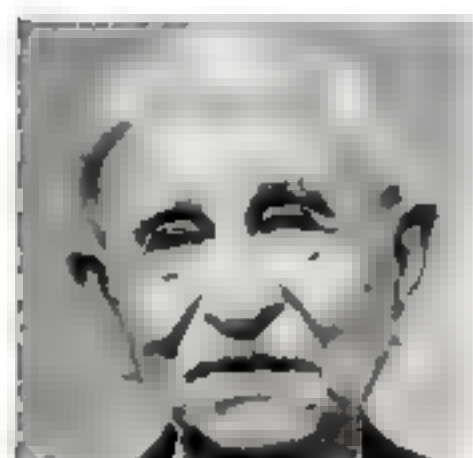
Sleep

SOUND tonight!...

When you have trouble getting to sleep the discovery of new, safe SLEEP-EZE tablets can be a blessing to you. This new miracle tablet brings sleep quickly and safely and lets you sleep without nervous tossing, turning and waking up during the night. Best of all, you awaken amazingly rested, refreshed and feeling like a million dollars. SLEEP-EZE tablets are non-habit forming and so safe they can be purchased at your neighborhood drug store without prescription. Double your money back if not delighted with SLEEP-EZE tablets... NEW economical size only 79¢

Truly Royal Ring Value!
DASON "Crown Princess"
with Genuine Diamond
In an exquisite ring for expression of love, friendship or sentiment
\$19.95 with free jewelry cleaning
DAVIDSON & SONS Jewelry Co., Inc.
20 W. 47th St., NEW YORK 36, N.Y.

"I'm 102 years old



This photo taken Oct. 1955

...and here's how I did it."

"I take lots of vinegar and sugar," says George Worcester, New Haven, Conn. "That's my secret of long life—learn to take the bitter with the sweet."

George Worcester remembers shaking hands with Abe Lincoln in 1864. "Had the biggest hands and feet I ever saw." Some years later, Sloan's Liniment began to chase the pains of muscular soreness, rheumatism, arthritis and the like. Today, millions use Sloan's to soothe their aches. No liniment is more up-to-date! Sloan's is all heat-producing liniment—not diluted with alcohol. So it penetrates full strength and gets at the pain good and quick. Ask your doctor!

SLOAN'S CHASES PAIN!

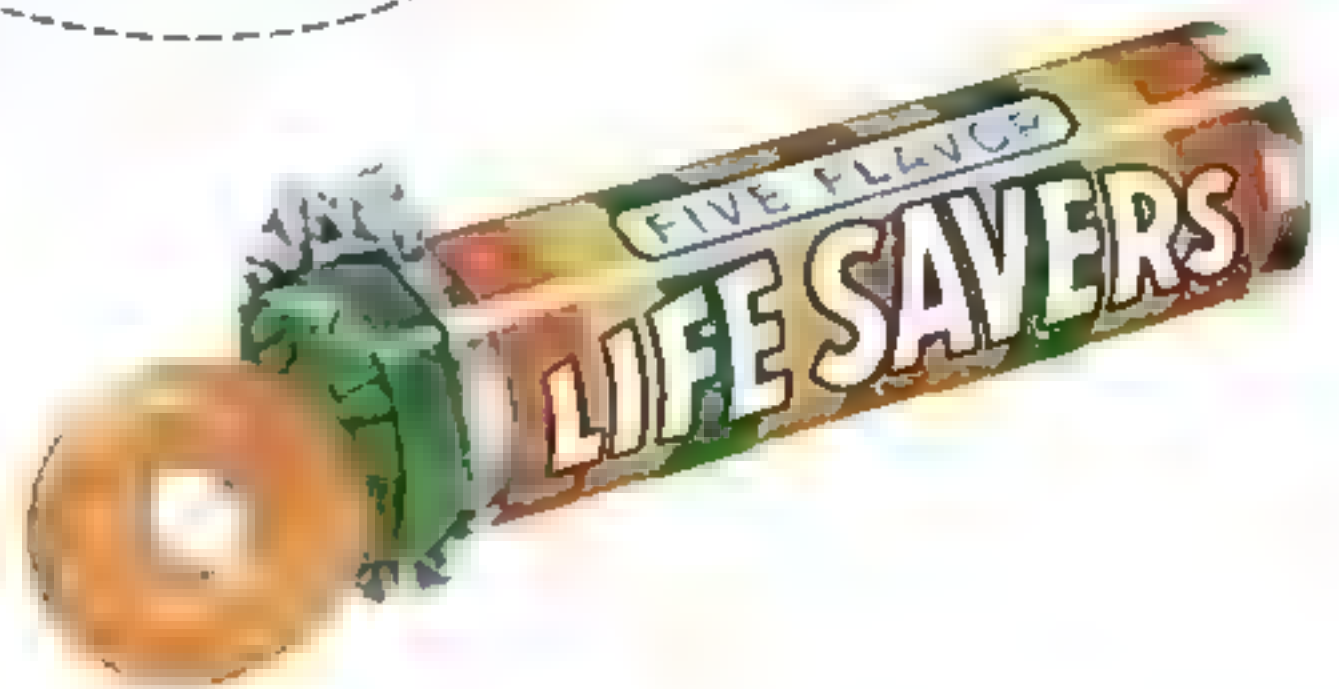
LINIMENT or BALM wonder-working relief for young folks from 10 to 110



"Out of this world flavor"



at a
down-to-earth
price!



The candy with the hole ... still only 5¢



Trix...world's first breakfast cereal with wholesome fruit-flavor sweetness...and bright fruit-colors!

Gay little sugared corn puffs in a happy mixture of colors—red, yellow, orange. Fun to see!
A joy to eat! A real, honest-to-goodness body-building breakfast-food besides!

No sugar needed. Just pour on milk or cream and it's ready to eat.

The most exciting thing that ever happened to a breakfast cereal. The most wonderful thing that ever happened to breakfast! A terrific between-meal snack, too . . . and wholesome.

At your grocer's now! Get TRIX . . . the fruit-flavor cereal!

NEW fruit-flavor



cereal



"We've had fun getting
TRIX ready for you. It's
such a jolly cereal! Bright-
ens up your breakfast, puts
a smile on your face and a
sparkle in your eye... be-
cause it really is just as
wholesome as it is deli-
cious. You must try it."

Betty Crocker

A PRODUCT OF GENERAL MILLS



FAVORITE PORTRAIT of Franklin, who recommended it as a good likeness, was painted by Joseph Duplessis in 1766. The painter put Latin word VIR (man) on frame as tribute to the man of the hour.

A 250TH BIRTHDAY FOR BEN

As Franklin's anniversary is celebrated, LIFE publishes
the first findings of a great enterprise in scholarship

TUESDAY, Jan. 17 is the 250th birthday of Benjamin Franklin, and it is going to be celebrated in style all over the world of which he was such a useful citizen. There will be learned speeches in Bangalore, India; Edinburgh, Scotland; Lima, Peru, and many other places—more than 500 organizations in 50 nations are taking an official part in the celebration. At Hiroshima there will be a ceremonial planting of Franklin trees which were named in Ben's honor and which, says the dictionary, are "noted for their handsome foliage and solitary showy white flowers." In Philadelphia dozens of wreaths will be placed on Franklin's simple gravestone.

Since Ben Franklin in his day was an information service all by himself, it is fitting that the U.S. Information Service in 1956 will distribute the story of his life from its 200 offices abroad. Franklin was our greatest postmaster, and of course there will be a Franklin birthday stamp. Even Tin Pan Alley is tooled up for the occasion. Scheduled for juke boxes and disk jockey programs this month is a ditty which goes in part:

Benjamin said "We need more light,"
Had an idea, sent up a kite,
Long came a storm, a-kickin' up a fuss,
Ben found electric pow'r for us! . . .

© 1956 MYERS MUSIC INC. PHILADELPHIA

All this is to the good, for the life of Franklin is and always will be a great advertisement for America. But no one is ever going to understand Franklin from his achievements alone; one must get to know the private man. On the following pages LIFE presents a group of Franklin's personal letters, written between 1726 and 1784 and revealing some of the intimate feelings that lay back of his public career. A few of these letters have never seen print before; the others are available only in scattered works. Accompanying the letters is a color portfolio of Franklin portraits and other pictures which illustrate his worldwide fame.

All the letters published here have been selected, by permission, from the handsome 72-page new volume *Mr. Franklin* (right), published by the Yale University Press. This book in turn represents the first fruits of a vast editorial enterprise that has been proceeding during the last two years in Philadelphia and New Haven. The project, known as "The Papers of Benjamin Franklin," aims to collect and publish every existing letter written by or to Franklin, along with all his



FRANKLIN'S 1706 BIRTHPLACE IN BOSTON

other writings. It is sponsored jointly by the American Philosophical Society and Yale and is supported in part by a grant of funds from Time Inc., in behalf of LIFE.

Already the hunt for lost or forgotten Franklin documents has involved many elements of an exciting detective story. The British troops who captured Philadelphia in 1777 took a special delight in ransacking Franklin's home and scattering his personal belongings. At the time Franklin was in France. Before he left home he entrusted a trunk with his letterbooks and other manuscripts to a friend named Joseph Galloway, who stored them at Trevoze, his Bucks County home. Galloway turned Tory, fled to New York and then to England when the British army evacuated Philadelphia. Trevoze was sacked and its contents destroyed. Franklin's son-in-law, Richard Bache, went hunting for the trunkful

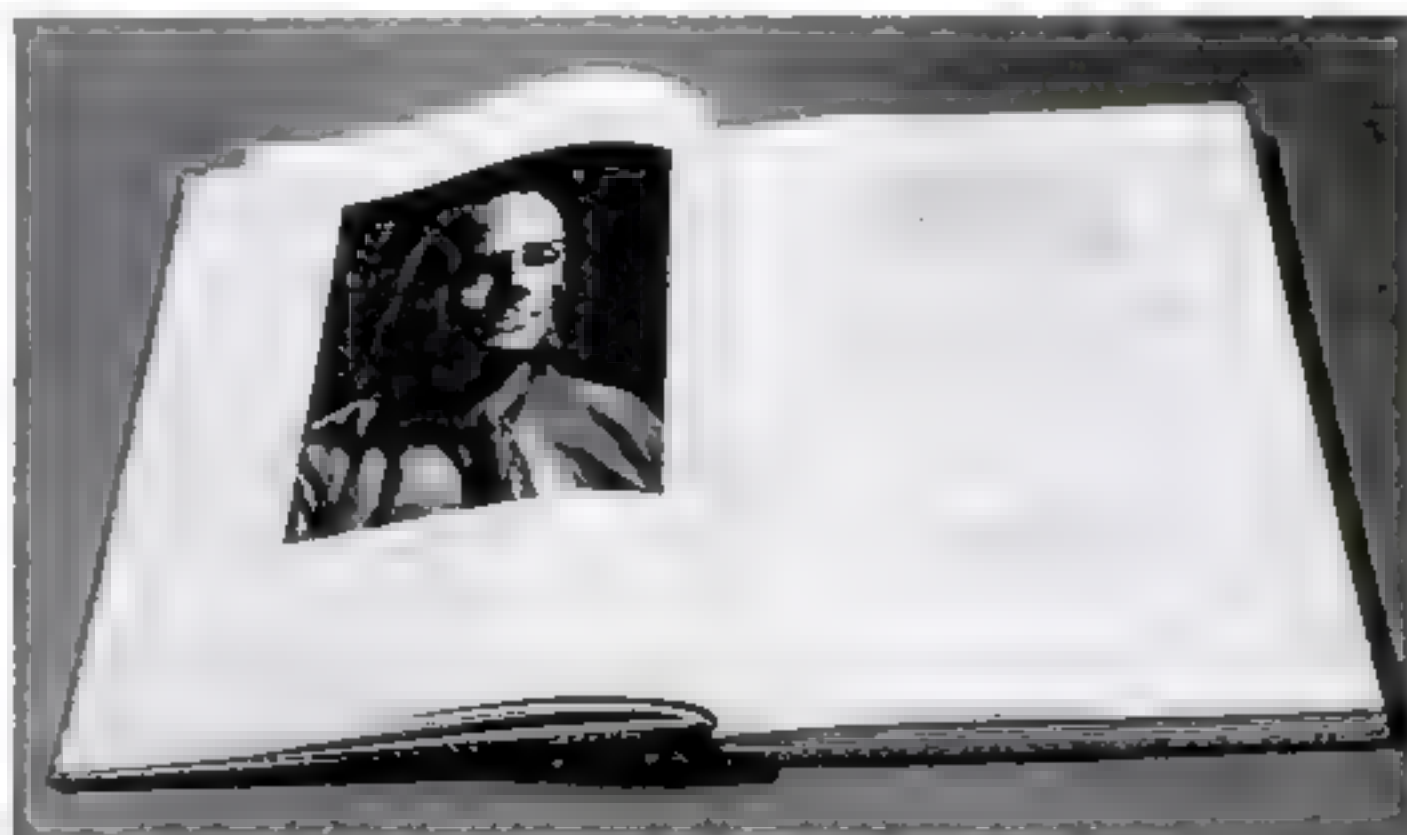
of documents. But he found the papers scattered, with many tattered fragments strewn about the floors and grounds.

The letters and papers which Franklin accumulated later were left to a grandson, William Temple Franklin, who took some of them to London and gave the rest to a Philadelphia family named Fox. The London group ended up in the shop of a tailor who used many of the heavy old papers to cut out patterns. The remainder were discovered by chance and eventually bought by the U.S. for the Library of Congress. The Fox family gave 13,000 of their Franklin letters to the American Philosophical Society, which Franklin had helped to found in 1743. But the family was still throwing away hundreds of others as waste paper in 1862, when a large group was acquired for the University of Pennsylvania. Many of the lost letters, of course, were acquired by souvenir hunters and autograph collectors and are still being held in private hands.

In spite of all this wear and tear it is believed that nearly 30,000 Franklin letters and other documents still survive, forming a visible

record of the greatest of all American success stories. The search that is now going on is expected to locate all but a few of them, and their eventual publication, in a series of permanent, well-annotated volumes, will be a monument to which even practical Ben might give his approval.

During his lifetime, while he had work to do, he was never a great hand at celebrating his own birthday. His first one he disposed of in eight words and a comma, in the most famous autobiography written by an American. "I was born," he wrote, "in Boston, in New England."



LETTERS EXCERPTED BY "LIFE" APPEAR IN THIS 1956 ANNIVERSARY VOLUME

'MR. FRANKLIN'

Personal letters of the many-sided American reveal his delight

The pictures around this page are from a rare engraving *Poor Richard* Illustrated by O. Pelton, owned by the Yale University Library. The mottoes are from Franklin's *Poor Richard's Almanac*. The Franklin letters printed below and on the following pages are from the volume *Mr. Franklin*, edited by Leonard W. Labaree and Whitfield J. Bell Jr., and published by the Yale University Press.

A BROTHER TO HIS YOUNGER SISTER

Benjamin was the 15th of his father's 17 children, the last of his 10 sons; but he was first in success and worldly goods. Cheerfully, as his means allowed, Benjamin gave help and advice to the others. His earliest surviving letter to his sister Jane (*below*) was occasioned by news of her impending marriage, at the age of 15, to Edward Mecom of Boston. If its tone is a little condescending, that is perhaps to be excused; the writer was only 21 years old but had been making his own way in the world since he was 17.

Philadelphia, January 6, 1726-7

Dear Sister,

I am highly pleased with the account captain Freeman gives me of you. I always judged by your behaviour when a child that you would make a good, agreeable woman, and you know you were ever my peculiar favourite. I have been thinking what would be a suitable present for me to make, and for you to receive, as I hear you are grown a celebrated beauty. I had almost determined on a tea table, but when I considered that the character of a good housewife was far preferable to that of being only a pretty gentlewoman, I concluded to send you a *spinning wheel*, which I hope you will accept as a small token of my sincere love and affection.

Sister, farewell, and remember that modesty, as it makes the most homely virgin amiable and charming, so the want of it infallibly renders the most perfect beauty disagreeable and odious. But when that brightest of female virtues shines among other perfections of body and mind in the same person, it makes the woman more lovely than an angel. Excuse this freedom, and use the same with me. I am, dear Jenny,

Your loving brother,
B. FRANKLIN

A FAMILY REPORT

In the following letter to his 83-year-old mother Franklin gives an engaging glimpse into his home life between the time he retired from active business as a printer in 1747 and his immersion in colonial politics, beginning in 1754. The son William he mentions here had already been on a military expedition to Canada and was later, as royal governor of



SELF-REVEALED

in his family, his experiments and the lovely ladies of France

New Jersey, to distress his father by taking the British side in the Revolution. Franklin's daughter Sarah ("Sally") was now nearly seven.

Honoured Mother

Philadelphia, April 12, 1750

We received your kind Letter of the 2d Instant, and are glad to hear you still enjoy such a Measure of Health, notwithstanding your great Age. We read your Writing very easily; I never met with a Word in your Letters but what I could readily understand; for tho' the Hand is not always the best, the Sense makes everything plain . . .

As to your Grandchildren, Will, is now 19 Years of Age, a tall proper Youth, and much of a Beau. He acquir'd a Habit of Idleness on the Expedition, but begins of late to apply himself to Business, and I hope will become an industrious Man. He imagin'd his Father had got enough for him: But I have assur'd him that I intend to spend what little I have, myself; if it please God that I live long enough. . . . Sally grows a fine Girl, and is extremely industrious with her Needle, and delights in her Book. She is of a most affectionate Temper, and perfectly Dutiful and obliging, to her Parents and to all. . . .

For my own Part, at present I pass my time agreeably enough. I enjoy (thro' Mercy) a tolerable Share of Health; I read a great deal, ride a little; do a little Business for my self, more for others; retire when I can, and go (into) Company when I please; so the Years roll round, and the last will come; when I would rather have it said, *He lived usefully*, than, *He died rich*. . . .

Your dutiful Son
B. FRANKLIN

A WHIRLWIND FOR MR. FRANKLIN

As an amateur researcher in science, Franklin found his data everywhere. A wind gust swirling up the road was a phenomenon to be observed, followed, recorded and communicated to his fellow philosophers. The following letter was written to Peter Collinson, a London merchant and naturalist.

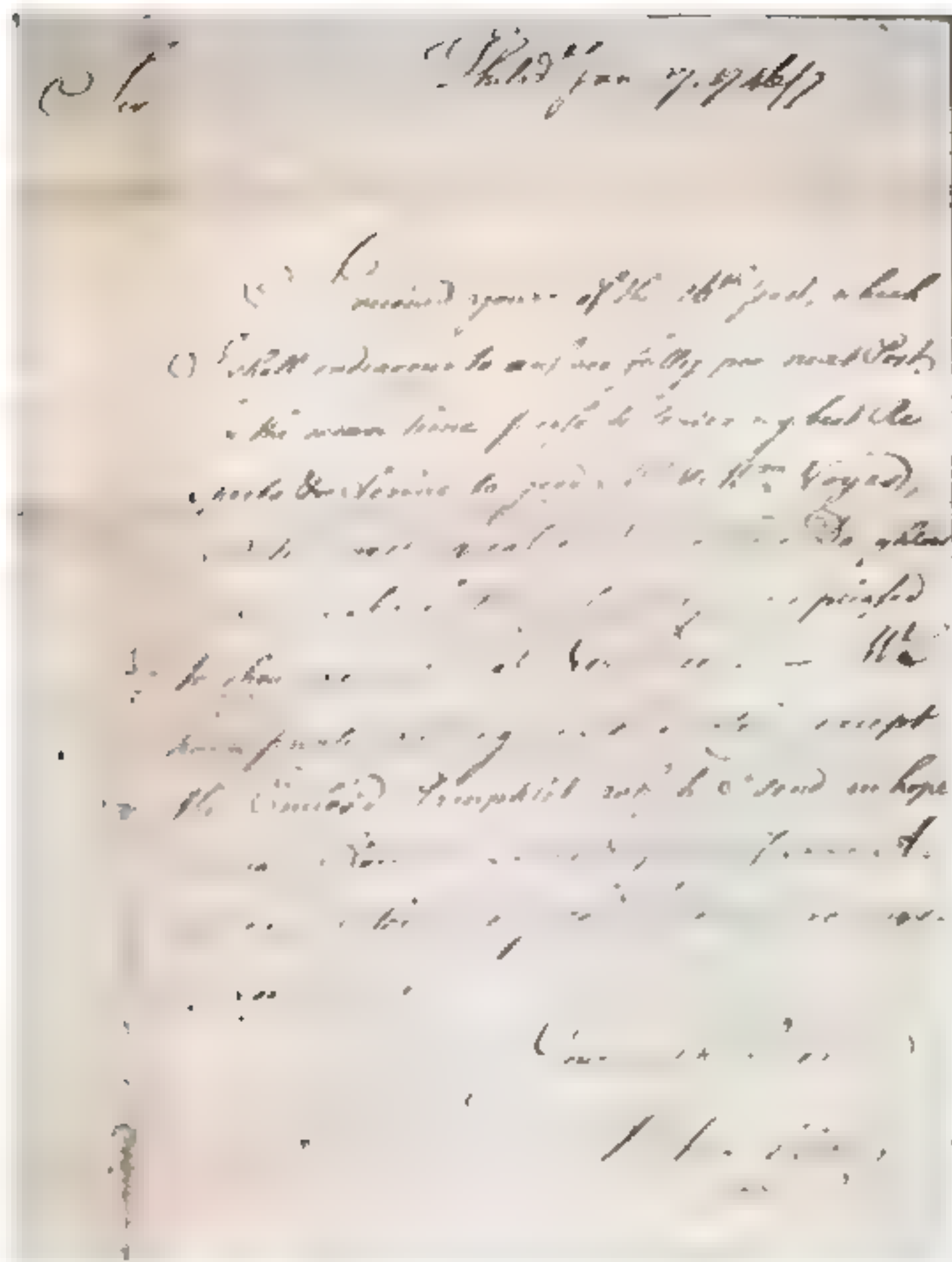
Philadelphia, August 25, 1755

Dear Sir,

As you have my former papers on Whirlwinds, etc. I now send you an account of one which I had lately an opportunity of seeing and examining myself. Being in Maryland, riding with Col. Tasker, and some other gentlemen to his country-seat . . . we saw in the vale below us, a small whirlwind beginning in the road, and shewing itself by the dust it raised and contained. It appeared in the form of a sugar-loaf, spinning on its point, moving up the hill toward us, and enlarging as it came forward.



COURTESY YALE UNIVERSITY



FRANKLIN'S PENMANSHIP was both handsome and easy to read, as seen in this business letter to Thomas Darling, a New Haven merchant and importer.

New-York, May 8, 1773.

Extract of a Letter From Philadelphia,

To a Gentleman in this City, dated the 6th inst.

YESTERDAY evening Dr. FRANKLIN arrived here from London in six weeks, which he left the 20th of March; which has given great joy to this town, he says we have no favours to expect from the Ministry, nothing but submission will satisfy them, they expect little or no opposition will be made to their troops, those that are now coming are for New-York, where it is expected they will be received with cordiality. As near as we can learn there are about four thousand troops coming in this fleet, the men of war and transports are in a great measure loaded with dry goods, to supply New-York, and the country round it, agents are coming over with them. Dr. Franklin is highly pleased to find us arming and preparing for the worst events, he thinks nothing else can save us from the most abject slavery and destruction, at the same time encourages us to believe a spirited opposition, will be the means of our salvation. The Ministry are alarmed at every opposition, and lifted up again at every thing which appears the least in their favour, every letter and every paper from hence, are read by them.

NEW-YORK:
Printed by JOHN ANDERSON, at Beckman's Shop.

FRANKLIN'S RETURN to the U.S. from England at the beginning of the Revolution was an important news story, as reported in this New York broadside.

Franklin CONTINUED

When it passed by us, its smaller part near the ground, appeared not bigger than a common barrel, but widening upwards, it seemed, at 40 or 50 feet high, to be 20 or 30 feet in diameter. The rest of the company stood looking after it, but my curiosity being stronger, I followed it, riding close by its side, and observed its licking up, in its progress, all the dust that was under its smaller part. As it is a common opinion that a shot, fired through a waterspout, will break it, I tried to break this little whirlwind, by striking my whip frequently through it, but without any effect.

Soon after, it quitted the road and took into the woods, growing every moment larger and stronger, raising, instead of dust, the old dry leaves with which the ground was thick covered, and making a great noise with them and the branches of the trees, bending some tall trees round in a circle. . . . I accompanied it about three quarters of a mile, till some limbs of dead trees, broken off by the whirl, flying about, and falling near me, made me more apprehensive of danger; and then I stopped, looking at the top of it as it went on, which was visible, by means of the leaves contained in it, for a very great height above the trees. . . . Upon my asking Col. Tasker if such whirlwinds were common in Maryland, he answered pleasantly, *No, not at all common; but we got this on purpose to treat Mr. Franklin.* And a very high treat it was, to

Dear Sir, Your affectionate friend, and humble servant

B. F.

A LESSON IN RELATIVITY

Replying to his young stepniece, Elizabeth Hubbard of Boston, Franklin refers below to a funny story she had told him in a letter which has been lost. Apparently the anecdote dealt with the romantic behavior of an older person and seemed much funnier to the young woman than it did to Franklin, who was about to celebrate his 51st birthday.

Philadelphia, January 13, 1757

Dear Bess

Your Story is well told and entertaining. . . . But let us not be merely entertain'd by the Tale; let us draw a small Moral from it. Old Age, we see, is subject to Love and its Follies as well as Youth. All old People have been young, and when they were so, they laugh'd, as we do, at the Amours of Age. . . . Let us spare 'em, then; lest the same Case should one day be ours. I see you begin to laugh already at my ranking myself among the Young! But you, my Girl, when you arrive at Fifty, will think no more of being old, than does

Your affectionate Uncle

B. FRANKLIN . . .

AN OPTIMIST AND HIS ENEMIES

Franklin was no more immune to slanderous assaults and false accusations than any of his contemporaries or successors in American politics. His sister, Jane Mecom, was troubled by some of these attacks and wrote him a worried letter. His reply expressed an exactly opposite attitude.

London, March 2, 1767

Dear Sister

I received your kind Letter of Nov. 8. for which I thank you. It rejoices me to hear that you and your Children continue well. I thank God that I too enjoy a greater Share of Health, Strength and Activity than is common with People of my Years, being now Threescore and one. . . . As to the Abuses I meet with. . . . you must know I number them among my Honours. One cannot behave so as to obtain the Esteem of the Wise and Good, without drawing on one's self at the same time the Envy and Malice of the Foolish and Wicked, and the latter is a Testimony of the former. The best Men have always had their Share of this Treatment, and the more of it is in proportion to their different and greater degrees of Merit. A Man has therefore some Reason to be ashamed of himself when he meets with none of it. And the World is not to be condemn'd in the Lump because some bad People live in it. . . .

So, my dear Sister, when you meet with any more such Letters as that you mention, don't let them give you the least Uneasiness; but call to mind what your Friend good Mr. Whitefield said to me once on such an Occasion: "I read the Libels writ against you, says he, when I was in a remote Province, where I could not be inform'd of the Truth of the Facts; but they rather gave me this good Opinion of you *that you continued to be USEFUL to the Publick*." For when I am on the Road, and

LETTERS CONTINUED ON PAGE 84

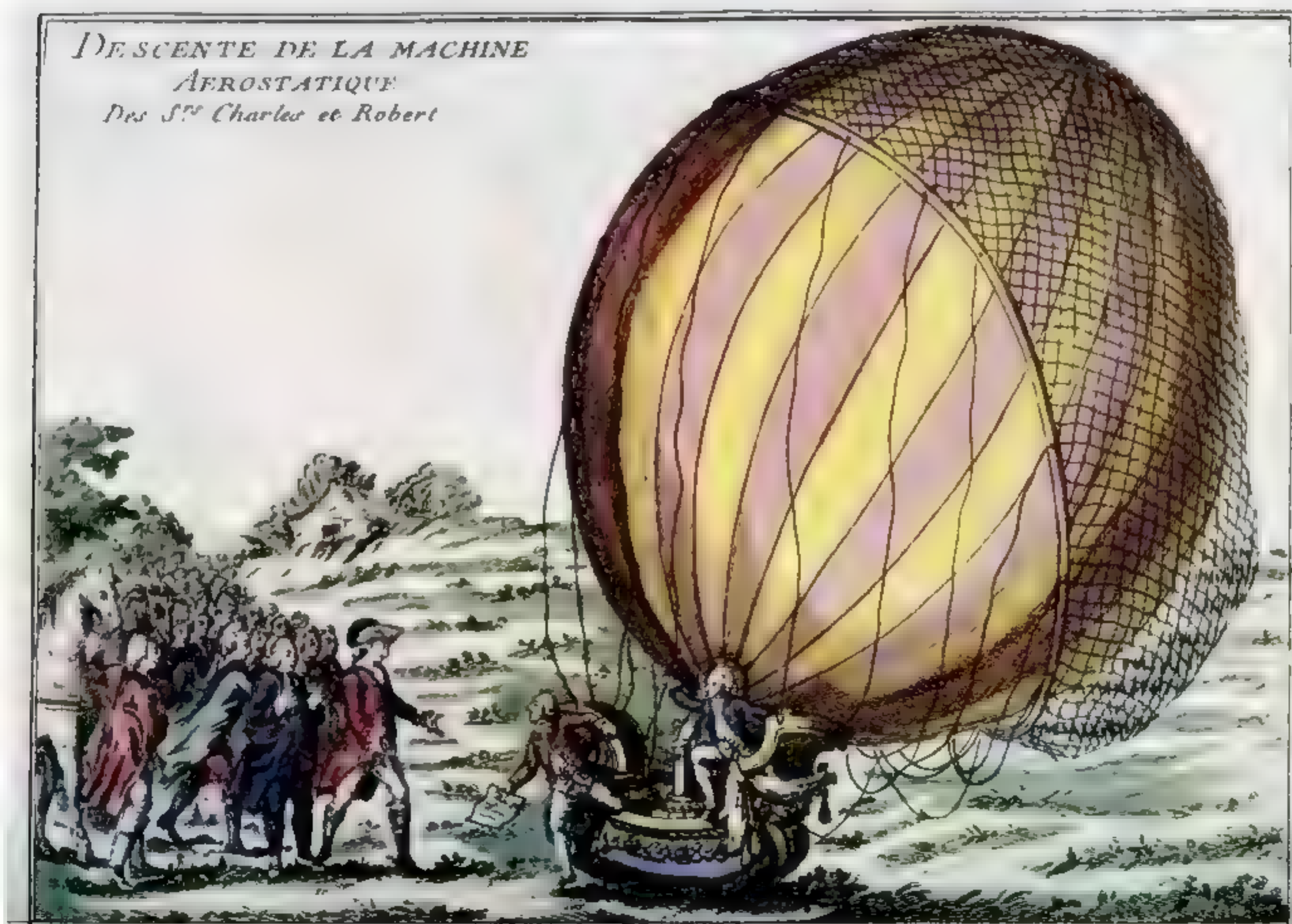
NEXT SIX PAGES, A FRANKLIN PORTFOLIO



COURTESY ROSEBUTTERF.D.J

FRANKLIN'S CITY, Philadelphia, flourished along with the rest of the nation after freedom was won. This early engraving shows Market (High)

Street looking eastward from Ninth, with a troop of militia parading in the foreground. Franklin's modest home is hidden in an alley at center, right



COURTESY COLONEL RICHARD J. NIEL

FRANKLIN'S ENTHUSIASMS included an avid interest in scientific experiments. In 1783 he watched the flight of two French balloonists who took

off from Paris and landed (above) seven leagues away. Asked what possible good this new toy could be, Franklin replied, "What good is a newborn baby?"



LATE PORTRAIT of Franklin (seated, center) was done for group picture of *The Congress Voting*

Independence in July 1776. Jefferson is shown handing the written Declaration to John Hancock.

Thirty-two signers are depicted in painting, believed to have been begun by Robert E. Pine about 1781.



COURTESY HARVARD UNIVERSITY

The Most Painted American of His Time

Franklin's face was so well known to the world, he wrote in a charming letter to his daughter, that he would not dare do anything bad and then try to run away, for his "physiognomy" would betray him wherever he should venture to show it. Franklin's large, bland, oval features and curling collar-length locks were in fact as famous symbols of his country as Uncle Sam became later on. No American of his time was painted so often by so many artists of different countries.

On these two pages are reproduced some of the less familiar Franklin portraits. The prim New England version at left was painted when Franklin was 42 and was about to quit business to give his best energies to science and politics. Some 30 years later an unknown Frenchman caught the sophisticated likeness at right *then and there*. This painting was once owned by a daughter of Madame Helvétius, a gay and wealthy French widow to whom Franklin proposed marriage after his own wife died. The lady declined, but Franklin continued to woo her with lighthearted letters, even offering to give her 1,000 acres of the Ohio wilderness he owned.

EARLIEST PORTRAIT of Franklin (left) was painted about 1748 for his brother John, the postmaster of Boston. Artist was Robert Feke or John Greenwood.



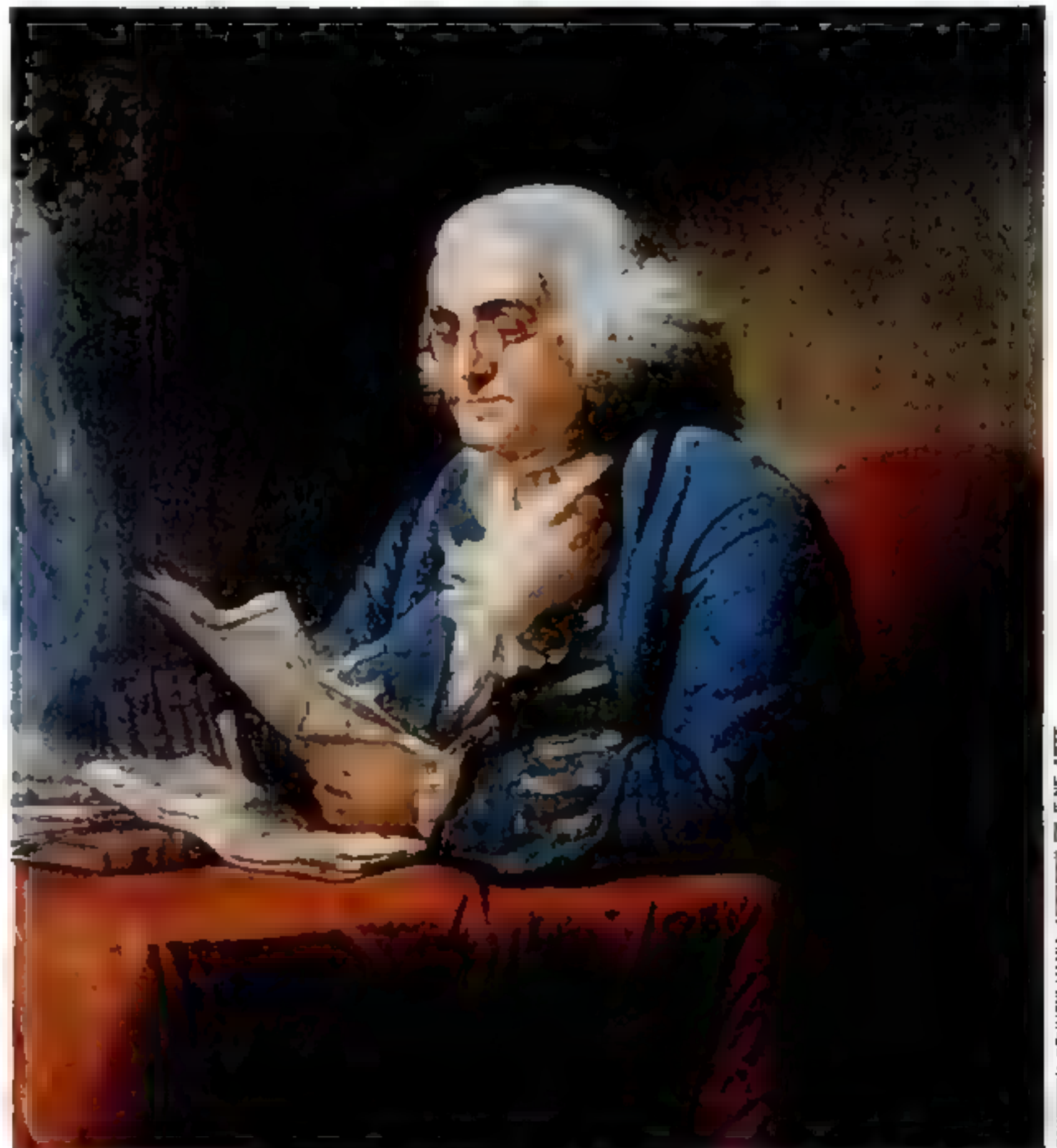
COURTESY HISTORICAL SOCIETY OF PENNSYLVANIA



COURTESY HERBERT NOOBER

REPUBLICAN SIMPLICITY of Franklin's diplomatic dress delighted the French

people. In this rare watercolor he wears a dark velvet suit, buckled shoes, no official wig.



COURTESY PENNSYLVANIA ARCHIVES OF FINE ARTS

HARD-WORKING AGENT of colonial interests was painted during Franklin's 16 years

in London. Here in 1767 he is shown soon after he helped to get Stamp Act repealed.



QUIZZICAL SMILE is worn by Franklin in this subtle portrait by an unknown artist, painted about 1780 for a female friend.

A Familiar Figure in Allegory

In Paris in the 1770s Franklin was so popular that Frenchmen paid for seats in windows to watch him ride past in his coach. He was the special hero of radical artists and engravers who circulated his face and figure in thousands of prints and political cartoons. Two of these propaganda pictures are reproduced on this page—in them Franklin becomes a kind of New World superman bringing honesty, freedom and enlightenment to the Old.

Franklin's solid accomplishments in science are further dramatized in the fanciful sketch on the opposite page. The actual scene in which Franklin drew lightning from the sky and proved it was manageable electricity was much less glamorous. Standing in a field near Philadelphia on a stormy June day in 1752, Franklin let a silk kite fly into a thundercloud until lightning struck and flowed down the wet string. A metal key tied near the bottom deflected the current into a glass Leyden jar battery and charged it. Franklin put his discovery to immediate use by designing the first lightning rods and erecting them on several Philadelphia buildings, including his home. There he connected the rods to a set of bells, so every time they did their job the house was in an uproar.



BENJAMIN FRANKLIN

COURTESY AMERICAN PHILOSOPHICAL SOCIETY

HONEST MAN, Ben Franklin is discovered by Diogenes in 1780 French print above. Originally the oval frame held another man's picture. The engraver substituted Franklin and added an American eagle to cash in on the popularity.



IMMORTAL FIGURE in the Elysian Fields, Franklin crowns Mirabeau in cartoon at right. The French revolutionist died in 1791. His followers liked to think he would be welcomed to Paradise by Franklin, who died in 1790.

COURTESY PHILADELPHIA MUSEUM OF ART

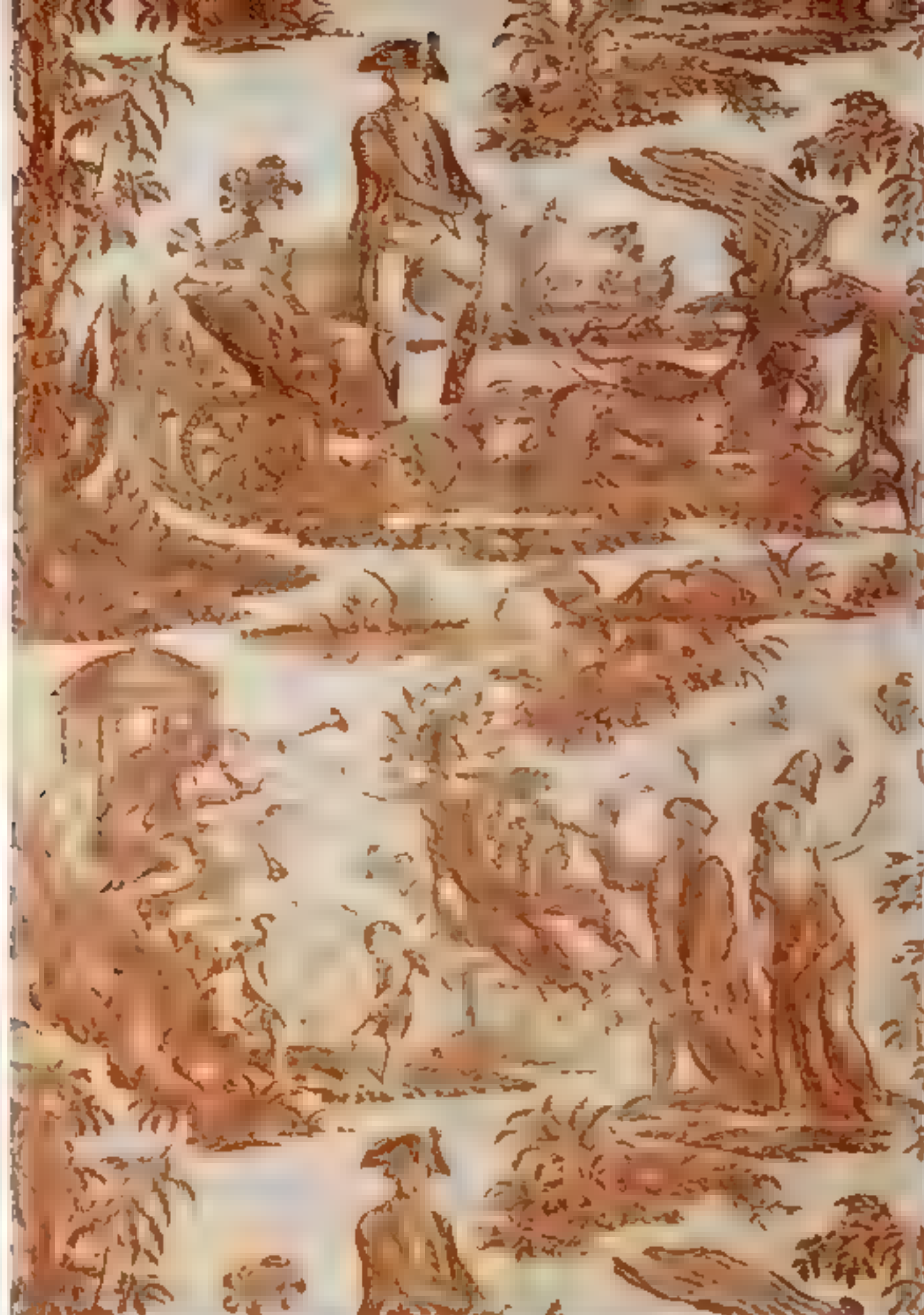


COURTESY MR. AND MRS. WHARTON SIMPLE

DARING RESEARCHER, Franklin snatches lightning, in 1805 painting by Benjamin West, attended by startled cherubim. In the real experiment his son

William helped him. Franklin touched the metal key to feel the current. He could have been killed—as was a scientist who copied the experiment in Russia.

CONTINUED



PRINTED COTTON made in England in 1782 shows Franklin leading the spirit of liberty (lower right) while Washington rules behind leopards in chariot above.



SNUFFBOX COVER bears the faces of three 18th Century sages: Voltaire (left), Rousseau, Franklin.

A Universal Image

Pictures of Franklin sold goods as well as ideas. From France he wrote that his features were copied on snuffbox lids and worn as rings "and the numbers sold are incredible." Many of these objects show Franklin's big soft cap of marten's fur, which he acquired in Canada in 1775 and wore instead of a conventional wig to cover his bald head. Fashion designers copied it and "Franklin hats" became a rage among French ladies.

Franklin grew tired of posing so often for painters and makers of knickknacks. But, as an old newspaperman, he knew the value of publicity. At a scientific meeting in 1778 he was publicly introduced to Voltaire (see snuffbox above). They shook hands politely but this did not satisfy the large crowd, which clapped and shouted until the two famous philosophers embraced and kissed each other. This remarkable scene, widely reported in Europe, was excellent advertising for the American cause.



FRANKLIN SOUVENIRS, sold during his life and later, include (from left) copy of 1777 bust by Jean Jacques Caffieri, white porcelain statuette with Louis

XVI, medallions, miniatures, round pillbox and glass doorknob with Franklin's picture, American flask, French dinner tray, plaque and statuette in terra cotta.



Good cause for a "Coffee-break"

The charity committee is working better than ever this afternoon. Madame Chairman is rewarding her co-workers (and herself!) with coffee — and not just out of hospitality. She knows there's nothing like a "Coffee-break" to get people together and help a good cause along. With her second cup, Mrs. Brown suddenly

has a new idea for fund raising. And Mrs. Stark agrees to take on the responsibilities of New Membership. The meeting is definitely a success! In fact, a "Coffee-break" always helps people work better, think better, feel better. Have one yourself. PAN-AMERICAN COFFEE BUREAU, 120 Wall Street, New York 5, N. Y.

5, 1955

There is nothing so satisfying as a cup of good coffee



GULF STREAM course was mapped by Franklin, then Colonial postmaster, to speed oceangoing mail. He got his data from a cousin who was a Nan tucket whaler and from his own readings of temperature of ocean water.

FRANKLIN LETTERS

CONTINUED FROM PAGE 76

see Boys in a Field at a Distance, pelting a Tree, though I am too far off to know what Tree it is, I conclude it has FRUIT on it." . . .

Your affectionate Brother
B. FRANKLIN

INSTRUCTIONS ON A WEDDING AND WALLPAPER

In addition to being London agent of several American colonies and a Fellow of the Royal Society, Franklin was also the working head of a Philadelphia family. For Deborah, his wife and "dear child" in faraway America, he purchased London finery; with her he exchanged views on painting the Philadelphia house and arranging the furniture; he soberly considered the terms of his daughter Sally's prospective marriage; and, though he moved in a great world, he listened happily to Deborah's gossip and wrote her letters like the following.

London, June 22, 1767

My dear Child,

Capt. Falkener is arriv'd, and came yesterday to see me, and bring my Letters. I was extremely glad of yours, because I had none by the Packet. It seems now as if I should stay here another Winter, and therefore I must leave it to your Judgment to act in the Affair of your Daughter's Match as shall seem best. If you think it a suitable one, I suppose the sooner it is compleated, the better. In that case, I would only advise that you do not make an expensive feasting Wedding, but conduct every thing with Frugality and Economy, which our Circumstances really now require to be observed in all our Expences; For since my Partnership with Mr. Hall is expired, a great Source of our Income is cut off; and if I should lose the Post Office, which among the many Changes here is far from being unlikely, we should be reduc'd to our Rents and Interest of Money for a Subsistence . . .—for my own Part I live here as frugally as possible not to be destitute of the Comforts of Life, making no Dinners for any body, and contenting my self with a single Dish when I dine at home; . . . I know very little of the Gentleman or his Character, nor can I at this Distance. I hope his Expectations are not great of any Fortune to be had with our Daughter before our Death. . . . At present I suppose you would agree with me that we cannot do more than fit her out handsomely in Cloaths and Furniture, not exceeding in the whole Five Hundred Pounds, of Value. . . .

Having lately bought a Piece of fine Pocket Handkerchiefs, I send you 4 of them, being Half the Piece; and shall look out for the Quilts you mention, that is, Mrs. Stevenson will, and for the Muff and Snail for Sally. . . . I suppose the blue Room [in their Philadelphia home] is too blue, the Wood being of the same Colour with the Paper, and so looks too dark. I would have you finish it as soon as you can, thus, Paint the

Wainscot a dead white; Paper the Walls blue, and tack the gilt Border round just above the Surbase and under the Cornish. If the Paper is not equal Coloured when pasted on, let it be brush'd over again with the same Colour; and let the Papier machée musical Figures be tack'd to the middle of the Cieling; when this is done, I think it will look very well.

Who is the Mrs. Morris you mention, as Mother to Dr. Rush? I am glad my Recommendations were of any Service to him. I am glad to hear that Sally keeps up and increases the Number of her Friends. The best Wishes of a fond Father for her Happiness always attend her. I am, my dear Debby,

Your affectionate Husband
B. FRANKLIN

HIS PEN HAS A SHARP POINT

Friendliness and warmth were characteristics of most of Franklin's personal letters, yet he could wield his pen in a very different manner. Jeremiah Meyer, a German artist residing in London, had promised to paint a miniature from a portrait which Franklin had placed in his hands. When he delayed too long Dr. Franklin became annoyed, as shown in the brief note which follows:

[London, April 1771?]

Dr. Franklin presents his Compliments to Mr. Meyer, and prays him not to detain any longer the Picture from which he was to make a Miniature, but return it by the Bearer. Hopes Mr. Meyer will not think him impatient, as he has waited full Five Years, and seen many of his Acquaintances tho' applying later, serv'd before him. Wishes Mr. Meyer not to give himself the Trouble of making any more Apologies or to feel the least Pain on Account of his disappointing Dr. Franklin who assures him, he never was disappointed by him but once, not having for several Years past since he has known the Character of his Veracity, had the smallest dependance upon it.

A NEW USE FOR MADEIRA WINE

Speculations on spontaneous generation and suspended animation always intrigued Franklin. In the following letter to his French friend Jacques Barbeau Dubourg he described his experiments in a case of flies reviving after long immersion in wine. Then, in mingled wistfulness and whimsy, he proposed applying the same method to himself.

[London, April 1773]

Your observations on the causes of death, and the experiments which you propose for recalling to life those who appear to be killed by lightning, demonstrate equally your sagacity and your humanity. It appears that the doctrine of life and death in general is yet but little understood.

A toad buried in sand may live, it is said, until the sand becomes petrified; and then, being inclosed in the stone, it may still live for we know not how many centuries. . . . I have seen an instance of

CONTINUED

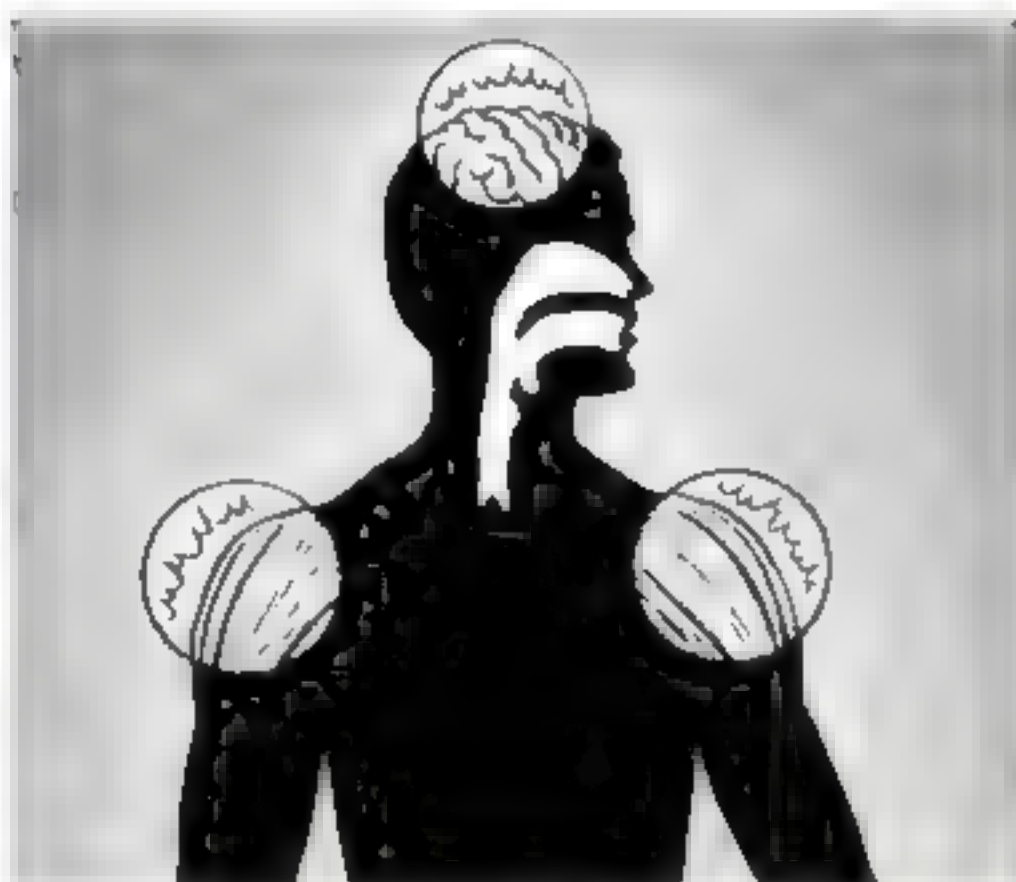
COLDS! EVEN VIRUS COLDS!

Newly Discovered Compound Of Medicines For Control Of Cold Suffering Lets You

**Throw Off Effects Better!
Break Them Up Faster!
Shorten The Time You Suffer!**



Most people can't stay in bed with colds—they've got to get on the job. New Super Anahist Cold Tablets help you feel better—look better—work better, even when you have a virus cold.



Super Anahist helps lower fever, relieves pain of headache and muscles, shrinks swollen membranes—actually breaks up effects of colds better. You can go your way without that sniffling, sneezing misery.



Only Super Anahist combines precious, resistance-building Vitamin C into this effective formula. That's important—because the vast majority of people follow diets deficient in this vitamin.

SUPER ANAHIST®

helps defeat fever, sneezing, aching effects of Virus Colds!

Here, at long last, is the medical answer to the suffering of Virus Colds, so prevalent in America. Super Anahist Tablets now combine a unique combination of five cold-fighting wonder drugs, never before contained in a single compound.

Results are amazing! Super Anahist helps fight the toxins that poison your system during a cold—even a virus cold. Super Anahist helps put back in your blood what the virus drains away—helps lower fever—reduce pains—even shrinks swollen membranes. You feel better, almost at once!

What's more, you look better, too—so that you don't carry those ugly signs of a cold to your job. Super Anahist helps clear up red, watery eyes—puffy skin—unpleasant nasal discharge and sneezing.

Best of all, you can work better without that dragged-

out, half-dead feeling that accompanies a virus cold. And Super Anahist even helps your body resist more serious illnesses that can follow a cold.

Be prepared, if the cold virus attacks your family. Get safe, effective Super Anahist Tablets. Bottles of 20, 98¢. Special Children's Size Tablets, 32 for 98¢.

GUARANTEE

We believe that new SUPER ANAHIST is the most effective product of its kind on the market today, and guarantee its results.

If SUPER ANAHIST does not satisfy you completely, return the unused portion to the Anahist Co., Inc., Yonkers 2, N. Y., and your full purchase price will be refunded.



REGULAR OR
CHILDREN'S SIZE

And on Nasal Spray, Cough Syrup or Chest Rub—the name Super Anahist means "Best Medicine for Cold's Distress"

Your Hands Tell Your Age

Only Household Gloves Keep Them Young



Knit cotton lined

Bluettes® prevent irritation from detergents and soaps, discomfort from the hot water necessary for sanitary dish washing, and provide protection quickly without messy talcum or creams. Du Pont neoprene exterior withstands cleaning compounds that ruin latex natural rubber gloves.

\$1.49 at drug, food, hardware and department stores. Other popular products by The PIONEER Rubber Company, 190 Tiffin Road, Willard, Ohio: Cotton down lined SUPER Ebonettes (98c) and nimble fingered Standard Ebonettes (79c) household gloves. All prices slightly higher in Canada.



MRS. FRANKLIN was the former Deborah Read, who in 1723 saw Ben arrive in Philadelphia, munching a roll.

Franklin CONTINUED

common flies preserved in a manner somewhat similar. They had been drowned in Madeira wine, apparently about the time when it was bottled in Virginia, to be sent here (to London). At the opening of one of the bottles, at the house of a friend where I was, three drowned flies fell into the first glass that was filled. Having heard it remarked that drowned flies came back to life in the sun, I proposed making the experiment upon these. They were therefore exposed to the sun upon a sieve which had been employed to strain them out of the wine. In less than three hours, two of them began by degrees to recover life. They commenced by some convulsive motions in the thighs, and at length they raised themselves upon their legs, wiped their eyes with their fore feet, beat and brushed their wings with their hind feet, and soon after flew away, finding themselves in Old England, without knowing how they came thither. The third continued lifeless till sun-set, when, losing all hopes of him, he was thrown away.

I wish it were possible, from this instance, to invent a method of embalming drowned persons, in such a manner that they might be recalled to life at any period, however distant; for having a very ardent desire to see and observe the state of America an hundred years hence, I should prefer to an ordinary death, the being immersed with a few friends in a cask of Madeira, until that time, then to be recalled to life by the solar warmth of my dear country! But since, in all probability, we live in a century too little advanced, and too near the infancy of science, to see such an art brought in our time to its perfection, I must, for the present, content myself with the treat, which you are so kind as to promise me, of the resurrection of a fowl or a turkey cock.

I am, etc.
B. FRANKLIN

A REPORT ON THE REVOLUTION

Upon returning to Philadelphia from London in May 1775 Franklin was greeted with the news of Lexington and Concord. He was old enough to be able to claim the right to retire from public life, but instead he plunged with energy into the business of revolution. Two months later he found time to write a long letter to his old friend, Bishop Shipley in London.

Philadelphia, July 7, 1775

I received with great Pleasure my dear Friend's very kind Letter of April 19, as it informed me of his Welfare, and that of the amiable Family in Jermyn Street. I am much obliged by the Information of what pass'd in Parliament after my departure; in return I will endeavor to give you a short Sketch of the State of Affairs here.

I found at my arrival all America from one End of the 12 united Provinces to the other, busily employed in learning the Use of Arms. The Attack upon the Country People near Boston by the Army had rous'd every Body and exasperated the whole Continent; The Tradesmen of this City were in the Field twice a day, at 5 in the Morning,

CONTINUED



'Chap Stick' keeps all lips at ease

Dry lips can often lead to sore lips; moistening them with your tongue won't help. 'Chap Stick' soothes them fast and lastingly. That's why using it daily is a happy habit.

'Chap Stick' is the largest selling lip balm in the world. Pocket size... specially medicated and antiseptic. The all-family friend to dry, sore, cracked lips. Be sure to buy a Personalized* 'Chap Stick' for everyone in the home.

Refuse all substitutes.





IT'S PART OF OUR AMERICAN TRADITION
TO WORK THINGS OUT TOGETHER

The Volunteer Fire Fighters. Where one man stood little chance against a fire, many working together could save a pioneer home and check fire's spread.

How today 10 million of us keep financial troubles from spreading

A FINANCIAL PROBLEM for one man often means a financial problem for someone else, too. In fact, the economic difficulties of a few individuals could affect a whole community.

Happily, a great group of people in America today—nearly 10 million of them—have secured a remarkable degree of protection against money troubles. By helping themselves, they contribute to the economic welfare of the community. These people are *credit union members*.

Working things out together in the American tradition, they operate their own borrowing and savings system right where they work. This is a credit union, a proven plan with over 100 years of successful operation. Chartered and

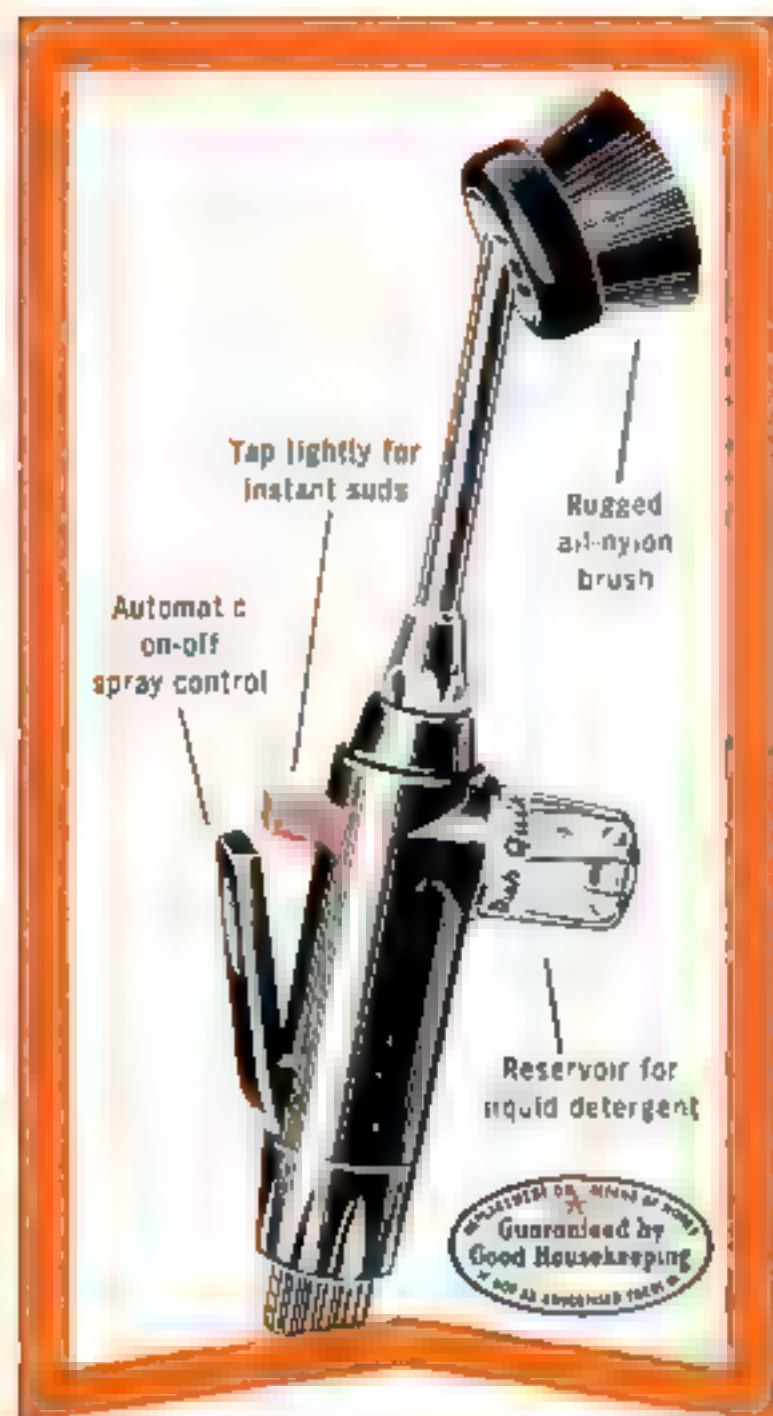
supervised by federal or state agencies it is run by the employees themselves.

Saving is encouraged by the convenient location of the credit union (usually right in the plant or office) and by the good returns paid on the savings. Loans are made at low cost. Members find it is cheaper to use a credit union loan and handle major purchases with cash. Thus they can improve their living standards without getting into financial difficulties.

The man or woman who has a credit union to turn to has a sense of security and peace of mind that reflects in family life and everyday work. This is why management, labor, church and government all heartily endorse credit unions.

If you are employed by a company with 50 or more employees (in some areas 100 or more are required) you can help get a credit union started. Or one can be started in your church, lodge or small community group. If you are an employer, your encouragement of the organization of a credit union can be one of the greatest services you can do for your employees and your company.

SEND FOR FREE BOOKLET. It tells the interesting story of this plan that can help you and your friends where you live or work. There's no obligation. Just send your name and address to Credit Union, Dept: 107, Box 57, Madison 1, Wisconsin.



The ALL-IN-ONE faucet dishwasher

Dish-Quik.

Gets dishes done...double-quick!

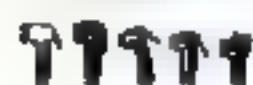
You'll say it's the handiest thing in your kitchen... because Dish-Quik is your dishrag, dishpan, suds and rinse all-in-one and always ready when you need it for a pan or two, or all the dinner dishes. Even if you own an automatic dishwasher, you'll love your Dish-Quik for pre-washing, for odds and ends. Saves your time! Saves your hands!



Dish-Quik is made for use as standard equipment on 98% of all the sink faucet fixtures that are equipped for sprays. All of these fixtures are especially made for automatic sprays—either the familiar plain-water spray or Dish-Quik, the new automatic spray and dishwasher combined. If you are building or remodeling, specify your favorite brand of sink faucet equipped with Dish-Quik. You can easily and inexpensively replace any old-style, non-spray faucet with a new model featuring Dish-Quik.

NOTE: If you already have a sink faucet equipped with any of the automatic sprays shown below, you can buy Dish-Quik separately to attach to your present faucet. Simply unscrew the old spray from end of hose and replace with Dish-Quik.

Dish-Quik Replaces
Any of these Sprays



Ask for Dish-Quik wherever plumbing goods are sold or write direct for further information...

The DISH-QUIK Co., 1700 E. 58th Place, Los Angeles 1.
[A division of Modern Faucet Mfg. Co.]



FRANKLIN'S PUNCH KEG, presented to him in France about 1780, rests on a wooden stand which he made himself.

Franklin CONTINUED

and Six in the Afternoon, disciplining with the utmost Diligence, all being Volunteers. We have now three Battalions, a Troop of Light Horse, and a Company of Artillery who have made surprizing Progress. The same Spirit appears everywhere and the Unanimity is amazing.

The day after my Arrival, I was unanimously chosen by our Assembly, then sitting, an additional Delegate to the Congress, which met the next Week. The numerous Visits of old Friends, and the publick Business has since devoured all my time: for We meet at nine in the Morning, and often sit 'till four. I am also upon a Committee of Safety appointed by the Assembly, which meets at Six, and sits 'till near nine. The Members attend closely without being bribed to it, by either Salary, Place or Pension, or the hopes of any; which I mention for your Reflection on the difference, between a new virtuous People, who have publick Spirit, and an old corrupt one. . . .

You will have heard before this reaches you of the Defeat the Ministerial Troops met with on their first *Sortie*; the several small Advantages we have since had of them, and the more considerable Affair of the 17th when after two severe Repulses, they carry'd the unfinished Trenches of the Post we had just taken on a Hill near Charlestown [the Battle of Bunker Hill]. They suffered greatly however, and I believe are convinc'd by this time, that they have Men to deal with, tho' unexperienced, and not yet well arm'd. In their way to this Action, without the least Necessity, they barbarously plundered and burnt a fine, undefended Town, opposite to Boston, called Charlestown, consisting of about 400 Houses, many of them elegantly built; some sick, aged and decrepit poor Persons, who could not be carried off in time perish'd in the Flames. In all our Wars from our first settlement in America, to the present time, we never received so much damage from the Indian Savages, as in this one day from these. . . .

You see I am warm; and if a Temper naturally cool and phlegmatic can, in old age, which often cools the warmest, be thus heated, you will judge by that of the general Temper here, which is now little short of Madness. . . . Adieu my dear Friend, and believe me ever, with sincere and great Esteem

Yours most Affectionately
B. FRANKLIN

HOW TO PAY FOR A WAR

In the autumn of 1775 Congress appointed Franklin one of a committee of three to go to Washington's headquarters at Cambridge, Mass. to confer with the commander in chief on the problems of the Continental Army. From Cambridge he wrote the following letter to his son-in-law Richard Bache in Philadelphia.

Cambridge Headquarters, October 19, 1775

Dear Son

. . . . There has been a plentiful Year here as well as with us: And there are as many cheerful Countenances among those who are driven from House and Home at Boston or lost their All at Charlestown, as



OPEN UP YOUR NOSE

Breathe Again!

Don't go on suffering all the miseries of a head cold! Open up your nose—in seconds—with soothing Vicks Va-tro-nol® Nose Drops. Reduces swelling, makes breathing easier. A few drops up each nostril as directed gives wonderful relief from snuffles and sneezes. Try it today!

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NOW—for children...

a new, different aqueous nose drop that clings to give longer relief. Milder-feeding. Fully effective.

Now MILD VICKS VA-TRO-NOL Nose Drops

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...makes
so many
dishes more
delicious

meats
chops
steaks
soups
casseroles
poultry
fish



THE
HOUSE OF
McCORMICK

3 1/4 OZS. NET WT.

CONTINUED

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Here's what
your Celotex dealer
will do for you:

1. He will show you a wide variety of home designs and floor plans.
2. He will recommend reliable home builders and estimate costs for you.
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CELOTEX INSULATING SHEATHING
—Builds stronger walls, insulates and is moisture-proofed. Guaranteed for the life of the building!



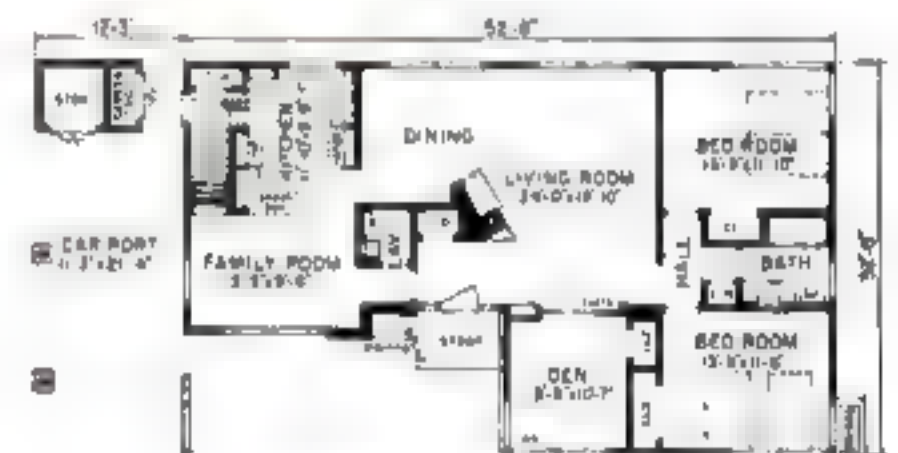
CELOTEX ASPHALT ROOFING—To bring to your home Triple-Sealed protection of lasting durability plus Color-Harmonized beauty.



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CELO-ROK® GYPSUM WALLBOARD
—For rigid, low-cost "Dry" walls, partitions and ceilings in new construction or home remodeling.



CELOTEX HOUSE NO. 45
Architect: Edward Marks, A I A., Skokie, Illinois
Plan also available without basement.

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makes your future home a reality
at moderate cost...with today's
better way of building and famous
Celotex Products!

Start planning that home you've been talking about *now*... from this very page. And by all means, enlist the able help of your Celotex Dealer. He's the man in your community who really knows materials and the most modern construction methods. Let him work hand in hand with you and your builder. Let him help you stretch your building dollars.

INSIST ON GENUINE CELOTEX

Remember: Only *genuine* Celotex® Insulation Board Products are made of tough, interlocking, long Louisiana cane fibers (nature's "long-life" fibers), protected against dry rot and termite attack. Look for the name Celotex...and insist on *genuine* Celotex Products whenever you build or remodel.

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This colorful, beautiful 32-page book gives designs and floor plans for 20 charming homes of moderate cost—plus data for estimating cost of construction in your locality. You can obtain, from your Celotex Dealer, working drawings for any homes you select from this book, at nominal cost. Mail coupon with 25c in coin.



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Please send me the new 1956 Celotex Book of Homes giving designs for 20 beautiful homes of moderate cost—including House No. 45 shown above. I enclose 25c in coin.

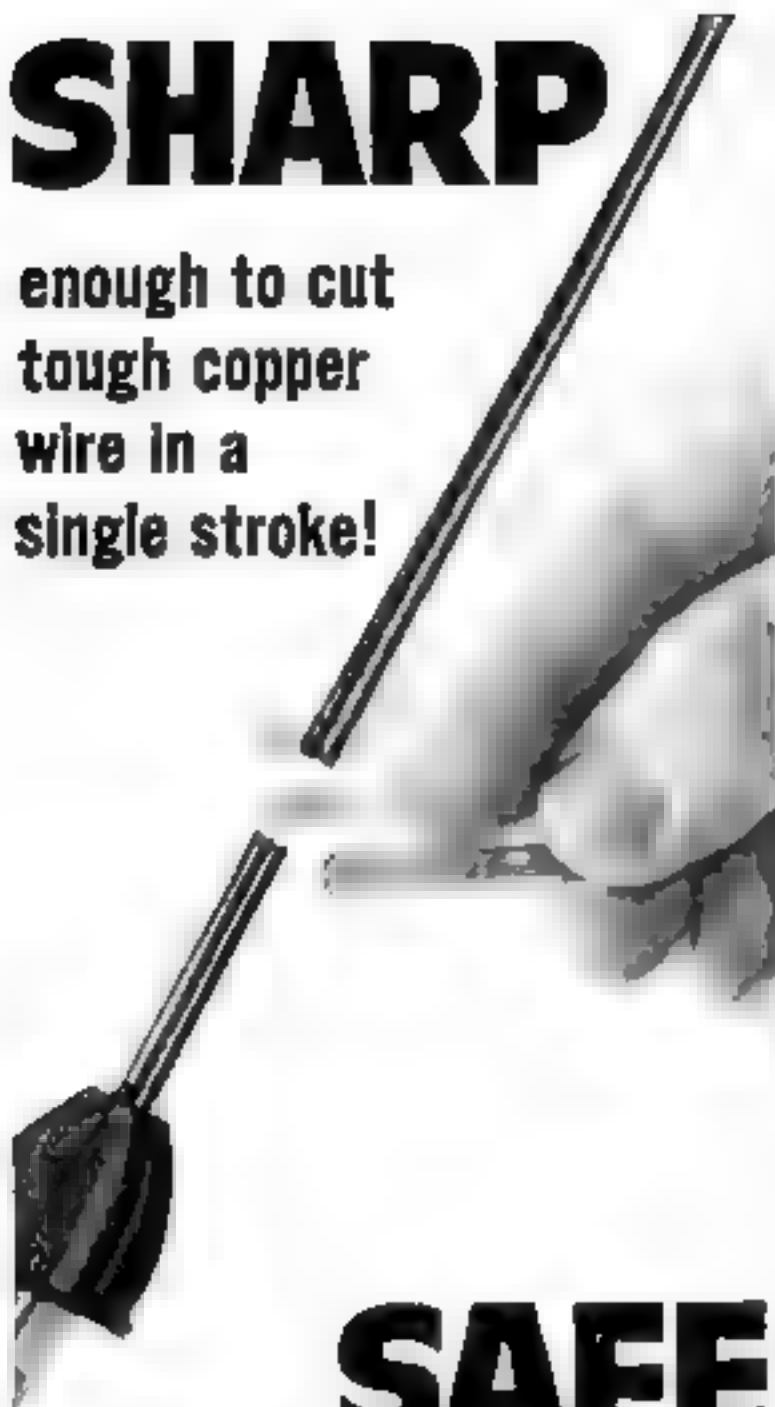
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Address _____

City _____ Zone _____ State _____

SHARP

enough to cut
tough copper
wire in a
single stroke!



SAFE

enough to
shave the
tenderest
skin!



THE NEW *thin* EDGE

EVERSHARP SCHICK 'INJECTOR' BLADES

Eversharp-Schick Injector Blades are now double-honed and triple-stropped to a scientifically perfect thinner shaving edge. This new thin edge means closer, safer, smoother shaves for you every day of their longer life. Try 'em soon. You'll see and feel the difference from the very first shave!



EVERSHARP-SCHICK
'INJECTOR' RAZORS AND BLADES

Franklin CONTINUED

among other Peoples. Not a Murmur has yet been heard, that if they had been less zealous in the Cause of Liberty they might still have enjoy'd their Possessions. For my own Part tho' I am for the most prudent Parsimony of the publick Treasure, I am not terrified by the Expence of this War, should it continue ever so long. A little more Frugality, or a little more Industry in Individuals will with Ease defray it. Suppose it 100,000£-a month or 1,200,000£ a Year: If 500,000 Families will each spend a Shilling a Week less, or earn a Shilling a Week more; or if they will spend 6 pence a Week less and earn 6 pence a Week more, they may pay the Whole Sum without otherwise feeling it. Forbearing to drink Tea saves three fourths of the Money; and 500,000 Women doing each threepence Worth of Spinning or Knitting in a Week will pay the rest.

I wish nevertheless most earnestly for Peace, this War being a truly unnatural and mischievous one: but we have nothing to expect from Submission but Slavery, and Contempt. I am ever

Your affectionate Father

B.F. . .

A FACE AS WELL KNOWN AS THE MOON

Perhaps the heaviest sacrifice Franklin made for his country was his separation from home and family while serving as American representative in France from 1776 to 1785. His wife had died in 1774 and his Tory son William was completely estranged from his father. So he had to count on his daughter Sally Bache for the kind of intimate news he liked to hear from home. Sally was the delight and care of his heart, as the following letter shows.

Dear Sally,

Passy, June 3, 1779

I have before me your letters of October 22, and January 17th; they are the only ones I received from you in the course of eighteen months. If you knew how happy your letters make me, and considered how many miscarry, I think you would write oftener. . . .

The clay medallion of me you say you gave to Mr. Hopkinson was the first of the kind made in France. A variety of others have been made since of different sizes; some to be set in lids of snuff boxes, and some so small as to be worn in rings. . . . These, with the pictures, busts, and prints, (of which copies upon copies are spread every where) have made your father's face as well known as that of the moon. . . . It is said by learned etymologists that the name *Doll*, for the images children play with, is derived from the word *IDOL*; from the number of *dolls* now made of him, he may be truly said, in that sense, to be *i-doll-ized* in this country.

I think you did right to stay out of town till the summer was over for the sake of your child's health. I hope you will get out again this summer during the hot months; for I begin to love the dear little creature from your description of her.

I was charmed with the account you give me of your industry, the table-cloths of your own spinning, etc. but the latter part of the paragraph, that you had sent for linen from France because weaving and flax were grown dear; alas, that dissolved the charm; and your sending for long black pins, and lace, and *feathers!* disgusted me as much as if you had put salt into my strawberries. The spinning, I see, is laid aside, and you are to be dressed for the ball! you seem not to know, my dear daughter, that of all the dear things in the world, idleness is the dearest, except mischief. . . . If you wear your cambric ruffles as I do, and take care not to mend the holes, they will come in time to be lace; and feathers, my dear girl, may be had in America from every cock's tail. . . .

Your loving father,

B. FRANKLIN

THE DELIGHTFUL LADIES OF FRANCE

Franklin's homely manner and wit completely charmed the ladies of the Paris salons, and they, in turn, charmed him. "I Love, almost Adore the French Ladies for their Kindness to you," his stepniece Elizabeth (Hubbard) Partridge exclaimed in a letter to him. This warm expression induced the 73-year-old Franklin to explain matters more fully.

Passy, October 11, 1779

Your kind Letter, my dear Friend, was long in coming; but it gave me the Pleasure of knowing that you had been well in October and January last. The Difficulty, Delay and Interruption of Correspondence with those I love, is one of the great Inconveniences I find in living so far from home: but we must bear these and more, with Patience, if we can; if not, we must bear them as I do with Impatience.

Why COLD SUFFERERS PREFER STANBACK

1. Stanback combines several medicinally approved pain relieving agents for faster, more comforting relief of pain.

2. Stanback reduces fever, relieves pain and sore aching muscles that accompany colds.

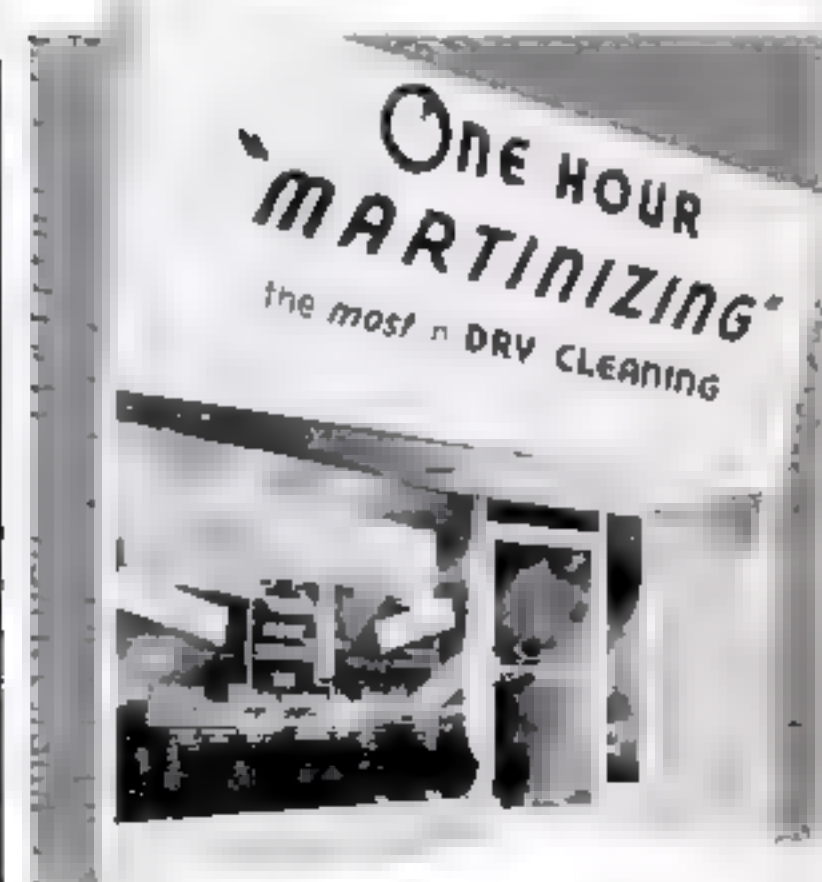
3. Stanback, used as a gargle, relieves sore throat due to colds.

4. Stanback—relieves headache, neuralgia and other common cold discomforts.

Test STANBACK against any preparation you've ever used . . . see how much faster relief comes



Get the MOST in DRY CLEANING



The modern cleaning process that makes all garments

Martinizing Stores are individually owned and operated giving you personalized service in your neighborhood.

cleaner • brighter
odorless • sanitary
stay cleaned and
pressed longer

AT NO EXTRA CHARGE

Franchised by the Martin Equipment Co.

Cincinnati 12, Ohio



Why does this empty glove promise you easy going?

Two ounces is the weight of this empty glove.

And it takes just a little less weight than that to press down one key of the new Royal Electric. It only takes three ounces to depress the carriage return key.

It's 13 times easier to do these familiar jobs on the new Royal Electric than on a non-electric typewriter.

You do your usual quota of work with time to spare.

Your fingers aren't dog-tired at the end of the day. Your letters look clean, clear and sharp. And how proud you'll be to see the boss sign them!

Today isn't just another day. Today's the day to ask for an office demonstration and let the Royal Representative show you five other exclusive conveniences of the new Royal Electric. It's made by the world's largest manufacturer of typewriters.

Royal Typewriter Company, Division of Royal McBee Corporation

ROYAL
electric

standard • portable

Roytype® business supplies

Pillsbury, *of course...*



The Cake: from Pillsbury's new Orange Cake Mix. The Frosting: from Pillsbury's new Fluffy White Frosting Mix. The Pillsbury Pedestal: an antique German porcelain piece



THE CAKES WITH THE VELVETY CRUMB... the melt-away texture. Made from the completely blended cake mixes, the ones with country-fresh eggs and all blended right in for you (the same quality eggs that go into our famous Angel Food). Milk is *all* you add. For cakes that just seem to belong on a pedestal, Pillsbury, of course.

Pillsbury Cake Mixes



FRANKLIN'S FRENCH HOME for almost nine years was Hotel Valentin (above) at Passy, near Paris. The owner refused to accept rent from Ben.

Franklin CONTINUED

You mention the Kindness of the French Ladies to me. I must explain that matter. This is the civillest Nation upon Earth. Your first Acquaintances endeavour to find out what you like, and they tell others. If 'tis understood that you like Mutton, dine where you will you find Mutton. Somebody, it seems, gave it out that I lov'd Ladies; and then every body presented me their Ladies (or the Ladies presented themselves) to be *embrac'd*, that is to have their Necks kiss'd. For as to kissing of Lips or Cheeks, it is not the Mode here; the first is reckon'd rude, and the other may rub off the Paint. The French Ladies have however 1,000 other ways of rendering themselves agreeable; by their various Attentions and Civilities, and their sensible Conversation. 'Tis a delightful People to live with. . . .

Adieu, my dear Child, and believe me ever

Your affectionate Papah

MLLE. VIRGINIA DE LAFAYETTE

On Sept. 17, 1782, the young Marquis de Lafayette proudly wrote Franklin of the birth of a daughter, a seven-months' child. "They ask me what Name my daughter is to Have," he added. . . . "And as there is a good Saint By the Name of Virginia, I was thinking if it would not be presuming too Much to let Her Bear a Name Similar to that of one of the United States." This idea Franklin warmly endorsed.

Passy, September 17, 1782

Dear Sir

I continue to suffer from this cruel Gout; But in the midst of my Pain the News of Madame de la Fayette's safe Delivery, and your Acquisition of a Daughter gives me Pleasure. In naming our Children I think you do well to begin with the most antient State. And as we cannot have too many of so good a Race, I hope you and Madame de la Fayette will go thro' the Thirteen. But as that may be in the common Way too severe a Task for her delicate Frame, and Children of Seven Months may become as Strong as those of Nine I consent to the Abridgement of Two Months for each; and I wish her to spend the Twenty-six Months so gained, in perfect Ease, Health and Pleasure.

While you are proceeding, I hope our States will some of them new-name themselves. Miss Virginia, Miss Carolina, and Miss Georgiana will sound prettily enough for the Girls; but Massachusetts and Connecticut, are too harsh even for the Boys, unless they were to be Savages. That God may bless you in the Event of this Day as in every other, prays

Your affectionate Friend and Servant
B. FRANKLIN

THE GREAT BALLOON ASCENSION

On Nov. 21, 1783 two Frenchmen, Pilatre de Rozier and the Marquis d'Arlandes, embarked on the first successful free-balloon flight of human beings in history, taking off from a spot near Franklin's house at Passy. Ten days later two other Frenchmen, Messrs. Charles and Robert, ascended from the Tuileries Gardens in Paris in a hydrogen-filled balloon (p. 77). Franklin was a fascinated observer of both flights and reported on them at length to his scientific friends. . . .

CONTINUED



"Fred got a promotion"

When something special happens, it's fun to share the good news with those you love, even though they're miles away.

"I passed my driver's test, Uncle Bill"

It's easy to keep in touch by telephone with out-of-town family and friends. So you need never be far apart in thoughts and interests.



"Guess what, Grandma, we've got kittens"

Telephoning is quick. Personal. Satisfying. And it costs so little. Isn't there someone you'd like to call—right now?



LONG DISTANCE RATES ARE LOW

Here are some examples

Cleveland to Pittsburgh . . .	45¢
Boston to Syracuse	70¢
Chicago to Buffalo	95¢
Philadelphia to Miami . . .	\$1.35
Los Angeles to New York . .	\$2.00

These are the Station-to-Station rates for the first 3 minutes, after 6 o'clock every night and all day Sunday. They do not include the 10% Federal excise tax.

Call by Number. It's Twice as Fast.

BELL TELEPHONE SYSTEM



new improved air-wick!



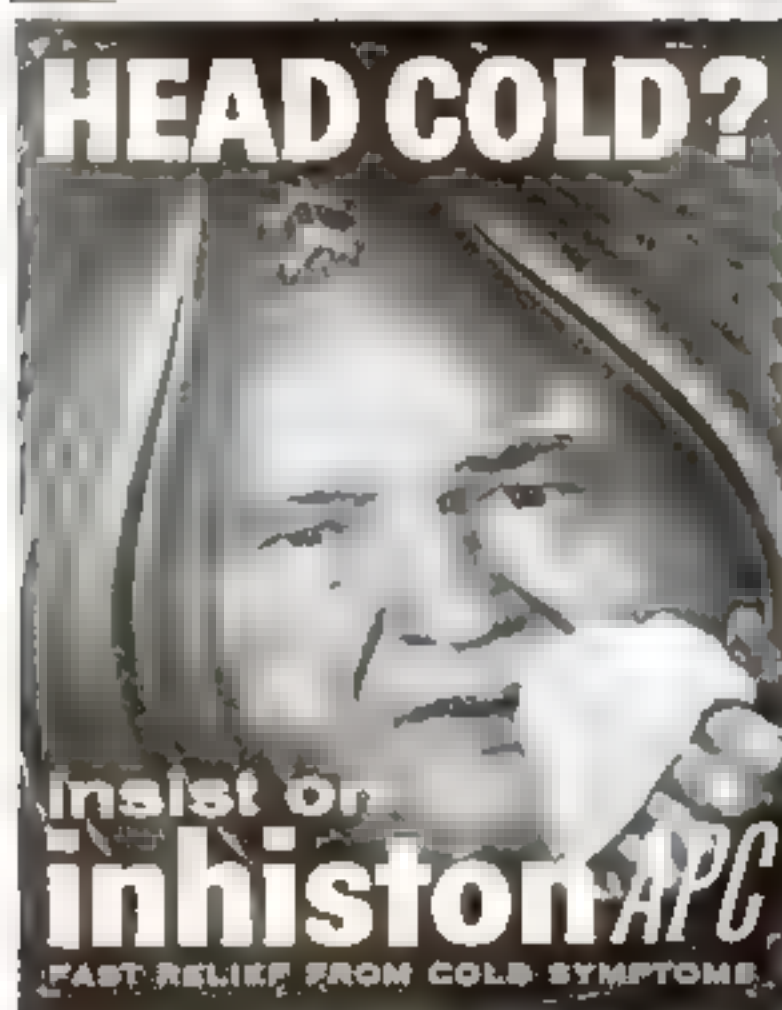
kills odors
so well...
it's like having
3 ordinary
deodorizers
working for you
all at once!*

air-wick has been proven
three times as effective as
imitations. New-improved
air-wick is even more
astounding. It's the only
deodorizer that contains
125 different compounds
as found in nature com-
bined with chlorophyll

World's
largest
selling
deodorizer



*Unbiased, scientifically controlled test after test proved air-wick three times as effective.



Franklin CONTINUED

The following letter was written to Sir Joseph Banks, president of the Royal Society in London.

Passy, December 1, 1783

Dear Sir,

In mine of yesterday, I promis'd to give you an Account of Messrs. Charles and Robert's Experiment. . . . Being a little indispos'd, and the Air cool, and the Ground damp, I declin'd going into the Garden of the Tuilleries where the Balloon was plac'd, not knowing how long I might be oblig'd to wait there before it was ready to depart; and chose to stay in my Carriage near the Statue of Louis XV from whence I could well see it rise, and have an extensive View of the Region of Air thro' which, as the Wind sat, it was likely to pass. The Morning was foggy, but about One o'clock, the Air became tolerably clear, to the great Satisfaction of the Spectators, who were infinite. . . .



SIR JOSEPH BANKS

Means were used, I am told, to prevent the great Balloon's rising so high as might endanger its Bursting. Several Bags of Sand were taken on board before the Cord that held it down was cut; and the whole Weight being then too much to be lifted, such a Quantity was discharg'd as to permit its Rising slowly. Thus it would sooner arrive at that Region where it would be in Equilibrio with the surrounding Air, and by discharging more Sand afterwards, it might go higher if desired. Between One and Two o'clock, all Eyes were gratified with seeing it rise majestically from among the Trees, and ascend gradually above the Buildings, a most beautiful Spectacle! When it was about 200 feet high, the brave Adventurers held out and wav'd a little white Pennant, on both sides their Carr, to salute the Spectators, who return'd loud Claps of Applause. The Wind was very little, so that the Object, tho' moving to the Northward, continued long in View; and it was a great while before the admiring People began to disperse. The Persons embark'd were Mr. Charles, Professor of Experimental Philosophy, and a zealous Promoter of that Science, and One of the Messieurs Robert, the very ingenious Constructors of the Machine.

When it arriv'd at its height, which I suppose might be 3 or 400 Toises (1,800 to 2,400 feet), it appear'd to have only horizontal Motion. I had a Pocket Glass, with which I follow'd it, till I lost Sight, first of the Men, then of the Car, and when I last saw the Balloon, it appear'd no bigger than a Walnut. I write this at 7 in the Evening. . . .

Tuesday Morning, December 2. I am reliev'd from my Anxiety by hearing that the Adventurers descended well near l'Isle Adam, before Sunset. This Place is near 7 Leagues from Paris. Had the Wind blown fresh, they might have gone much farther. . . .

With great Esteem, I am, dear Sir,

Your most obedient and most humble Servant
B. FRANKLIN

P.S. Tuesday Evening.

Since writing the above, I have receiv'd the printed Paper and the Manuscript, containing some Particulars of the Experiment, which I enclose. I hear farther, that the Travellers had perfect Command of their Carriage, descending as they pleas'd by letting some of the inflammable Air [hydrogen] escape, and rising again by discharging some Sand: that they descended over a Field so low as to talk with the Labourers in passing, and mounted again to pass a Hill. . . .

[In a later letter to Jan Ingenhousz, the Dutch-born physician to the Emperor of Austria, Franklin added some interesting predictions on aerial warfare.]

It appears as you observe, to be a discovery of great Importance, and what may possibly give a new turn to human Affairs. Convincing Sovereigns of Folly of Wars, may perhaps be one Effect of it: since it will be impracticable for the most potent of them to guard his Dominions. Five thousand Balloons capable of raising two Men each could not cost more than Five Ships of the Line: And where is the Prince who can afford so to cover his Country with Troops for its Defence, as that Ten thousand Men descending from the Clouds, might not



DR. JAN INGENHOUSZ

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THE WORLD'S GREAT RELIGIONS



WITH the appearance of its Christianity issue LIFE has culminated a unique venture in journalism: setting forth in a series of six magnificent picture essays the religious beliefs and customs of most of the world's people. In undertaking this series, it was the editors' feeling that Americans—confronted with the need for dealing with peoples whose beliefs and behavior seemed unfamiliar and bizarre—must first understand the religions by which they live.

Before they know India, Americans must grasp the subtle and complex teachings of Hinduism. To get at the roots of the Chinese character, Americans must comprehend the elements of Confucian and Taoist tradition. In the troubled lands of the Middle East, Americans must understand the intensity of Islam's beliefs and the pride of Judaism in the grandeur of its thought.

This remarkable LIFE series has met with immediate acclaim from general readers as well as educators and clergymen. The series is being widely used in schools and churches all over the country. Because the whole subject proved of such great interest—and in order to make it even more useful to educational and religious groups—LIFE's editors are now reproducing in filmstrip form, and in full color, each chapter of "The World's Great Religions".

What These Filmstrips Will Be Like. These new filmstrips, like the articles in the magazine, will not go into all the details of dogma, but will present each religion's basic philosophy and practices. Using all the illustrations as they appeared in the magazine, these "Great Religions" filmstrips will average 65-70 frames, and captions for each frame will be adapted from the actual text of the essays. A reprint of the chapter as it originally appeared will be included with each strip for your use as lecture notes.

How To Order These Filmstrips. LIFE plans to release these filmstrips as fast as they can be produced. *Hinduism* and *Buddhism* will be available by the end of January. *Confucianism-Taoism*, *Islam*, *Judaism* and *Christianity* will follow at one month intervals. But to make certain you receive each title as soon as it is ready, it would be wise to place your order now.

The price of each of our colored filmstrips is \$6.00. If four or more filmstrips are ordered, the price will be only \$5.00 each.

To order the "World's Great Religions" series or its individual titles, just fill out the coupon below. No need to send any money now—we will be glad to bill you after you receive your first filmstrip.



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These "Religions" filmstrips are only the newest in LIFE's already sizeable collection of titles. The program of LIFE filmstrips was started some years ago in an effort to make the wealth of material in LIFE's picture collection readily available to educational groups—and as a result of the unique picture quality, our filmstrips have won a definite place for themselves in the field of visual education. Such memorable picture essays on history and art as *The Middle Ages* (just one of eight titles in *The History of Western Culture* series) . . . on social studies as *Africa* and *The People of Russia* . . . on science as the entire *World We Live In* series are now available in filmstrip form. A catalog of our complete list of filmstrips in color and black-and-white will be sent on request.

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Andy Varipapa

World's Champion Bowler tells
**The "Ideal" Way
To Bowl A
Strike**



Approach. Feet move forward naturally (Andy makes it look as easy as combing your hair with Fitch Ideal!)



Backswing. Andy's backswing goes no higher than his shoulder. Body relaxed, knees slightly bent, eyes straight ahead.



Downswing. Step and slide on left foot, letting right leg act as a brake. At end of slide, left foot is six to eight inches from foul line.



Finish. Keep body in balance, hand and eyes in line with target post. (Notice how Ideal keeps Andy's hair in place through all the action!)



Try Andy's "Ideal" way to groom your hair too!

Use this amazing new discovery that keeps your hair neat all day without gooey oils and creams... keeps your hair and scalp cleaner, too!

Want to score "300" in the well-groomed league? Use Fitch Ideal Hair Tonic and your hair will be good-looking and neat all day long!

Ideal also helps keep hair and scalp cleaner, because it isn't oily, sticky or creamy—won't trap dirt to clog scalp pores. And its tingling tonic action is right down the alley. Relieves itching, acts to free scalp of flaky dandruff.

Get a bottle of Fitch Ideal Hair Tonic at any drug counter today. Ask your Barber for a professional application tool.

FITCH
Ideal
HAIR TONIC



FELLOW PATRIOTS who corresponded with Franklin during the Revolutionary period were the Marquis de Lafayette (left) and General Washington.

Franklin CONTINUED

in many places do an infinite deal of mischief before a Force could be brought together to repel them? . . .

A PROPHECY TO GEORGE WASHINGTON

Without question the two most famous Americans of the Revolutionary age were George Washington and Benjamin Franklin. Their personal contacts were few, because Franklin was so long out of the country, but each profoundly respected the other. The following letter from Franklin to Washington, written while the war was still in progress, contains a brilliant suggestion which was never carried out and a prophecy of the American future which has been amply fulfilled.

Passy, March 5, 1780

Sir,

. . . Should Peace arrive after another Campaign or two, and afford us a little Leisure, I should be happy to see your Excellency in Europe, and to accompany you, if my Age and Strength would permit, in visiting some of its ancient and most famous Kingdoms. You would on this Side the Sea, enjoy the great Reputation you have acquir'd, pure and free from those little Shades that the Jealousy and Envy of a Man's Countrymen and Contemporaries are ever endeavouring to cast over living Merit. Here you would know, and enjoy, what Posterity will say of Washington. For a 1000 Leagues have nearly the same Effect with 1000 Years. The feeble Voice of those groveling Passions cannot extend so far either in Time or Distance. At present I enjoy that Pleasure for you: as I frequently hear the old Generals of this martial Country, (who study the Maps of America, and mark upon them all your Operations) speak with sincere Approbation and great Applause of your Conduct, and join in giving you the Character of one of the greatest Captains of the Age.

I must soon quit the Scene, but you may live to see our Country flourish, as it will amazingly and rapidly after the War is over. Like a Field of young Indian Corn, which long Fair weather and Sunshine had enfeebled and discolour'd, and which in that weak State, by a Thunder Gust of violent Wind, Hail and Rain seem'd to be threatened with absolute Destruction; yet the Storm being once past, it recovers fresh Verdure, shoots up with double Vigour, and delights the Eye not of its Owner only, but of every observing Traveller.

The best Wishes that can be form'd, for your Health Honour and Happiness, ever attend you, from

Your Excellency's most obedient and most humble Servant

B. F.

ACKNOWLEDGMENTS

For permission to publish the Franklin letters above, LIFE is grateful to the following owners of the original manuscripts: the American Philosophical Society, Miss Evelyn C. Bache Estate, the Boston Athenæum, the Library of Congress, Historical Society of Pennsylvania, University of Pennsylvania, University of Virginia and Yale University Library.

Can't Breathe DUE TO STUFFY, SNIFFLY Head Cold?



Mistol Mist quickly unblocks nasal congestion, checks watery flow, you breathe freer instantly! Contains Neo-Synephrine* plus a special anti-histamine Gentie for children, too. Get each of the family a bottle of Mistol Mist. Carry it in pocket or purse. 98¢, \$1.98 sizes. (If you prefer dropper-type relief, ask for Aqueous Mistol, 79¢.)

Spray-Away
Misery
Fast!



*Pat. M. of W. Prop. 5, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

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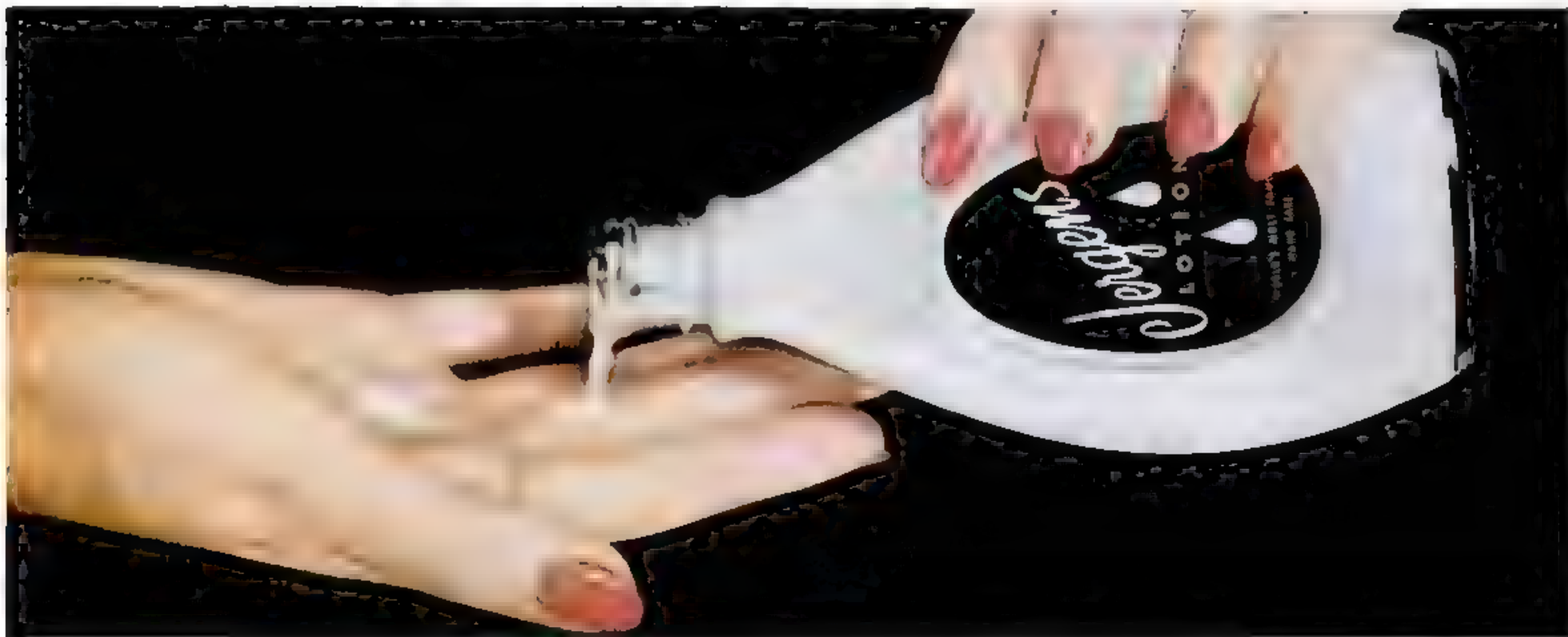
THOMAS C. COLT JR.

This is the seventh in LIFE's series reproducing works of art which museum directors of the U.S. have chosen as their own favorites in their museums. The 2½-foot-high wooden horse (above), carved in China around the Fourth Century B.C., was selected by Thomas C. Colt Jr., head of the Portland, Ore. art museum, who writes:

I've always had a liking for horses, even when I had to feed, curry and shoe my own. So it is not surprising that this handsome wooden horse appealed to me from the moment I first saw it in 1948. It still stands out as

bold and true and satisfying in its simplicity today as it must have been 2,300 years ago when it was carved and placed in a Chinese nobleman's grave. The grave became flooded with water which dissolved the red and black lacquer coating of the horse but fortunately preserved the wood. Now, though its surface is worn, the geometric yet flowing design remains strong. The squarish chunkiness of the hindquarters balances the upthrust of the great neck and the magnificent, savage head. It appears as the progenitor of much great art to come—powerful in its creativeness, triumphant in its beauty.

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**Notice to doctors and dermatologists. For a summary of above report, write to The Andrew Jergens Co., Cincinnati, Ohio.*





FOUR SCORE YEARS FOR A GREAT EUROPEAN

Konrad Adenauer still towers over his country and helps guide the free world

Perceptibly slowed now but still the one commanding figure (above) in Bonn's Palais Schaumburg, West German Chancellor Konrad Adenauer turned 80 this week—Jan. 5. It was a day for the free world to pay tribute to the man whom Sir Winston Churchill has called "one of the greatest men Germany has produced since Bismarck."

In the postwar decade Adenauer the statesman has been responsible for a modern miracle: the transformation of a disgraced and annihilated no man's land into a respected and powerful partner in the West. He began that job when he was already 69, but almost everything in his

long life seems to have destined him for it. His background was anti-Nazi, his conviction was anti-Communist. He was trained as an administrator and developed into a skillful politician. Most important, he was able to give German democracy something that it had never had: strong leadership.

The career of Konrad Adenauer—the good German, the good European and the good Christian—is traced on the next pages. In an interview with TIME-LIFE Correspondent James Bell (p. 106), Adenauer himself sets down a view of his, Germany's and the free world's future.



YOUNG KONRAD, shown left at age of 5, grew up with sister Lili, brothers August and Hans (right). August became head of a leading Cologne law firm.

ADENAUER CONTINUED



CLOWNING IN THE COUNTRY with friends, University Student Adenauer at 21 sported a black derby. He was then studying law and political science.



AS TENNIS FAN, Adenauer appears with two rackets and handle-bar mustache in 1900 picture of tennis club called *Pudelnass*, which means sopping wet.



ADENAUER AND HIS FIRST WIFE

Old-fashioned Fun, Official Dignity

Konrad Adenauer was born in Cologne to a pious Catholic family of modest means. Young Konrad enjoyed much of the old-fashioned German gaiety and family solidarity of the Kaiser's era. Starting out as a lawyer, he became mayor of Cologne in 1917 and was perennially re-elected until Hitler took over. His politics were decisively formed by the Catholic tradition of the Rhineland, standing for cultural and religious liberty, opposing Prussianism and believing

that Germany should act as a Western European rather than a Central European power.

In 1926 Adenauer saw his Cologne freed from post-World War I French occupation. Under the Weimar Republic he grew nationally prominent and was twice considered for chancellor. But forebodings beset him and he said, "It hurts me to see how German democracy is digging its own grave." In 1933 he was dismissed as mayor of Cologne by the Nazis.



WEDDING DANCE around Adenauer and second bride, Auguste Zinsser (center), is performed by the guests at 1919 reception. His first wife, Emma Weyer,

whom he had married in 1904, died in 1916, leaving him two boys and a girl. Adenauer also had four children by his second wife, who died in 1948.



WITH HIS COUNTRY'S LEADERS. President von Hindenburg and Prussian state chief Otto Braun (who died last month). Mayor Adenauer (right)

marches in Cologne at 1926 celebration of city's liberation. Pictures on these two pages are from book put out for Adenauer's birthday by L. Fritz Gruber



REFUGE FROM NAZIS, Monastery of Maria Laach near Koblenz, sheltered Adenauer after he

was banished from Cologne. The Adenauer family was able to move to Rhöndorf near Bonn in 1935.

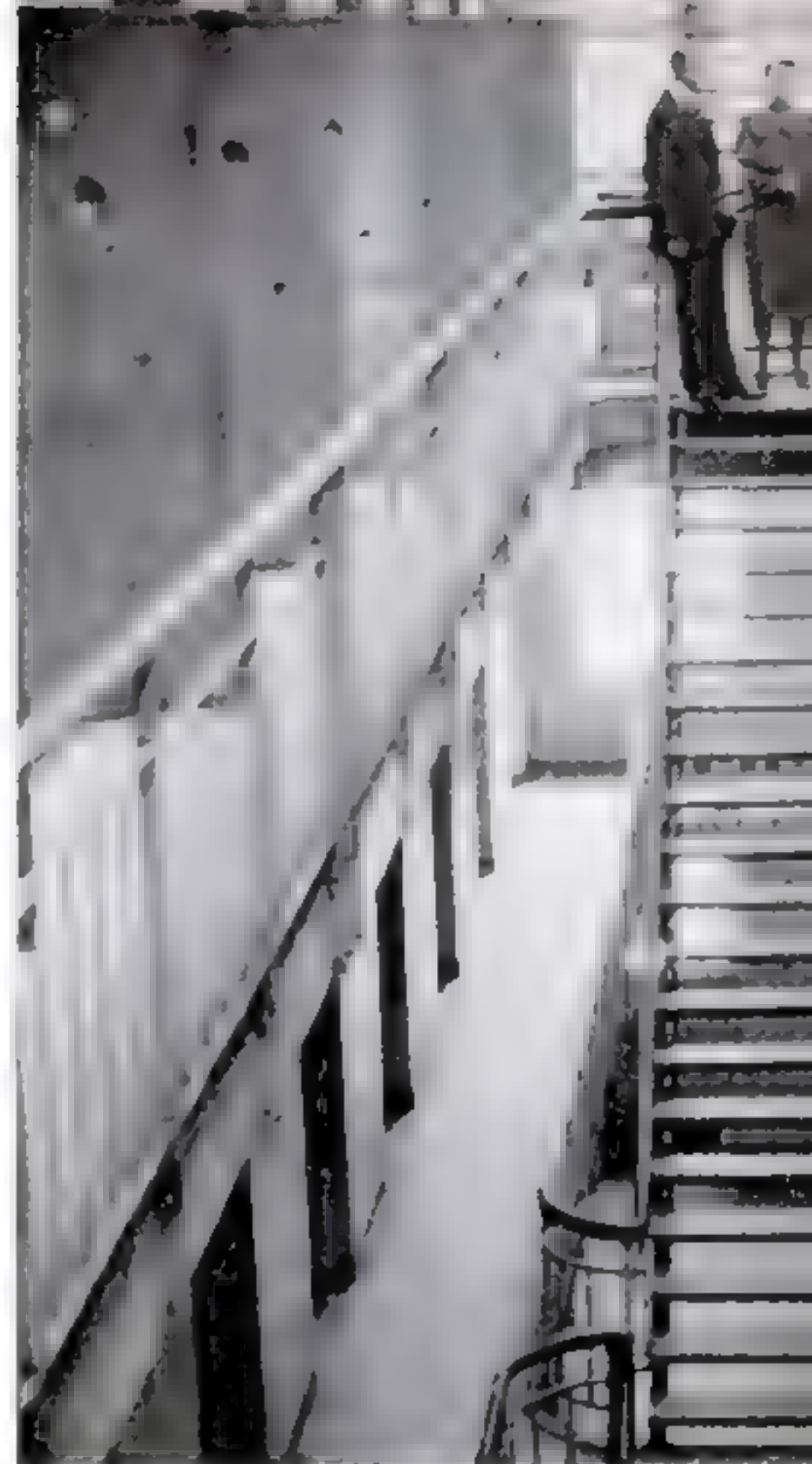
Fighter for Germany's Comeback

During Hitler's regime, which he spent in a monastic refuge, at home and in prison, Adenauer came to a conclusion shared by many anti-Nazis: Germany needed a new political party dedicated to democratic government on a base of Christian ethics. After the war he became leader of West Germany's Christian Democratic party, whose support comes both from Catholics and Protestants. When it won the first federal elections in 1949, Adenauer became the chancellor. He was re-elected in 1953.

The West German Federal Republic might well have gone wrong. Adenauer fortified it against Communism by pushing free enterprise

and social justice. He quashed nationalism with his endorsement of European unity. His opposition to the Soviet menace overcame West German neutralism and led the country, as an equal, into NATO. The U.S., which more than any nation has bet on Adenauer, has found in him its most unwavering European ally.

His position secure in the West, Konrad Adenauer entering his 81st year was moving against the East. He was deep in a diplomatic duel with the Soviet Union and the East German Communists. And his foremost objective in the time now left to him as chancellor is the reunification of all Germany in freedom.

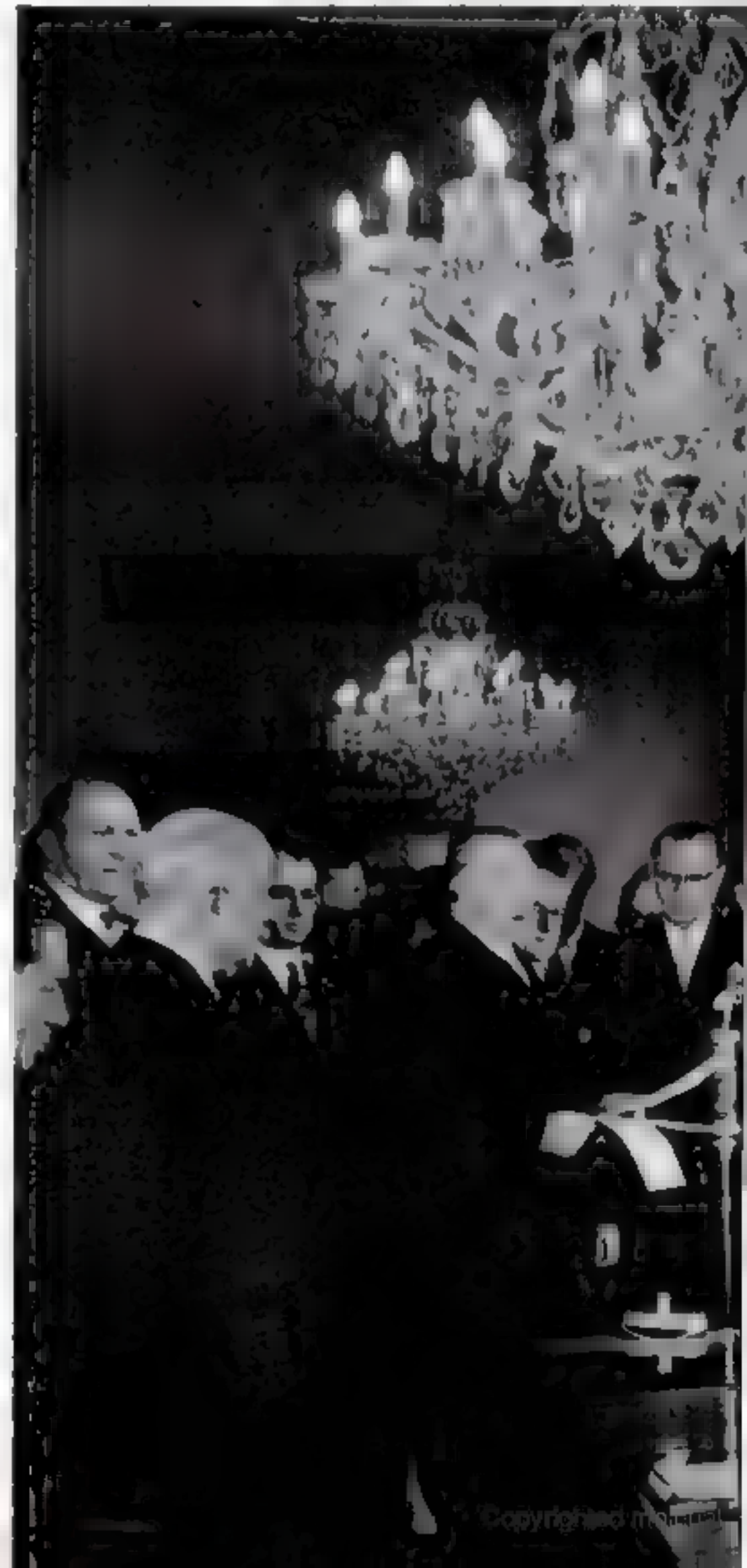


NAZI PRISON of Brauweiler, where Adenauer and wife were held after July 20, 1944 plot on Hitler's life, was revisited by them (left and center) in 1945. They were freed for lack of evidence.



WARTIME WEDDING in Aachen, 1943, of Konrad Adenauer Jr. and Lola Hunold (foreground) was

attended by members of both families. Adenauer is at left. Son Paul (right in uniform) is now a priest.





WEST GERMAN SOVEREIGNTY is proclaimed by Adenauer before Germanys and Allies in Paris. Seated before Germany are Adenauer, French President Auriol, and West German Chancellor Adenauer. West German controls.



JOINING FREE WORLD. Adenauer is invited by Secretary of State to this place in the Paris

conference on West German rearmament. Germany joined NATO four days later, getting sovereignty.



STARTING A WORKDAY, chancellor doffs hat to a saluting guard outside his home. He breakfasts

at 8 with his only child still living at home, Law Student Georg. He was on way to cabinet meeting.



AT CABINET MEETING in Palais Schaumburg chancellery, Adenauer (third from left) rules with

AN EXCLUSIVE INTERVIEW

by JAMES BELL, Chief of TIME-LIFE German bureau

THE other day I sat in Konrad Adenauer's office over the quiet Rhine, a river which—like the great chancellor himself—does a minimum of meandering. *Der Alte* ("The Old One") was dressed in a comfortable gray herringbone tweed suit. As he leaned back, his impassive face stern but gentle, I asked him how he managed to cope with the attrition of time. Konrad Adenauer could have said that he was guided by a deep belief in God and Christian democracy and he would have been speaking truthfully. Instead, because it is not in his nature to be dramatic or even vaguely emotional, he said quietly, "It is my conviction that the burden imposed on one can be borne best if one is determined to do one's duty, come what may."

Konrad Adenauer is frankly bored with chewing over the past and historical might-have-beens. Two years ago he looked across Europe and said, "There is wind in the air and the sky is not without clouds." Then the political deluge broke and swept before it Adenauer's hopes for an integrated Europe in his time. I asked him how he saw Europe's sky today.

"I do not believe that it is possible to speak of only the European sky any longer," he replied. "The clouds of which I spoke two years ago have spread over the larger part of our planet. The best proof is offered by recent events in the Middle East and Asia. I believe the pressures the Russians exert at this or that spot stem from a carefully considered plan. These pressures will cease only when the free world is just as firm and determined in its

defense as the Russians are in their offense.

"Our defense, however—and this was demonstrated by the events of the past year—must not be restricted solely to the military. To date the West has confined itself to the achievement of unity in military preparations. In the political and economic fields the necessary efforts have been lacking. Therefore, if we wish to attain peace and quiet, the Russians must first recognize that the free peoples of the West are as united in all other fields as they are in the military."

A year ago, on the eve of his 70th birthday, *Der Alte* observed that the Christian West has to fight Communism on the spiritual level with spiritual weapons. His visit to Moscow in September reinforced that belief.

"The Russians carry on their fight from an ideological basis. They are firmly convinced that Communism is a sort of religion which will conquer the world. They are trying in every way to win followers, especially among intellectuals, and the ideological fight they wage is as important as other pressures they exert. I believe this struggle will go on for another 10 or 20 years.

"It should not be forgotten that here in Germany National Socialism also posed as a spiritual movement and in this way it won adherence not only in Germany but in other countries as well. I am sometimes afraid that the free world, in its exaggerated indifference to such an aggressive ideology, will make the same mistake that it made earlier vis-à-vis National Socialism."

One thing that worries the chancellor is the

inclination of some people in the West to accept the theory that the world is in a period of *détente*—relaxed political tensions.

"I am afraid," he said, "that the spirit of Geneva was, during the first Geneva conference, present only among three of the four participants. The fourth participant, the Russian, did not accept it. Even during the first Geneva conference I had misgivings. I feared that the Russians would misunderstand and misinterpret and mistake it [the spirit of Geneva] for a sign of weakness. Therefore, during the second Geneva conference and in the period following it, they have continued the cold war even more strongly and more thoroughly. I am glad the Geneva conferences took place, however, because they brought clarification."

The West must be taught to appreciate the depth of the Communist threat, Adenauer asserted. The people must know that it is a danger to each and every one of them. "This danger can be overcome because good is on our side and good is always stronger than evil. But we can only overcome this danger if we are truly united and close our ranks to prepare for the defense of values which are precious to us all.

"Resistance to Communism must be above partisan politics. It must also be above national differences, because if Communism conquers, all of us will become slaves."

By now darkness had fallen. The old chancellor rose and glanced distastefully at the long steel nose of a vaporizer which puffed at him. This gadget has been his constant companion since his recent seven weeks' bout with



firm hand, Vice Chancellor Franz Blücher (on his right) conducts business after chancellor has left.

'... One's duty, come what may... Good is on our side'

bronchial pneumonia. Its insolent steel nose reminds him that he must slow down.

It is a fact that *Der Alte* has begun to take things more easily. He no longer comes to the Palais Schaumburg until his state secretary, Dr. Hans Globke, reports that his presence is urgently required. He still presides at cabinet meetings but instead of staying through the entire session (which often lasts six hours) he leaves after two hours, turning the meeting over to Vice Chancellor Franz Blücher.

His ministers try to avoid annoying him. They have always feared his biting tongue. Now they do not want to tax his energy. Doctors have forbidden smoking in *Der Alte's* presence. The chancellor suffers from short breath. He needs moist air because there is an insufficient flow of blood between his heart and his lungs. He rests more than he used to. Previously his after-lunch "nap" usually consisted of 15 minutes of fussing around his office alone. Now he lies down and sleeps for an hour, then takes a walk.

But if Konrad Adenauer is slowing down, even moderately, he will not permit anyone to remind him of the fact. When he climbs the long flight of rock steps to his house at Rhöndorf, no one is allowed to help him. Indeed no one is allowed close enough to him to catch him if he were to fall. His back is even more rigid than in the past and he walks with the firmness of a sergeant major on parade. He looks fine for a man who has gone through a prolonged illness, and as I left the office I told him so. He smiled, cocked his head and said, "Well, one does the best he can."



GOING HOME after a hard day, Adenauer walks to his chauffeur-driven Mercedes 300. Car drives to

Rhine on Bonn side, is ferried across to Rhöndorf side, leaves Adenauer at foot of steps to his home.



LISTENING TO SCHUBERT recordings, tired chancellor at 9 p.m. rests under blankets on couch

in his parlor. But he is still dressed in his business suit and ready to go back to work if necessary.



THE GENTLE PATRIARCH, Adenauer at Rhondorf reads *Bambi* to 12 of his 14 grandchildren. On floor are (left to right) Bettina and Karl Adenauer, Jan Reimers, Georg Adenauer. On couch are (left to right) Barbel Reimers, Irene Giesel and Sibylle Adenauer. Stephan Werthahn, chancellor, Paul and Konrad

Adenauer and Monika Werthahn (on back of couch). The other two grandchildren were too young to come to the party. Painting above couch is a scene of Christ being led to the Cross by Jan Joest van Calcar. Bust of the chancellor was gift for his 70th birthday and was done by Bonn sculptress Ingeborg von Ratt.

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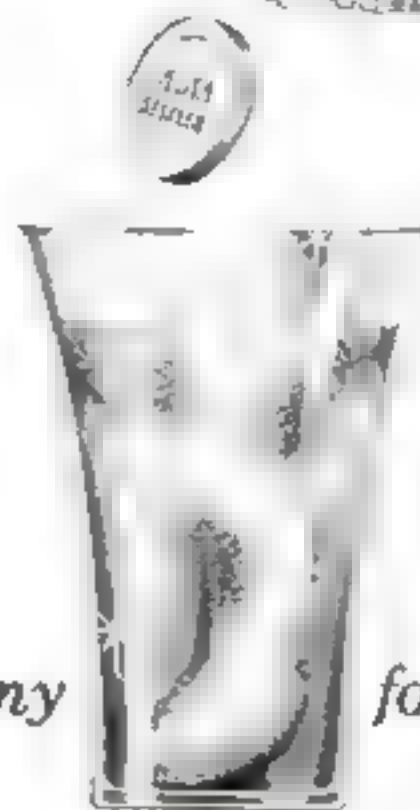
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IN DREAMY DELIGHT Josephine examines the ballet skirt of one of the older dancers in the school.



8

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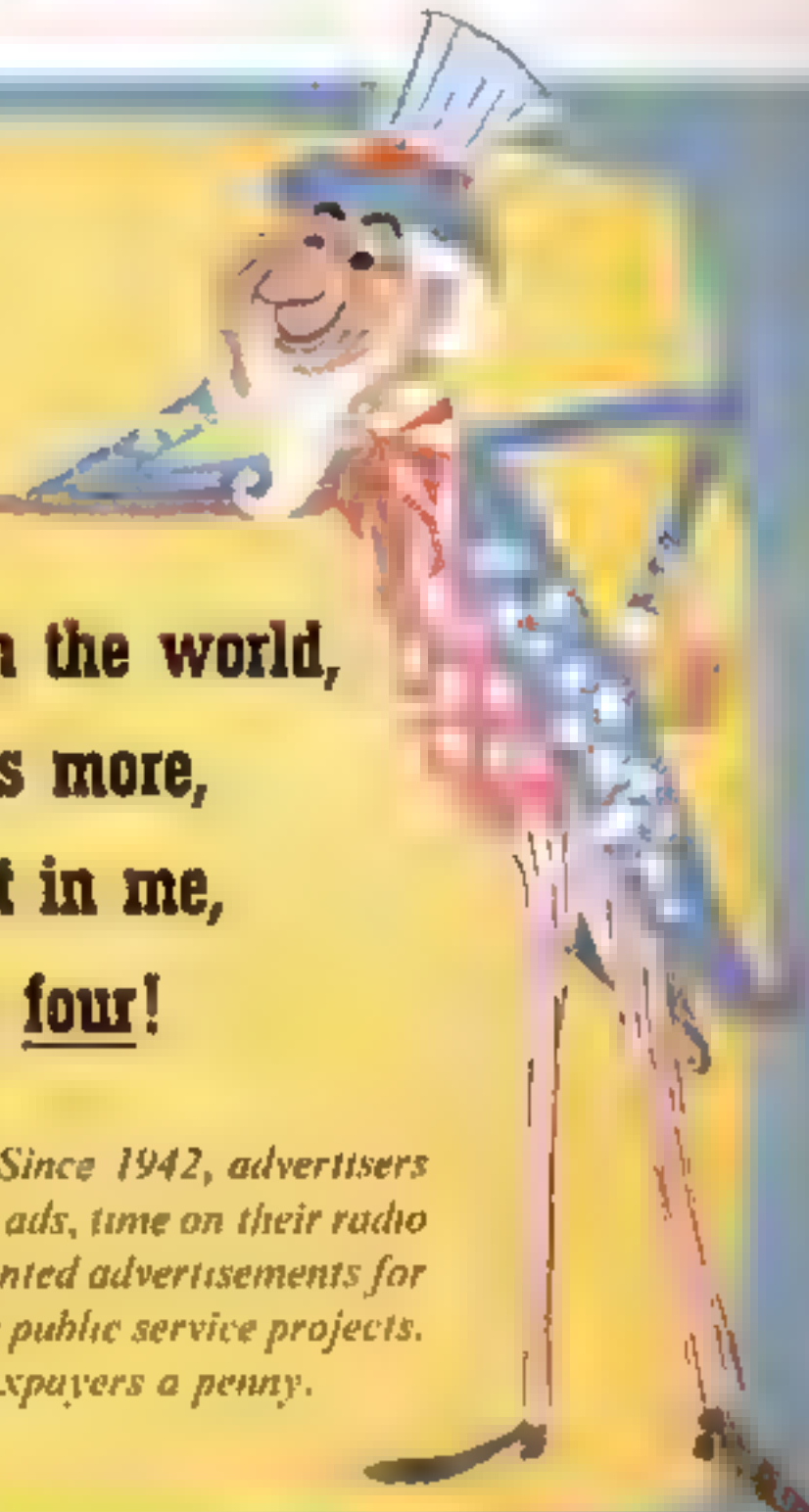


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Connect the dots from 1 to 18, and you'll find out.



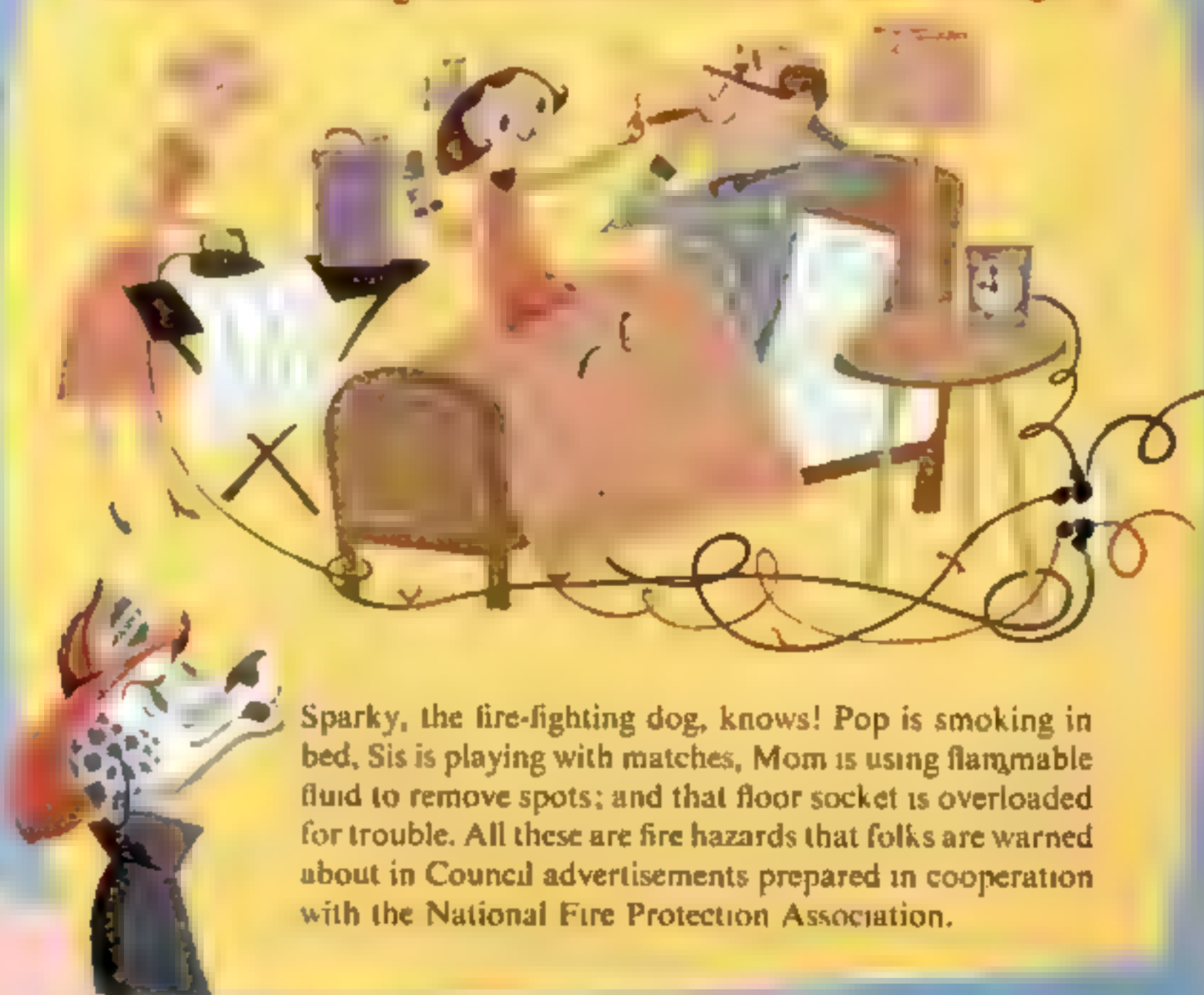
Got it? It's a plane, and the alert young man is a civilian volunteer for the Ground Observer Corps, whose job is to watch the skies and help protect America from sudden attack. Any advertisement you've seen telling our citizens of the danger of surprise attack, and asking for volunteers, costs the U. S. Air Force nothing.

CAN YOU MATCH THESE SYMBOLS AND THEIR NAMES?



That's right: (A) goes with 3, (B) with 1, and (C) with 2. Those were easy, and there are many other Advertising Council public service projects that affect your everyday life. A few are. ACTION (the fight against present and future slums), Engineers Wanted (a drive to increase America's supply of scientists), the Crusade for Freedom for Radio Free Europe.

WHAT'S WRONG WITH THIS PICTURE?



Sparky, the fire-fighting dog, knows! Pop is smoking in bed, Sis is playing with matches, Mom is using flammable fluid to remove spots; and that floor socket is overloaded for trouble. All these are fire hazards that folks are warned about in Council advertisements prepared in cooperation with the National Fire Protection Association.

FIND THE TWINS...

Two of these bags are identical; they will tell you who sponsors and pays for these public service programs.



Did you pair (A) and (F)? Congratulations, genius! U.S. businesses, large and small, pay for all advertising of these public service projects. Advertisers give time and space in their own advertisements, advertising agencies contribute talent, all media carry the messages free (including this ad), and The Advertising Council coordinates preparation without charge.



FREE!!

If you would like to know more about the work of The Advertising Council—just write the Council at 25 West 45th St., New York 36, N. Y. We will send you a free booklet as a permanent memento of your brainy work on these puzzles.

THE ADVERTISING COUNCIL

... for public service



If you are not counting calories, you don't need this new, non-fattening sweetener. If you are, you do.



169 calories if sweetened with sugar



72 calories if sweetened with Sucaryl

You can save a lot of calories by sweetening with Sucaryl ... and you can't taste the difference

Abbott Laboratories' new non-fattening sweetener—Sucaryl—opens up a whole new world of eating and drinking enjoyment to the millions who must watch their weight.

This is Improved Sucaryl: A non-caloric sweetener that tastes just like sugar, and gives a sugar-like sweetness to drinks and foods. Sucaryl completely satisfies your craving for sweets when you're on a restricted, low-calorie diet. In normal daily use, improved Sucaryl sweetens without a trace of bitterness or aftertaste.

You can use Sucaryl everywhere: Use it in your morning coffee, on cereal or grapefruit . . . in all cooking recipes that call for a sweetener. Sucaryl can be baked, boiled or frozen without losing true, sugar-like sweetness. Look for the name Sucaryl on the label of prepared foods or beverages. You don't need Sucaryl if you don't have to worry about calories. Sugar is one of the most highly concentrated sources of quickly available energy, and should be retained

in normal diets. Sucaryl is intended for use in controlled diets. If you are in doubt about dieting, ask your doctor for proper guidance.

If you are a diabetic, Sucaryl opens the way to greater eating pleasure. You can now enjoy a more normal variety of foods and beverages, and still follow the rigid requirements of your diet.

CREAMY FROZEN CUSTARD

Makes 6 servings

4 teaspoons cornstarch	2 teaspoons SUCARYL solution
¼ teaspoon salt	or 16 SUCARYL tablets
1 ½ cups skim milk	½ teaspoon nutmeg
2 eggs, separated	4 drops yellow food coloring
2 teaspoons vanilla	½ cup evaporated milk

Put cornstarch and salt in top of double boiler. Add skim milk, stir until cornstarch dissolves. Blend in beaten egg yolks and SUCARYL. Cook over hot water until mixture thickens, 6 to 8 minutes, stirring constantly. Add vanilla, nutmeg, yellow coloring and evaporated milk. Cool. Fold stiffly beaten egg whites into cooled custard. Pour into freezing tray and freeze. When

firm, remove to chilled mixer bowl and beat on slow speed until creamy. Return to tray at once. Freeze until firm.



Get your free copy of Abbott's "Calorie-Saving Recipes" at your drug store. It's a brand new edition with dozens of kitchen-tested ideas. Or simply write: Sucaryl, Abbott Laboratories, North Chicago, Illinois. In Canada, Abbott Laboratories Ltd., 1350 Cote de Liesse Road, Montreal, Quebec.



Available at your drug store in Tablet, Powder or Liquid form. For low-salt diets, ask for Sucaryl Calcium

Sucaryl[®]

THE NEW, NON-FATTENING SWEETENER
THAT TASTES JUST LIKE SUGAR

FIGHTING LIQUOR. Lillian Roth (Susan Hayward) peers helplessly at a whisky bottle on her home bar during her 16-year spell of drunkenness.



A 16-year-long Lost Weekend

LILLIAN ROTH'S COMEBACK FROM ALCOHOLISM MAKES FINE FILM

The story of a comeback, good news anywhere, is a particular favorite in the shaky world of show business and no comeback in recent years has been so spectacular, or so widely publicized, as that of Singer Lillian Roth. Miss Roth, who in her own words was "a star at 8 and a drunk at 28," told the story of her downfall and complete recovery to more than a million readers in her best-selling book *I'll Cry Tomorrow* and then on a TV program that

was so popular it was rebroadcast twice to millions more.

Miss Roth's early fame, her "16-year binge" and her comeback are now the subject of a grimly realistic M-G-M movie, the latest and best of Hollywood's recent spate of deglamorized biographies. In it Susan Hayward does a superb portrayal of Lillian from spotlight to blackout—including some unexpectedly fine, throaty singing. Pictures of Lillian Roth herself, then and now, are on page 122.



Beware of combs



That scratch and tear.



Replace with Ace



For years of wear!

Be as careful of your comb as you are of your combing. Use a hard rubber Ace! It gentles your hair into place, glides safely across your scalp because there are no sharp "burns" between teeth and each tooth-end is smoothly rounded. Moderately priced, individually packaged. For everyone at home or away.

American Hard Rubber Co., N. Y. 13.

ACE
HARD RUBBER
COMBS



SMOOTHER • STRONGER • LAST MUCH LONGER



VAUDEVILLE HEADLINER in '20s, Lillian (Susan Hayward) introduces *I'm Sittin' on Top of the World*. She had begun drinking to avoid stage fright.



MORNING AFTER a big binge finds Lillian awakening in a hotel, unaccountably married to a soldier (Don Taylor). He was first of five husbands.

CONTINUED

Cut down on
dish breakage

with beautiful new

PYREX
Dinnerware



So tough you can
drive nails with it!

SAVE MONEY with PYREX Dinnerware. It's beautiful enough for all your entertaining—yet it's made to take the roughest treatment your family can dish out every day! 16-piece set for four—choice of four handsome color borders.



\$6.95

Open-stock
available

CORNING GLASS WORKS, Corning, N. Y.

HEMLAST IRONING TABLE
COVERS AND PAD SETS
For outstanding quality, for better value
be certain to ask for Hemlast products.
SOLD AT LEADING DEPARTMENT STORES.
GUTHRIE-SEAMAN COMPANY BOSTON 15, MASS.

WHITE ROSE
Genuine

White Petroleum Jelly



Full pound jar
69¢ value
NOW ONLY 49¢

Genuine, Pure • Other sizes from 10¢

FOR SHRIMP IT'S
A-1
SAUCE

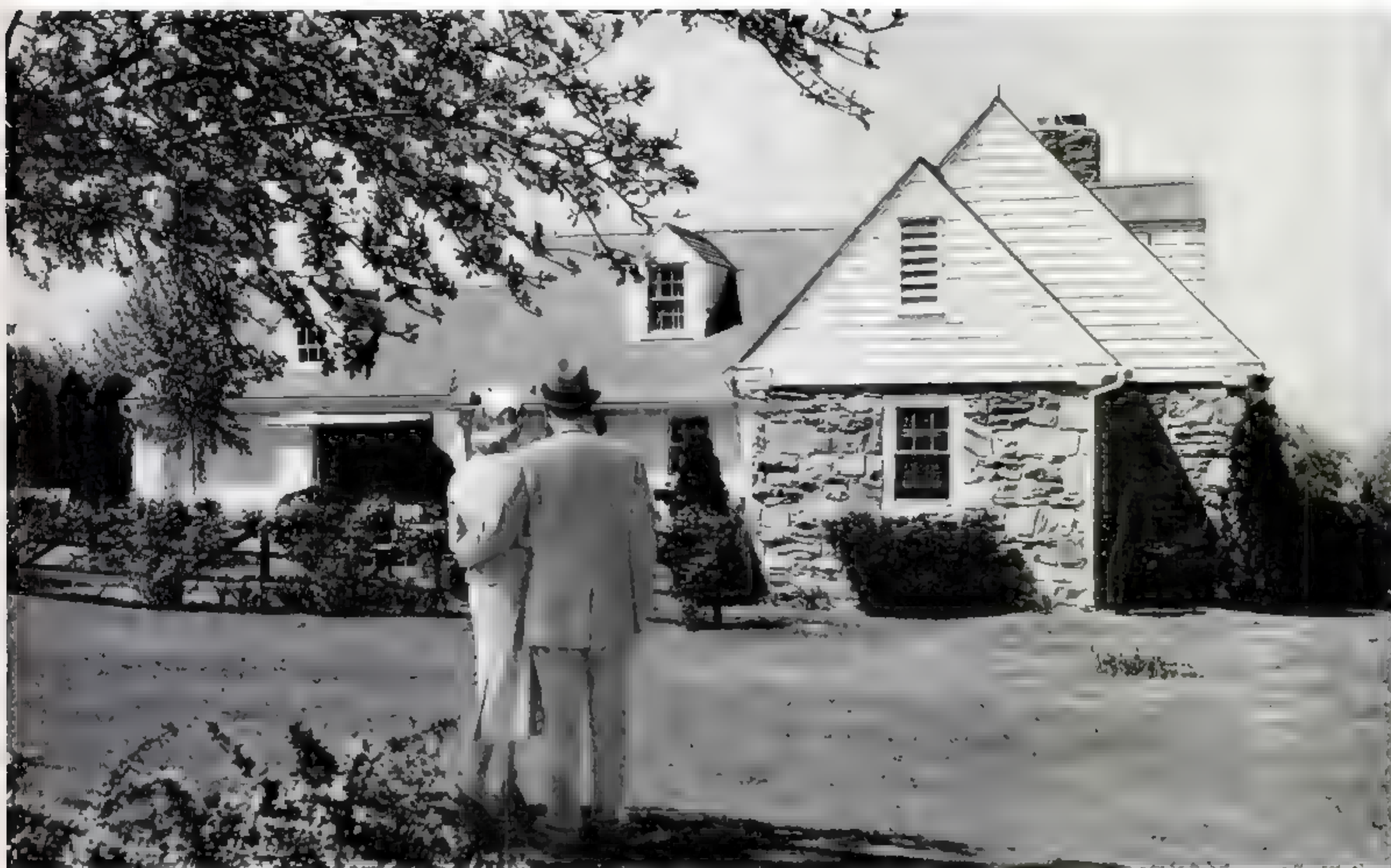
JAW TEASERS

America's
Favorite
**BUBBLE
GUM**

BRANDED FOR
QUALITY
SOLD EVERYWHERE



If you're saving for a home . . .



Where you save does make a difference

Just consider the advantages you get when you put your savings in an insured Savings and Loan Association . . . *Excellent returns* from your money. Modern, efficient, forward-looking service.

And, of course, your money is safe because in these Associations your savings are protected by sound management and substantial

reserves. They are insured up to \$10,000 by the FSLIC—an agency of the U. S. Government.

No wonder *Americans are now putting more of their savings account dollars into insured Savings and Loan Associations than anywhere else!* Clearly, *it pays* to save in insured Savings and Loan Associations!



Make your dreams come true—sooner. Put your money where it really works hard for you—in an insured Savings and Loan Association. With 34 billion dollars of assets, these Associations are a great force in encouraging thrift and home ownership.



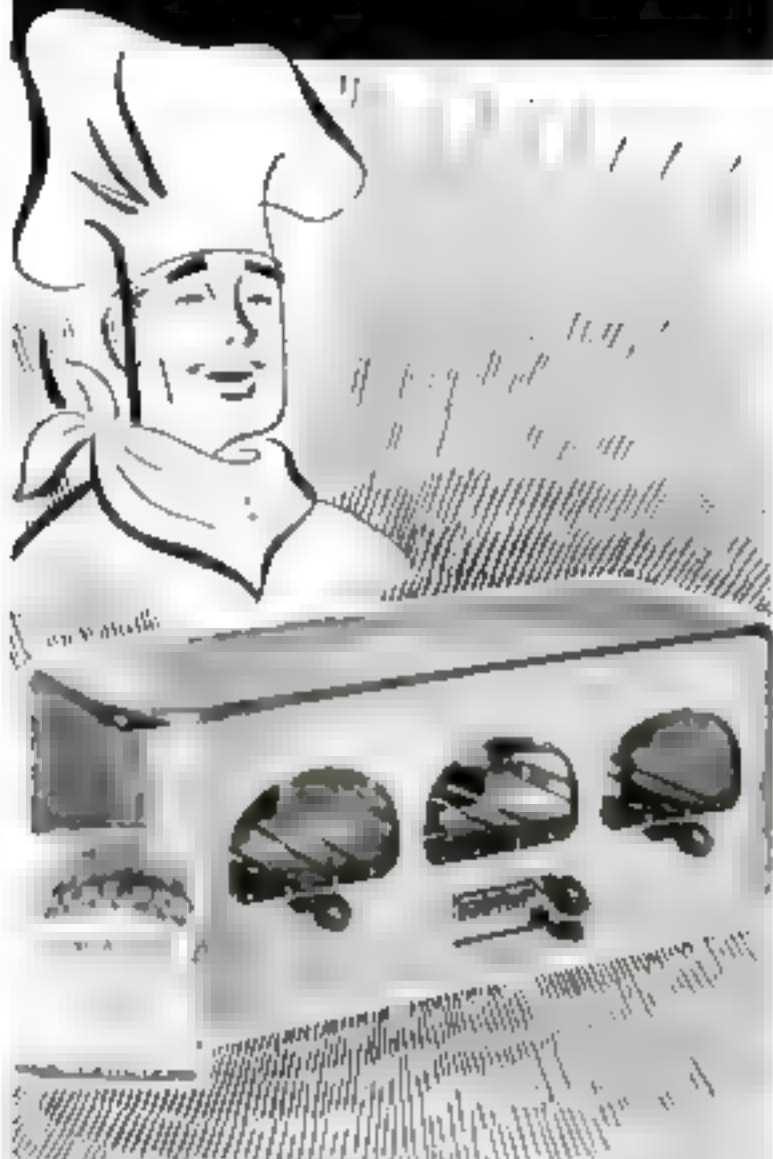
The nation's most popular place to put savings account dollars is in insured Savings and Loan Associations. Not only do you get excellent returns here—your money *works* for your community and helps it to prosper.

© 1956. TS & LPI



This sign identifies members of The Savings and Loan Foundation Inc., a nationwide organization of insured Savings and Loan, Building and Loan and Homestead Associations which sponsor this message. Address: 1111 E Street, N. W., Washington 4, D. C.

Big Money... Big Future in a Business of Your Own



with the Sensational New INFRA-RED SANDWICH BAR

Here's an amazing opportunity to cash in on the tremendous market afforded by this revolutionary, new Infra-Red Sandwich Bar (not a vending machine). Serves an appetizing variety of piping hot, toasted sandwiches, sealed by a special process within sanitary plastic bags.

Unlimited market includes Taverns, Office Buildings, Drug Stores, Theaters, Restaurants, Bowling Alleys, Service Stations, and wherever else people congregate.

This is an extremely lucrative new business, proven in many major cities. Operate on a part time basis, if you wish, or devote full time for maximum profitability. This company will assist you in getting started.

To qualify you must have from \$3,000.00 to \$10,000.00 Cash immediately (which is secured), good references, a car, and the ambition to earn \$6,000.00 to \$25,000.00 a year, or more.

This excellent opportunity is available to dependable men and women interested in a brighter future and who are ready and determined to make the most of it. Age no barrier. You must be able to start at once.

For personal interview by factory representative in your area, write fully about yourself, giving phone number, address, etc.

W & K MANUFACTURING CO.
2319 Hampton Avenue • Suite 206
St. Louis 10, Missouri

East Coast Representative:
DANIEL H. SHEELER & SONS, INC.



ON THE SKIDS. Lillian Roth collapses backstage after barely managing to get through a number. Later, completely unemployable, she drank steadily.



DOWN AND OUT, after suicide try, she stumbles to an Alcoholics Anonymous center, meets Burt McGuire (Eddie Albert, right), her fifth husband.

TENSE NERVOUS HEADACHES call for STRONGER Yet SAFER ANACIN

Won't Upset
The Stomach

Anacin® not only gives stronger, faster relief from pain of headache, but is also safer.

Won't upset the stomach and has no bad effects. You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proven, active ingredients. Scientific research has proved no single drug can give such strong yet such safe relief as Anacin. Buy Anacin Tablets today! At all drug counters.



INGROWN NAIL Hurting You? Immediate Relief!

A few drops of O-TIGRO, bring blessed relief from tormenting pain of ingrown nail. O-TIGRO loosens the skin underneath the nail, allows the nail to be cut and thus prevents further pain and discomfort. O-TIGRO is available at all drug counters.

Be Practical! Before you buy a ZIG-ZAG Sewing Machine try Anker



built for
"every-day" sewing FIRST...
yet it's unsurpassed as an
AUTOMATIC ZIG-ZAG

It costs nothing
to be practical.
So call or see
your nearest
Anker dealer
today for a
FREE DEMONSTRATION.



For your nearest Anker
Dealer Write Dept. 1-125

AMERICAN ANKER CO.
1300 Railroad Ave. • Rockford, Ill.

YOU CAN RELAX...THIS IS

ARNEL*

TRIACETATE

This is the official Arnel symbol—evidence that this fabric of this new triacetate fiber has been pre-tested for performance.

Going Places?

Yes, in a Weathervane
suit of Arnel!

Away you'll go—in Handmacher's newest Weathervane suits! Styled to fit both you and your purse and made with the remarkable new Celanese *ease-of-care* fiber—Arnel. Stays *fresh and crisp*. Ignores wrinkles. Never loses a trim shape. And, with Arnel, the colors are especially soft and lovely.

Celanese Corporation of America, New York 16.

*Reg. U.S. Pat. Off.

Weathervane Suits by Handmacher—Vogel, Inc. Left, suit of 100% Arnel in corn, pink, blue, tan, cognac, or navy. Misses' sizes 10 to 20. Young Proportioned 10+ to 22+. Juniors' 7 to 15. About \$30. Right, suit of Arnel and rayon with matching blouse in sand, blue, avocado, nite, brown, or black. Misses' sizes 10 to 20, Juniors' 7 to 15. About \$40. At B. Altman & Co., New York; The Halle Brothers, Cleveland; Frederick & Nelson, Seattle; Scruggs-Vandervoort-Barney, St. Louis; Miller & Rhoads, Richmond.

Celanese*

NEW EASE-OF-CARE TRIACETATE FIBER



"Get up to a good-morning glass of the best of all prune juices...Sunsweet. Only Sunsweet has the same amount of natural laxative in every glass. Only one that tastes so great, too...because it's pure... never diluted, never sweetened. Naturally, Sunsweet outsells all the others put together."

SUNSWEEP PRUNE JUICE



New Clinic-Style Package spreads medication like doctor's atomizer — children like it.

Families Hit By Colds Epidemic Clear Worst Distress With Vicks Wonder-Drug Spray

The only spray that gives you Cetamium, antibiotic gramicidin and antihistamine to let you breathe.

When a head cold catches you and your nose is blocked, sore, streaming, when your head weighs a ton, your eyes water—enjoy relief you've never had before with new Vicks Medi-Mist, the wonder-drug nasal spray. Specially designed clinic-style package works like doctor's atomizer—spreads exclusive combination of Cetamium and gramicidin to trouble spots old type sprays may not reach. In seconds you feel your swollen

membranes start to shrink. Your head feels clearer. You breathe again for hours—almost as if your cold had gone! Helps fight germ-infection. Won't sting.

New Vicks Medi-Mist NASAL SPRAY

Lab tests prove Medi-Mist kills the types of germs that cause 99% of trouble in nose.



LILLIAN IN 1929 WAS WELL LAUNCHED ON CAREER AS FILM COMEDienne

LILLIAN'S DOUBLE CAREER

Lillian Roth's courage has given her two careers. Her first started in 1918 when she was "Broadway's youngest star" in a show called *Shamings* and continued through vaudeville stardom when she introduced such songs as *Ain't She Sweet* and *If I Could Be with You*. Her second began in 1953 with her spectacular *This Is Your Life* TV appearance and her book. Today at 45 she is working steadily in nightclubs, has a hit record album and is headed back to Broadway and the bigtime.

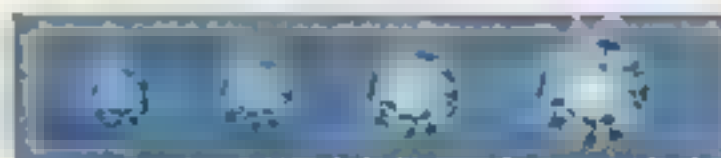


LILLIAN TODAY SINGS ON COMEBACK TOUR IN A HOUSTON NIGHTCLUB



PHOTOGRAPH BY IRVING PENN • DE BEERS CONSIGNMENT TO MRS. L'OR

*When love is new, and lovers share their dreams
of life to be, each moment brims with happiness.
It's a time that they'll recall, always,
in the joyous flames of her engagement diamond*



4 carat \$4,400 to \$7,000
1 carat \$545 to \$745
6 carat \$1,100 to \$1,400
7 carat \$1,400 to \$1,700
Average prices for fine white engagement
diamonds, unmounted, offered by participating
jewelers in October 1955. Add tax.

A DIAMOND IS FOREVER

It's a great day for stew

with Del Monte...the only catsup
made with the superlative vinegar that
brings out the best in tomato flavor



Try these other famous Del Monte Tomato Products, too!
Tomato Sauce Tomato Juice Stewed Tomatoes Chili Sauce Peeled Tomatoes



All catsups are not alike! And here's
DEL MONTE, the livelier brand of catsup, to
prove there is a difference.

But then, you'd expect a livelier catsup from
DEL MONTE. It's the brand that points
your way to quality in so many other foods.



DANCE INSTRUCTORS JON AND VIVIAN WILLIAMS (FOREGROUND) SHOW SIMPLE FOX TROT TO CADETS. THOSE FAILING COURSE MUST TAKE IT NEXT TERM

BIRDMEN'S BEST FOOT FORWARD



FOOTBALL STARS McLain and Zaleski puzzle over a new dance step.

Well-coached air cadets hold first formal dance

Aware that anything they do establishes a tradition at the new U.S. Air Force Academy at Denver ("Blue Yonder Traditions," LIFE, Sept. 26), academy authorities determined that the cadets' first formal ball would set an impeccable precedent. Cadets were required to attend a special course in dancing, another in social graces to learn how to introduce a girl and when to wear white gloves.

The hard work was worth it. The 225 girls were noticeably impressed by the cadets' social and terpsichorean abilities. But they found the air cadet slang baffling. "Scramble, Mister" was the cut-in signal. "Let's blast off" turned out to be an invitation to a walk. The girls quickly learned, however, to be flattered when they were told "you really shoot me down," the supreme cadet compliment.



CADETS THOMPSON (LEFT) AND BURCH GET MAJOR HILL'S HELP WITH TIES →



MARCHING TO DANCE was not required, but cadets going to meet their dates had easily into step.



FLYING DEMONSTRATION is given Marjorda Mason by Cadet Van Haaften in model display room.

ON CROWDED FLOOR in Arnold Hall dancing was largely decorous. Cookies, punch were served.



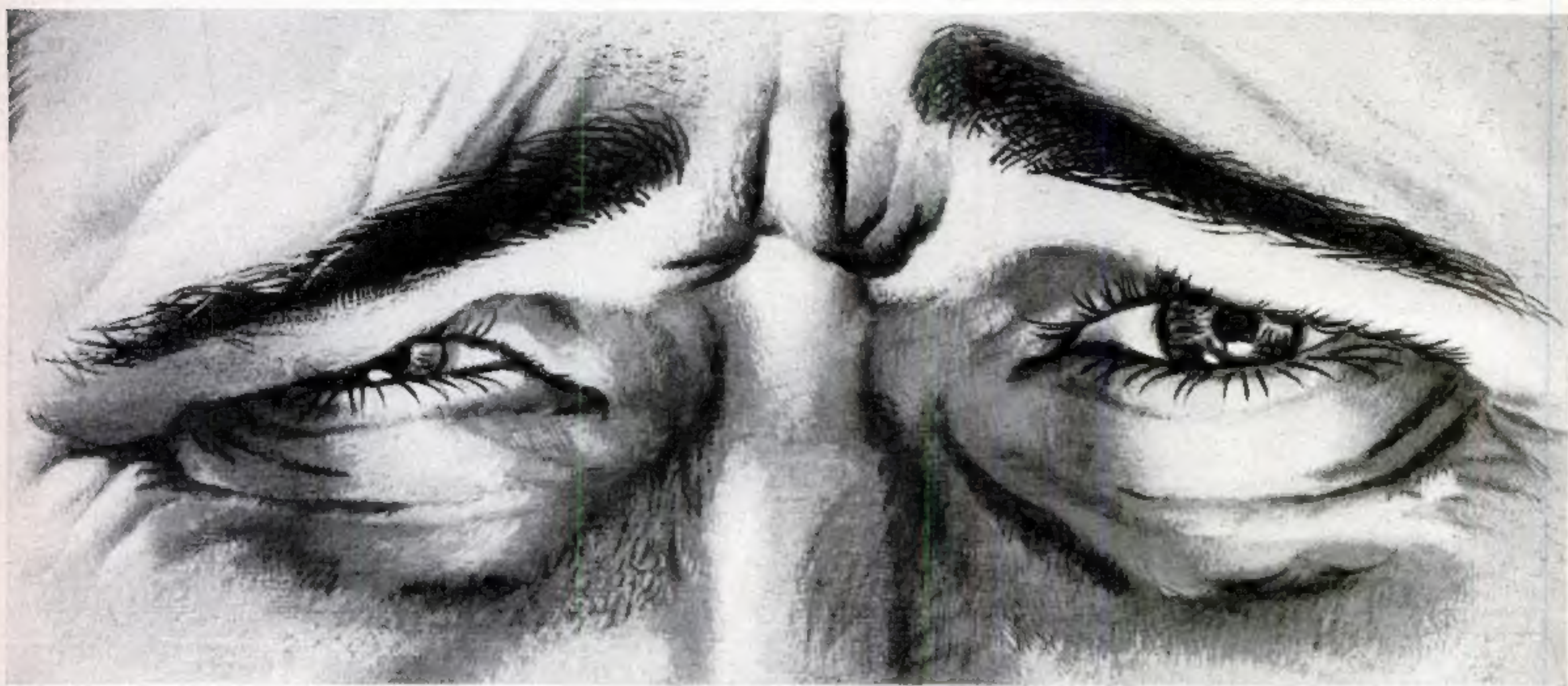
DANCE DRESS was like uniform, gray shoulder boards. Above is Fox Schaefer with Rosette Finley.



BRIEF GOODNIGHTS were necessary since cadets had only 30 minutes to return to their barracks.



HEADACHE? COLD MISERIES? MUSCULAR ACHES?

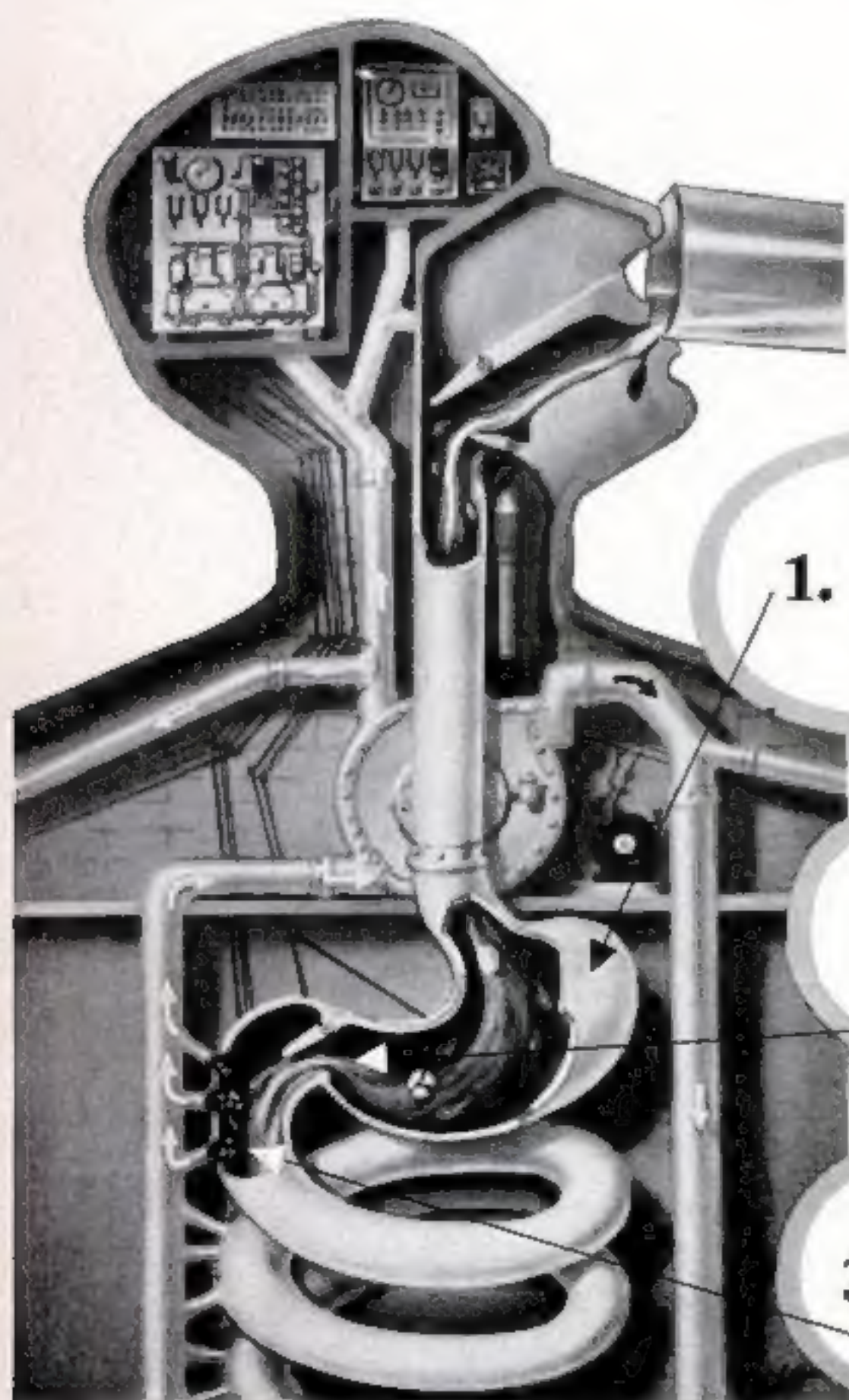


Get faster pain relief with

Bufferin[®]

acts twice as fast
as aspirin!

Won't upset your stomach!



1.

Medical science knows that a pain reliever must go through the stomach and into the blood stream to relieve pain.

2.

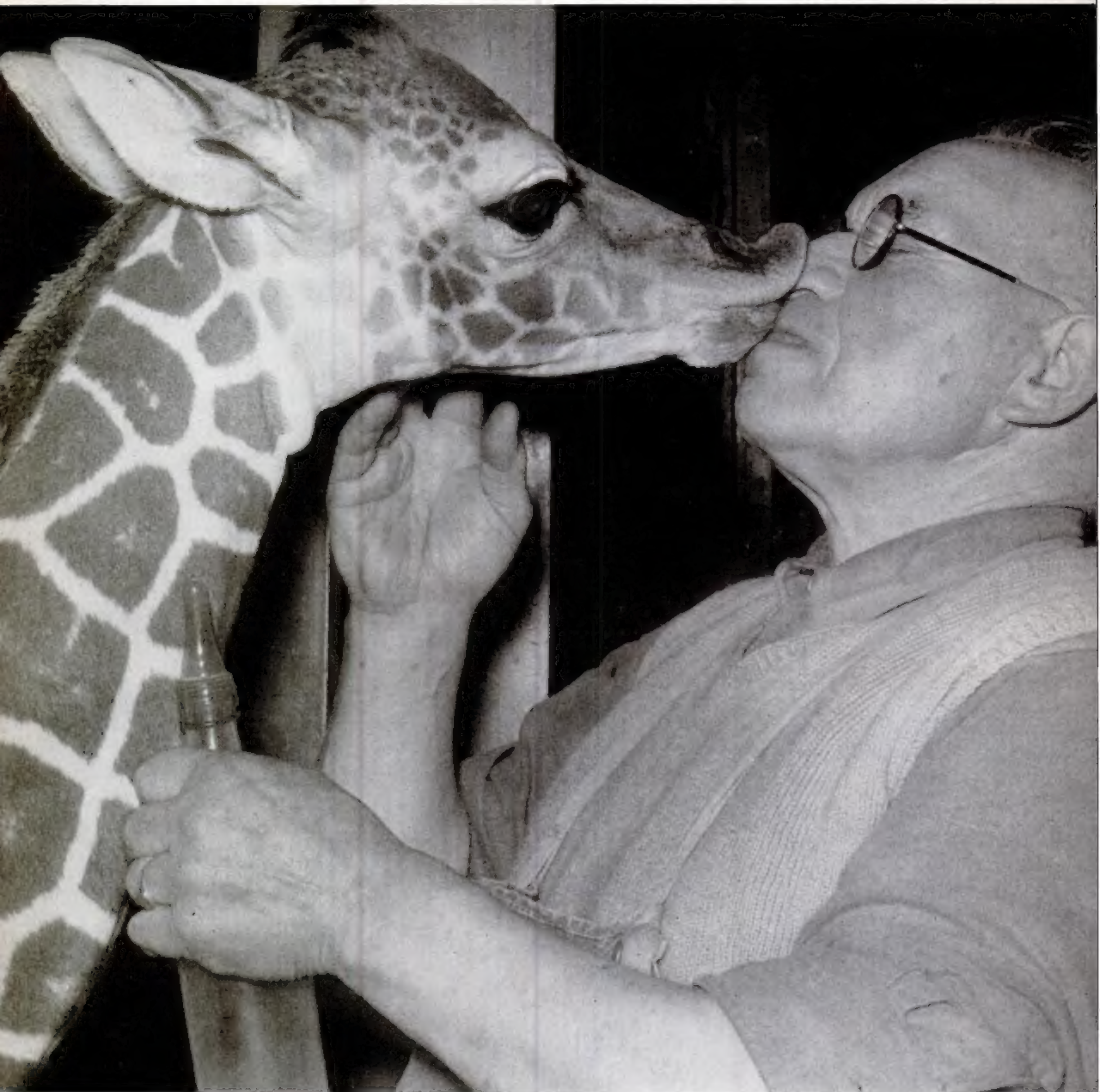
Bufferin combines aspirin with two antacid ingredients. These speed the pain reliever out of the stomach and into the blood stream twice as fast as aspirin. So . . .

3.

Bufferin acts twice as fast as aspirin to relieve pain. And it won't upset your stomach as aspirin often does.



IF YOU SUFFER FROM PAIN OF ARTHRITIS OR
RHEUMATISM, ASK YOUR PHYSICIAN ABOUT BUFFERIN.



A BEREFT BABY FINDS LOVE

The tender smooch recorded above between Soeren, a giraffe fawn, and a Copenhagen zookeeper named Andreas Olsen took place five hours after Soeren was born. Soeren's mother, a giraffe named Julia, had taken one surprised look at her first born, kicked him in the head and refused to have anything more to do with him. Into the void in Soeren's life

Olsen stepped. He gave the fawn not only affection but milk enriched with oat flakes, honey, fruit juice and vitamins, and bathed him daily in artificial mountain sunlight. The fawn thrived, increasing in weight from 77 to 220 pounds in a month and a half, in height from 6 to 7 feet. Now every time Soeren sees Olsen he runs up to him for another smooch.

Canada's Iceways kept me **ON EDGE**

1 "Going like the wind means going over a mile a minute when you skipper an iceboat on Lake Ontario's Hamilton Bay where a quartering gale taught me the difference between ice and water," writes Bill Thompson, an American friend of Canadian Club. "When a sudden squall sent me luffing into the wind, my windward runner hiked high into the air and a patch of shell ice literally tripped me up."



2 "At the starting line I'd had the sport figured as simply a frozen version of blue-water sailing. 'Much faster,' my host had said, 'but slow compared to the big old-time iceboats that hit 100 mph.' Slow my foot, I was going 60 when that squall hit me."

5 "Iceboating flourishes from the Great Lakes to the Gulf of Finland, and I'm sure Canadians aren't the only ones who cap a day on the ice with Canadian Club."

Why this whisky's worldwide popularity? Canadian Club is light as scotch, rich as rye, satisfying as bourbon.



3 "Over I went, falling out of the cockpit as four husky Canadians quit the race to come skidding to my rescue. Resting on its fragile mast, my iceboat looked pretty funny. But it wouldn't have been so funny if her mast had snapped and crashed her hull 10 feet down on me. It took all five of us to right her."

Yet it has a distinctive flavor and a character that is all its own. You can stay with Canadian Club all evening long... in cocktails before dinner and tall ones afterward. There is *one* and *only one* Canadian Club, and *no other* whisky tastes quite like it in all the world.

IN 87 LANDS... THE BEST IN THE HOUSE

"Canadian Club"

6 YEARS OLD

90.4 PROOF

IMPORTED WHISKY • MADE BY HIRAM WALKER

IMPORTED IN BOTTLE FROM CANADA BY HIRAM WALKER IMPORTERS INC., DETROIT, MICH. BLENDED CANADIAN WHISKY.



4 "I'll stick to water," I told my host, Cecil Bongard, at his lodge that evening. "As you will," said Cecil, "but don't drink it without this." And he poured Canadian Club!



IT'S A PSYCHOLOGICAL FACT: PLEASURE HELPS YOUR DISPOSITION



How's your disposition today?

FEEL BADGERED SOMETIMES if things don't add up?

That's natural when little annoyances bother you. But it's a psychological fact: pleasure *helps* your disposition.

So everyday pleasures are *important*. If you're a

smoker, choose your cigarette for utmost pleasure.

Choose Camels — America's most popular cigarette!

E. J. Reynolds Tobacco Company, Winston-Salem, N. C.



BRIAN KEITH, Star of TV's "Crusader": "I've tried them all. It's Camels for me for good, rich taste, genuine mildness — the best smoking I've ever found for pure pleasure!"

For more pure
pleasure... have a
Camel



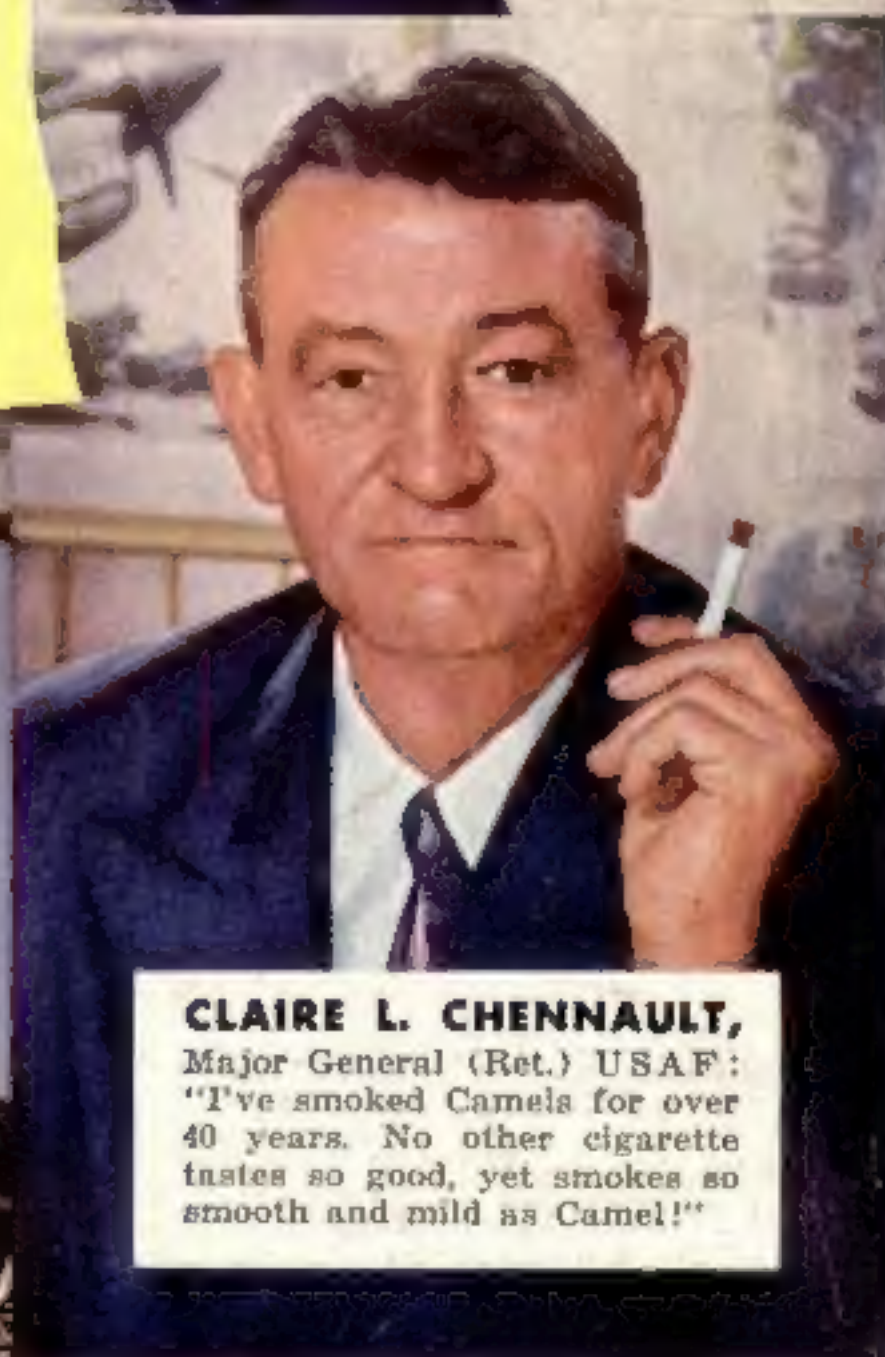
RISE STEVENS, Metropolitan Opera Star: "I chose Camels because they're so mild, taste so rich and give me so much more pure pleasure out of smoking!"



WM. H. BROCKMAN, Rear Admiral, U.S.N. (Ret.): "I've always smoked for the pure pleasure of it. Camels have suited me best for 16 years — for rich taste, enjoyable mildness!"

MARGUERITE HIGGINS,

Pulitzer Prize-Winning Correspondent: "America's preference for Camels is no surprise to me. I've smoked Camels all over the world. Nothing equals their mildness and flavor!"



CLAIRE L. CHENNAULT, Major General (Ret.) USAF: "I've smoked Camels for over 40 years. No other cigarette tastes so good, yet smokes so smooth and mild as Camel!"

No other cigarette is so rich-tasting, yet so mild!